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Massachusetts Department of Public Health
Prevention Initiative Newsletter

Spotlight on Prevention

February 1993, Premiere Issue

Welcome to the first issue of the "Spotlight on Prevention"! This newsletter is produced by the Department's Prevention Initiative Working Group's Training and Linkage Committee. Our goal is to share with all DPH staff information about the Prevention Initiative, trainings and other prevention related resources at the Department.

From the Commissioner's Desk

Over these past few weeks I have been conducting meetings in different parts of the state introducing the Community Health Network Area Initiative to many community organizations and groups. In these meetings, we review health status indicators for the areas we are visiting. I am always struck in these presentations by the range of health problems and their consequences that are preventable! Our challenges are great working in partnership with communities to enhance health status.

Currently our Department resources support an array of prevention, screening and primary care, and specialized services on a broad range of health issues in many communities and population groups. Our primary prevention activities include regulatory strategies to protect health, community prevention program planning and development through technical assistance and training; support for coalitions, youth leadership programs, public information and

health education for communities and individuals; activities such as lead abatement, immunizations; and advocacy for the availability of screening and primary care, treatment and other specialized services.

OCT 15 1993

Through this initiative, we have the opportunity to further advance health promotion and primary prevention activities that build on the strengths and diversity within our communities. I expect the Prevention Initiative to focus even greater emphasis on primary prevention in the Department and the communities across the state. I look forward to expanding our prevention dialogue and activities here at DPH over the course of the next several months!

David Mulligan, Commissioner

DPH Prevention Initiative

Prevention is an active process of creating conditions and fostering personal and community attributes that promote the well-being of people.

The Prevention Initiative is a new Department project that started this past fall, beginning with the convening of a Department-wide Prevention Working Group. The Working Group includes representation from all the Bureaus and Divisions across the Department.

The Working Group has a broad mandate from Commissioner Mulligan to identify current prevention activities throughout the Department, to improve coordination and integration of our prevention activities, to expand primary prevention and to provide training on prevention. The Working

(continued on page 2)

Group has identified the following specific objectives for the Initiative:

- Enhance linkages, coordination and collaboration among the Department's many prevention programs and activities through Working Group meetings, other planning groups, forums on prevention, conferences, the prevention newsletter, and "Prevention for Us" educational sessions for all DPH staff.
- Provide a conceptual framework for prevention activities throughout the Department.
- Assess the Department's current prevention resources and activities.
- Train Department staff on prevention.
- Prepare a DPH "Blueprint for Prevention" that will serve as a framework and guide to prevention in the state.
- Work with the new Community Health Network Areas (CHNAs) in the area of prevention.
- Coordinate and collaborate with other prevention

- resources and systems in the state (e.g., schools, health care providers, worksites).
- Pursue funding for community-based prevention programs.

Currently two committees have formed to facilitate activities related to the initiative. The Linkage and Training Committee is responsible for planning the newsletters and educational activities. A Blueprint Committee will spearhead the writing of the "Blueprint for Prevention" document.

The Prevention Working Group will continue to meet each month. We plan to have the final "Blueprint for Prevention" document finished by December, 1993. "Prevention For Us" sessions and Prevention educational forums will begin in March. Announcement for these sessions will be posted. We will soon begin planning for a statewide conference on prevention to be held in the fall. We welcome your ideas and participation in this Initiative! For further information on the Prevention Initiative, please contact your Bureau representative in the Working Group, Linda Jo Doctor at 727-0944 or Sarah Johnson at 727-3372.

DPH Prevention Initiative Program Highlight

"It Takes a Village to Raise a Child", Massachusetts Family Education Program

The African and Chinese proverb, "it takes a village to raise a child," provides the theme for the Bureau of Substance Abuse Services' statewide family initiative. The goals of this initiative are to strengthen healthy families and communities and to reduce alcohol and other drug abuse and related problems among youths in Massachusetts. The program trains volunteers who lead workshops for parents and others in neighborhoods, community organizations, churches, schools and worksites.

Volunteers participate in two- to three-day regional training sessions planned and facilitated by the Regional Prevention Centers. The volunteers work in pairs and are sponsored by community

organizations and businesses that also provide assistance with meeting space, child care, marketing and refreshments for the local workshops. After the training the volunteers provide 8-12 hours of workshops in their communities. Each team of workshop leaders is given the curriculum, "It Takes a Village to Raise a Child," as well as handouts for parents and family members. Culturally and linguistically appropriate curricula are available for the African American, Hispanic and Portuguese populations. In addition, the Regional Prevention Centers provide technical assistance and support as needed. For more information, contact Cynthia Chase McNeil at 727-1960.

UPCOMING DPH EVENTS AND NEWS NOTES

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (March - April 1993)

- Mar 2 Essex County Rabies Conference Northern Essex Community College Michael McGill, 522-3700 x438
- Mar 9 Promoting Nutritional Health for Elders:
 Nutrition Screening Initiative
 USDA Human Nutrition Center
 Martha Dunn-Strohecker, 7-9283
- Mar 9 Prevention of Bloodbourne Disease Transmission in School Settings SEEM Collaborative, North Reading Alice Morrison, 7-0941
- Mar 15 Good Nutrition: It's Your Choice Sturbridge Host Hotel Jan Kallio, 7-3727
- Mar 16 Prevention of Bloodbourne Disease
 Transmission in School Settings
 DPH, West Boylston
 Alice Morrison, 7-0941
- Mar 22/23 Nutrition Surveillance
 Massachusetts Dept. of Public Health
 Cathleen McElligott, 7-9283
 - Mar 23 Grand Rounds on Environmental Health
 Nashoba Hospital
 Judy Bygate, 7-7170
 - Mar 26 Spirituality, Health and Aging Federal Reserve Building
 Carolyn Bottum, 7-2013
 - Mar 31 "WellWorks" A Holistic Approach to
 Worksite Wellness: Linking Lifestyle and
 Environmental Concerns
 Massachusetts Dept. of Public Health
 Ruth Palombo, 7-5283
 - Apr 8 Prevention of Bloodbourne Disease Transmission in School Settings Municipal Office Bldg., W. Springfield Alice Morrison, 7-0941
 - Apr 12 An Anthropologist Studies Condom-Related Behaviors in an Inner City State Laboratory Institute Paul Etkind, 522-3700 x407
 - Apr 16 Grand Rounds on Environmental Health Brockton Hospital Judy Bygate, 7-7170
- Apr 20/21 Cholesterol Screening in the Community and Workplace Blue Hills Reg./Technical School Becky Bolduc, 7-0944

- Apr 26 Aging and Disability:
 Seeking Common Ground
 Deaconess Hospital
 Patty Vancil, 7-2013
- Apr 27 Grand Rounds on Environmental Health Leominster Hospital Judy Bygate, 7-7170
- Apr 27 Prevention of Bloodbourne Disease
 Transmission in School Settings
 To be Announced
 Alice Morrison, 7-0941
- Apr 30 The Technology of Prevention: A Dialogue with Bill Lofquist and Barbara Kulton
 Massachusetts Department of Public Health
 Linda Jo Doctor, 7-0944

RECENTLY RELEASED GUIDELINES/ POLICY STATEMENTS

- Fed. Guidelines on Substance Abuse Prevention Kathleen Herr-Zaya, 7-1960, x246
- Fish Consumption Advisories
 Elaine Krueger, 7-7170
- Nurse Practitioners/Physician Assistants Prescribing Regulations Kathy Pappas-Keough, 7-2670
- Standards for Pediatric Immunization Practice Andrew McClure, 522-3700 x439
- 1993 Rabies Control Plan for Cities And Towns Michael McGuill, 522-3700 x438

RECENTLY RELEASED REPORTS

- Advance Data Births 1991
 Joan Gancarski, 7-2735
- Community Data Packets: Supplement to Advance Data Births 1991
 Saul Franklin, 7-6436
- Advance Data Deaths 1991
 Bruce Cohen, 7-2735
- Behavioral Risk Factor and Preventive Health Measures, 1986-1990
 Ruth Lederman, 7-2735
- CHNA Community Packets Ray Vezina, 7-2735

- Injuries in Massachusetts An Overview of Causes and Costs Maxine Schuster, 7-1246
- Identifying and Treating Battered Adult and Adolescent Women and Their Children: A Guide for Health Care Providers
 Sophorn Ith-Keo, 7-7222
- Lead at Work: Elevated Blood Lead Levels in Massachusetts Workers (April to October 1991)
 Dan Brooks, 7-2735
- 1992 Sexually Transmitted Diseases Adolescents At Risk Report Paul Etkind, 522-3700, x407

NEW DPH HEALTH EDUCATION MATERIALS

- Buckle Bear Coloring Book (booklet): for children ages 3 to 6
 Janet Doherty, 7-1246
- Comments on DEP's Proposed Revisions for the Waste Site Clean Up Regulations (letter and written comments)
 Elaine Krueger, 7-7170
- DPH Maternal and Child Health Education Materials: A Resource List (booklet); DPH Maternal and Child Health Materials Resource Collection (resource listing):

for DPH staff, health and human service providers

Robyn Greenberg, 7-5121

- Elder Violence Prevention (curriculum): for elder service providers
 James Kyle, 7-2013
- Nutrition Resource Guide for Children with Special Needs (resource listing):

for caretakers and nutrition service providers Patricia O'Boyle, 7-5822

 Preventing Occupational Diseases and Injuries (brochure):

> for physicians Robin Dewey, 7-2735

 Preventing Worker Deaths Through Falls in Roof Openings (Adapted from NIOSH) (bulletin):

for roofers/contractors Lynn Taylor, 7-2735

 Prostate Cancer (Health Alert newsletter): for elderly men and media Carolyn Bottum, 7-2013

NEW GRANTS/FUNDING AT DPH

- ABCD TB/HIV Education Project (February 1993)
 Division of Tuberculosis Control
 Linda Singleton, 522-3700 x450
- Project AWARE (February 1993)

Office of Minority Health
In collaboration with the Bureau of Family and
Community Health (BFCH), Office of Policy and
Planning, Community Health Networks and
Committee on Culturally, Linguistically Relevant
Health Education. Funded by the Association of
State and Territorial Health Officials.
Mercedes Barnet, 7-2692

- Breast and Cervical Cancer Initiative (January 1993)
 Women's Health Unit
 Marian Taylor, 7-0944
- Food Stamp Outreach Program (February 1993)
 Office of Nutrition
 Funded by the Mass. Dept. of Public Welfare.
 Maria Bettencourt, 7-5822
- HIV-related TB Prevention Project (February 1993)
 Division of Tuberculosis Control
 Linda Singleton, 522-3700 x450
- Immunization Action Plan (January 1993)
 Division of Epidemiology
 Donna Lazorik, 522-3700, x452
- Medical Devices (January 1993)
 Bureau of Environmental Health Monitoring
 Funded by US Food and Drug Administration.
 Grant Carrow 7-2670
- Multi-drug Resistant TB Prevention Project (February 1993)
 Division of Tuberculosis Control David DeBiasi, 522-3700 x450
- TB Prevention Registry (February 1993)
 Division of Tuberculosis Control
 Jill Yim, 522-3700 x327
- Young Families Housing Residence Planning Grant (January 1993)
 Bureau of Family and Community Health In collaboration with Women's Institute on Housing and Economic Development, Traditional Childbearing, EPP Associates, and Project Life; funded by the Boston Healthy Start Initiative.
 Sarah Johnson, 7-3372

NEW LEGISLATION AFFECTING PREVENTION

The passage of the Massachusetts Childhood Hunger Relief Act in January 1993 guarantees the provision of basic nutritional assistance to children in need through the expansion of the WIC Program, School Breakfast and Summer Food Programs, and Food Stamp Program.

We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Maggie Ma, Bureau of Family & Community Health, Division of Prevention, 150 Tremont St., 3rd Floor, 727-0944.

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Massachusetts Department of Public Health Prevention Initiative Newsletter

Spotlight on Prevention

May/June 1993



Prevention Initiative Update

The Prevention Work Group has been meeting monthly. Our priority during these past meetings has been to learn about the range of prevention programs and services the Department supports and their philosophic and theoretical frameworks, activities and service delivery mechanisms. The following presentations were made:

- · Communicable Disease and WIC Immunization Program by Nancy Doherty and Jan Kallio
- Elder Influenza Immunization Program by Carolyn
- The Teen Challenge Fund (community coalitions to reduce teenage pregnancy) by Diane Hagan and Molly Baldwin from Reach Out to Chelsea Adolescents (ROCA)
- The DPH Regional Prevention Centers (a technical assistance and training service delivery system) by John Dunphy
- Protect Teen Health and Peer Leadership Program by Ralph Edwards and Rich Tafel; Ralph Fuccillo from Prevention Support Services and two peer leaders led the group through an exercise on understanding immunology of HIV
- Lead Poisoning Prevention Program by Mary Jean Brown and Brad Penny
- · Violence Prevention Initiatives by Homer Rahn-Lopez and Anna Rodriguez, Coordinator of the Lawrence Violence Prevention Coalition.

To learn more about these programs contact the Prevention Work Group representatives from your Bureau and Division.

The Prevention Work Group's two committees have been busy. The Linkage and Training Committee has completed the second issue of the Spotlight on Prevention newsletter. At the second Prevention Forum held on April 30, Bill Lofquist and Barbara Kulton presented on the "Technology of Prevention". Last month Glorian Sorenson and colleagues from Dana Farber presented WellWorks, a demonstration project linking health promotion and occupational health protection activities at worksites. Planning will soon begin for the Statewide Prevention Conference in Fall/Winter. The BluePrint Committee is preparing proposals for the next Prevention Work Group meeting on May 20.

The Office of Disability Prevention recently completed a site visit from the Centers for Disease Control (CDC) and Prevention. One of the roles of the Office of Disability Prevention is to facilitate planning on primary prevention. CDC was pleased with the integration of their efforts with the DPH Prevention Initiative.

The Massachusetts Immunization Program

The Massachusetts Immunization Program (MIP), located in the DPH Bureau of Communicable Disease Control, is charged with prevention of the occurrence and transmission of vaccine-preventable diseases. MIP activities include universal distribution of vaccines, annual statewide surveys of immunization levels, surveillance and outbreak control of vaccine-preventable diseases and education of providers and the community about immunizations.

In response to a national resurgence of measles and other vaccine-preventable diseases in the 1990's, the MIP is launching a \$1 million statewide Immunization Action Plan. The goal of the Action plan is to increase the percentage of children appropriately immunized by two years of age from the current level of 65% to 90% by the Year 2000.

An important component of the plan is collaboration between the MIP and the Bureau of Family and Community Health (BFCH) to integrate immunization education and referral into BFCH programs. The WIC program has developed an automated immunization data system to assess the immunization status of its participants and provide parents with information about the immunizations their children need. For more information, contact Donna Lazorik, MIP, Bureau of Communicable Disease Control, (617) 522-3700 x420.



Community RFP

The Request for Proposal (RFP) process is right on track. Thanks to the hard work of all Bureaus, the document is near completion. The Community RFP promises to be an exciting step towards improving the health status of the residents of the Commonwealth. The RFP and its supporting documents, including the Phase II health status indicators booklet, will be released and available for pick-up at the Department's Regional Health Offices, the State Laboratory, and the 10th floor of 150 Tremont Street beginning at noon on May 24. Preceding the release date, thousands of letters will be sent throughout the state to potential applicants noting the RFP release date, where it is available, and the dates of bidder conferences. Please contact Cathy O'Connor or Sean Fitzpatrick at 727-6194 if you have any questions.



Good News for Prevention

The Massachusetts Tobacco Control Program

In November 1992, Massachusetts voters approved an initiative petition (Question 1) that established the Health Protection Fund with revenue generated from an increase in the State's taxes on tobacco products. This fund will support the Massachusetts Tobacco Control Program (MTCP) designed to prevent young people from starting to smoke and to reduce death and disability due to smoking in the Commonwealth. The goal for MTCP is to reduce tobacco use in Massachusetts by 50% by the year 1999. Preventing tobacco use among youth will be a special focus because more than 90% of all smokers begin using tobacco by the age of 19.

Cigarette smoking is the leading cause of preventable death and disease in the state, claiming an estimated 11,000 lives each year. This figure represents 18% of state deaths and is twice the number of deaths due to other known preventable causes combined! In 1988, 28.4% of Massachusetts residents aged 18 years and older reported smoking: 29% of men and 28% of women. In 1991, 29% of Massachusetts high school students reported smoking within the past month. Nearly one in five expectant mothers smoked during pregnancy in 1990 despite the fact that smoking causes about 20% of the cases of low birth-weight babies.

Because more than one in four Massachusetts residents smoke, exposure of non-smokers to environmental tobacco smoke (ETS) or second-hand smoke is also considered a major public health problem. In January 1993, the United States Environmental Protection Agency released a report that designated second-hand smoke as a known human carcinogen. In addition to causing between 2,500 and 3,000 lung cancer deaths in non-smokers each year, ETS also causes respiratory problems in children ranging from asthma to lower respiratory infections and increases the risk of Sudden Infant Death Syndrome (SIDS).

DPH will plan, implement, and evaluate a wide array of statewide and community-based tobacco prevention and control programs to be funded through the Health Protection Fund. Programs expected to be funded include a statewide tobacco education media campaign, a 1-800 Quit Hotline, the Massachusetts Tobacco Education Clearinghouse, technical assistance and training in tobacco prevention and control that the Regional Prevention Centers will provide for community-based programs, worksite tobacco control training and technical assistance, and professional education and training programs.

These state and regional activities will support numerous local community tobacco prevention and control initiatives targeting preteens, teenagers, women, communities of color, blue collar workers. other populations at risk and current smokers. Local health departments, boards of health as well as community coalitions will also play a key role as partners to implement local initiatives such as enforcement of tobacco control regulations and education. In addition, DPH plan to include smoking prevention and cessation activities in existing programs that serve the target populations (e.g., WIC, substance abuse treatment programs, primary care programs, etc.). DPH will fund school-based health centers and enhanced school health services with a strong tobacco control component and will work closely with the Department of Education funded tobacco prevention and control activities to incorporate tobacco awareness, prevention and control activities in schools across the Commonwealth. The MTCP also has an important research and evaluation component, including the Massachusetts Tobacco Survey, a baseline prevalence survey of tobacco use in Massachusetts and other research and evaluation activities.



UPCOMING DPH EVENTS AND NEWS NOTES

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (May - June 1993)

- May 4 Assist-In-Living
 (An elder health conference)
 BU Science Center
 Josephine Park, 7-2013
- May 4 Environmental Health Hazards Related to the Baird and McGuire Superfund Site Massachusetts Respiratory Hospital

 Judy Bygate 7-7170
- May 8 Urinary Incontinence
 Colonial Hilton, Wakefield
 Diana Siegal 7-2013
- May 12 Successful Aging In W. Massachusetts
 Mont Marie Conference Center, Holyoke
 Alan Balsam, 7-2013
- May 13 Risk Communication Conference
 Transportation Building, Boston
 Judy Bygate, 7-7170
- May 17 Gay/Lesblan/Bisexual Youth Conference
 Worcester
 Melida Compas, 7-0368
- May 20 **Dual Diagnosis: HIV and Addiction**To Be Announced
 Xandra Negrón, 7-0368
- May 21 Developing Culturally Relevant
 Solutions to Domestic Violence in
 Immigrant and Refugee Communities
 Roxbury Community College, Boston
 An TonThat, 7-3372
- May 21 The Art of Health Promotion: Nutrition Interventions to Prevent Chronic Disease

 The Massachusetts 4-H Center, Ashland
- May 26 Aging with Dignity
 Worcester Holiday Inn, Worcester
 Patty Vancil, 7-2013

Martha Dunn-Strohecker, 7-9283

- Jun 2 Targeting Tots: A Conference on Immunizing Preschool Children Holy Cross College, Worcester Donna Lazorik, 522-3700 x420
- Jun 4 Exposed: Work and Environmental
 Health Hazards. A Forum for Health
 Care Providers
 Volpe Center, Kendall Square, Cambrid

Volpe Center, Kendall Square, Cambridge Janet Bath, 7-5121 or Robin Dewey, 7-2735

Jun 7 Diabetes and Cultural Diversity
Deaconess Hospital, Boston
Kate Alich, 7-2013

- Jun 7-11 Pre and Post HIV Counsellng and Testing Roxbury Community College, Boston Jim McLaughlin, 7-0368
 - Jun 8 Healthy Families, Healthy Neighborhoods:
 Peace Begins at Home: A Community
 Response to Family Violence
 Harvard School of Public Health, Boston
 Diane Butkus, 7-1246
 - Jun 9 Impact of CoInfection with HIV on Syphilis
 Treatment
 State Laboratory Institute, Jamaica Plain
 Paul Etkind, 522-3700 x407
 - Jun 9 "Increase the Peace" A Statewide Conference on Violence Prevention Approach Marriott Hotel, Worcester Selena Respass, 7-1246
 - Jun 9 Targeting Tots: A Conference on Immunizing
 Preschool Children
 Holyoke Community College, Holyoke
 Donna Lazorik, 522-3700 x420
 - Jun 16 Women, Aging and Health:

 Celebrating Cultural Diversity

 Roxbury Community College, Boston

 Connie McCaskill, 7-2013
 - Jun 18 Nutrition Conference for WIC and MCH
 Primary Care Nutritionist
 Federal Reserve Building, Boston
 Cathleen McElliaott, 7-9283
 - Jun 22 Targeting Tots: A Conference on Immunizing
 Preschool Children
 Massachusetts College of Art, Boston
 Donna Lazorik, 522-3700 x420

RECENTLY RELEASED GUIDELINES/ POLICY STATEMENTS

 Advisory on Disposal of Infectious or Physically Dangerous Medical Waste Generated in School Settings

for school administrators, nurses, physicians, custodians, local boards of health Anne Sheetz, 7-0945

- HIV/HBV Guidelines for Medical Care Providers and First Responders
 Maryette Guerra, 7-0368
- Condom Availability
 Ralph Edwards, 7-0368

RECENTLY RELEASED REPORTS

- AIDS Outreach Handbook Maryette Guerra, 7-0368
- AIDS Outreach Strategles
 Maryette Guerra, 7-0368
- Boston Area Violence Prevention Resource Directory

to be released June '93 Homer Lopez, 7-1246

• Catching Up: Report on the Massachusetts Growth and Nutrition Clinics, FY'85 to '89

for community health centers, early intervention clinics, health professionals
Virginia Casey, 7-6436 or Jean Wiecha, 7-6941

 Regulations Governing the Administration of Prescription Medications in Public and Private Schools

for nurses, educators and parents
Anne Sheetz 7-0944

 Statewide Violence Prevention Resource Directory

> to be released June '93 Homer Lopez or Selena Respass, 7-1246

 The Burden of Smoking on Mothers and Infants in Massachusetts

> for community groups/organizations for outreach and program development Judy Weiss, 7-6498

Violence in Massachusetts: The Epidemiology of Homicide in Massachusetts, Update

to be released June '93
Homor Lopez, 7-1246 SELENA RESPASS

NEW DPH HEALTH EDUCATION MATERIALS

- A Safer Neighborhood is Up to You (videotape): for elders and elder service providers James Kyle, 7-2013
- Baird and McGuire Superfund Site (fact sheet): for physicians and health professionals Judy Bygate, 7-7170
- Champagne and Roses (Handling and Storage of Vaccines) (videotape):

for nurses and public health professionals Andrew McClure, 522-3700 x420

· Elder Benefits Primer (videotape):

for elders and elder service providers James Kyle, 7-2013

 Environmental Health Hazards (fact sheet): for physicians and health professionals Judy Bygate, 7-7170

Immunization (videotape, brochure):
 Available in English and Spanish

for DPH staff, health and human service providers

Andrew McClure, 522-3700 x439

 K-12 HIV/AIDS Curriculum Guide (curriculum): for school districts

Nancy Corbin, 7-0941

Substance Abuse and Infectious Diseases:

The Connections (brochure):

for all ages Stella Coughlin, 7-1960 x229 or Paul Etkind, 522-3700 x407

 Urinary Incontinence (brochure): for elders and elder service providers Diana Siegal, 7-2013

 Vaccine Administration (videotape): for nurses and public health professionals Andrew McClure, 522-3700 x420

 Youth Sports Injury Prevention Packet for athletic directors, health educators, coaches, school nurses and trainers Steve Shuman, 7-1246

NEW GRANTS/FUNDING AT DPH

 An Evaluation of Developmental Disabilities in Relation to Environmental Exposures in Groton, Massachusetts (January 1993)

Bureau of Environmental Health Assessment Elaine Krueger, 7-7170

 Model School Health Surveillance System (March 1993)

School Health Unit, Bureau of Family and Community Health (BFCH) in collaboration with the Massachusetts Health Research Institute. Funded by the Division of Systems, Education and Science, Maternal and Child Bureau to obtain health status data of school-aged children. Sabine Hedberg, 7-0944

Kids Count (January 1993)
Mass. Advocacy Center and Mass. Committee on Children and Youth in collaboration with Office of Statistics and Evaluation, BFCH Funded by the Annie B. Casey Foundation to compile data on the status of Massachusetts children with respect to various health, education and socio-demographic measures.
Marlene Anderka, 7-6436

This newsletter is coordinated by the Linkage and Training Committee. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Maggie Ma, Bureau of Family & Community Health, Division of Prevention, 150 Tremont Street, 3rd Floor, (617) 727-0944.

DPH Prevention Training Needs Assessment

Linkage and Training Committee

We need your ideas! Tell us what you would like to know about prevention and health. Please suggest

VENTIOI	N FOR	US" (Pr	esentations/wo	rkshops	on health is	ssues). <i>Please d</i>	check topi	ics you are
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the week			To start at noon			1½ to 2 hrs		
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Please return this self-mailer (see back page) to Maggie Ma by May 21, 1993. The first 25 people who return this survey will receive a surprise gift in the mail. Thank you for your time and cooperation.

INTER-OFFICE MAIL

Maggie Ma
Division of Prevention
Bureau of Family and Community Health
Massachusetts Department of Public Health
150 Tremont Street, 3rd Floor
Boston, Massachusetts 02111

MC59. HS30,705: 993/3

Spotlight on Prevention

Massachusetts Department of Public Health
Prevention Initiative Newsletter

July/Aug 1993 Vol. 1. No. 3

Prevention Initiative Update

The Prevention Work Group held a half-cay working session on May 20. Facilitated by consultant Manny Brandt, the session provided participants with an opportunity to begin shaping the Prevention Blueprint. Through a series of thought-provoking exercises led by Manny, the Work Group assembled a series of recommendations on the outline, format, and style of the document, which will be drafted by the Blueprint Committee.

The Work Group will hold two meetings in July. Or July 1 the Group met to continue the Blueprint review process begun on May 20 and review current plans for the statewide Prevention Conference to be held in the winter of 1993. Updates on a new violence prevention campaign and the tobacco initiative were provided. On July 27 the Work Group will preview and discuss the Department's prevention health education efforts conducted through the mass media in Massachusetts. Tapes of Public Service Announcements prepared by DPH bureaus will be viewed and discussed at the meeting.

Committee Reports:

- Steering Committee A steering committee comprised of representatives from the Work Group was formed. The committee is meeting regularly to monitor the development of the Initiative and will meet from time to time with Commissioner Mulligan to keep him informed of developments and to discuss significant prevention issues.
- Blueprint Committee The Blueprint Committee is overseeing the drafting of the Prevention Blueprint. Over the past month the committee has been working intensively to begin drafting the first of the three volumes of the Blueprint, "Prevention in Perspective". The first volume will present an

overall Framework for Prevention -- a set of principles, definitions, and generic strategies to guide the Department's community-based prevention efforts and give direction to the Community Health Networks. Prevention in Perspective will be available in draft form in time for the Prevention Conference. Volume II, the Action Plan, and Volume III, a resource manual (Prevention "Cook Book") will be available in 1994.

■ Training and Linkage Over 30 DPH employees attended the first of a series of "Prevention for Us" presentations on June 1 when Dr. Alice Rothchild of the Harvard Community Health Plan presented "Menopause: Making Healthy Choices". The Committee has compiled the results of a recent survey soliciting input on subjects to cover in future sessions on health issues and prevention work and is planning a schedule of events for the second half of 1993.

The Training and Linkage Committee is also serving as the planning committee for the statewide Prevention Conference planned for this winter. The full day event, tentatively scheduled for December, will provide an overview of community-based preventive health efforts. Plans call for a major keynote address, plenary session panel on ongoing successful prevention efforts, and a series of "how-to" workshops. The planning committee is seeking additional membership and assistance in planning the day. Anyone interested may call Janet Bath, Bureau of Family and Community Health, at 727-5121.



Infant Death Rate Falls

The 1991 birth data show that the number of births declined 4.6% from 1990, the first such decline since 1976. Statewide, infant mortality declined to

an all-time low of 6.5 deaths per thousand live births. In total there were fewer infant deaths in 1991 than in 1990.

Prenatal care utilization rose overall and for both blacks and whites. White prenatal care adequacy rose to 84.0%, the highest in the last 12 years. While adequacy of prenatal care for blacks lagged well behind that for whites, 1991 marked the second consecutive year of increase in prenatal care adequacy for black mothers.

In 1991 smoking during pregnancy declined in each major racial/ethnic category. The data show that regardless of race/ethnicity, the chance of having a low birth weight baby increases for smokers. Overall women who smoked were 70% more likely to have a low birthweight baby than women who did not smoke.



Youth involvement in Health

By Dianne Hagan, Statewide Coordinator The Challenge Fund: Teen Pregnancy Prevention

"One of the things that makes me proud, besides giving my friends the right information is the way my mom asks me about all the stuff I've learned. Now all her friends come to her to find out about AIDS and condoms. She's becoming a real leader in our neighborhood."

Peer leader, Lawrence Girl's Club

"You know if you give a kid a choice to do something good or something bad, he'll choose the good thing to do every time."

Eric, Soul-n-Salsa Peer Leader, Boston

"We work hard to make a difference in our neighborhood, to get rid of drugs and to give information about sexually transmitted diseases so nobody else will have to die of AIDS like a lot our friends and relatives."

Peer leader from Teens In Step, Springfield

"It's all about young adults trying to make a positive impact on a negative society, in a world where we are made to think we can't make a difference. Here we are told that our views and opinions really do matter and instead of destroying the world, it is up to us to make it

better."

Youth Conf. Planner, Worcester Youth Convention, 1993

This spring I had a unique opportunity to have indepth conversations with over 100 youth across the state. This was the first time I included youth focus groups as part of my annual site visits. Most of the youth who participated were involved in pregnancy prevention peer leadership initiatives through the Challenge Fund or Protect Teen Health, some were involved in violence or substance abuse prevention initiatives. Many of them were trained and receive ongoing technical assistance by the Department's Regional Prevention Centers. Almost all the youth who participated could be described as "at-risk". They are from single parent or no-parent families, from economically disadvantaged neighborhoods, have had close friends and/or family members who have died as a result of drugs, violence, and/or AIDS. They were remarkably culturally, linguistically and racially diverse. Most of the youth were between the ages of 12 and 19. Several had already had a child before they were 16 and several males had fathered more than one child, others were former gang members, had dropped out of school, or had abused alcohol or other drugs.

Although I had never met most of the youth before and they represented diverse cities, towns and rural areas what amazed me was how much they all had in common; their knowledge, willingness to share ideas and debate strategies, a high level of energy and commitment to affect positive changes in their peers, younger youth, and their communities. Just a few of the activities they have participated in include: raising money for special events, holding public forums, running in-home and community-wide education forums, co-facilitating parent-child communication groups, organizing city-wide youth conventions, spending hundreds of hours doing street outreach distributing condoms and resource materials, taking the lead with school committees on condom distribution and access to adequate sex education, presenting testimony to state and national legislators on policy and budgets affecting youth. They have sat on city boards and in one case run for elected office.

They have volunteered in soup kitchens, playgrounds and nursing homes, developed and approved curriculum, produced health and sexuality videos, and written program proposals, sat on panels. It is expected that by the end of this fiscal year they will have carried important and often life saving prevention messages to approximately 40,000 additional youth and adults.

The majority of youth stated they did all this because it felt good to have someone say "I didn't know that!", to be respected by their friends, looked upon as a leader by younger youth, and trusted by adults.

When asked what was important for other adults who were interested in starting peer leadership groups to know, all 12 groups stated: Updated information, support, regular meetings with food where we can talk and get feedback on how we are doing, adults who believe in what we can do and how hard it is sometimes, "someone who stays in our face when we make mistakes", and for everyone to know "we aren't always the problem, we really want to be part of the solution."

This is a tremendously exciting and rewarding time within the Department. The energy, wisdom and needs of youth and their communities have been shared and discussed in the growing number of intra-departmental prevention collaborations. The results of these collaborations have been reflected this spring through community-based RFP's which prioritized youth leadership, coalition development and community empowerment partnerships.

David Mulligan, DPH Commissioner, through the Office of Violence Prevention, has recently announced an important and timely new youth led initiative, "WORDS NOT WEAPONS." The Department will coordinate efforts with the Department of Education, the Governors Alliance Against Drugs and the Massachusetts Committee on Criminal Justice. DPH will identify 6 rural, urban and suburban schools from across the state this fall as pilot sites to implement peer

leadership programs. Highlights of the initiative include: youth who will participate in each of the designated schools agree to sign a pledge not to carry weapons in school. They will work with an identified advisor to reach their peers and younger youth, develop and implement a continuum of violence prevention activities, and develop linkages with community-based agencies.

A press conference was held at the State House June 10th to announce the initiative and a series of regional youth focus groups are planned this summer to solicit their ideas.

The coming year offers incredible opportunities for all of us as program developers, managers and policy persons to continue to increase learning partnerships with youth and their communities who are now or will soon be carrying out the Department's prevention initiatives. Through increased efforts to empower and include youth in program designs and implementation we will be ensuring communities accept the responsibility for the health of the next and future generations.

SELECTED CHALLENGE FUND PEER LED SPECIAL EVENTS

BOSTON ____

Jul 10 3rd ANNUAL TEEN UNITY FESTIVAL
Franklin Park, 2-6 pm.
Health, education and cultural festival
sponsored by the Soul-n-Salsa program
of the Boston Initiative for Teen
Pregnancy prevention.

August BACK TO SCHOOL AWARENESS LIVING FOR THE FUTURE
YOUTH + KNOWLEDGE = POWER
Specific date to be announced.
Franklin Park, 2-7pm.

Presentations and entertainment, information tables and booths by youth for youth.

Contact: Hilda Rivera, (617) 482-9122

CHELSEA

Aug 20 PEACE DAY

By and for all the youth of Chelsea and their families. Series of multi-cultural workshops and presentations from members of the community. Includes a special presentation of the Chelsea Youth Platform For City Government. Contact: Molly Baldwin, (617) 889-5210.

HOLYOKE			

- Jun 21 LEGAL RIGHTS & RESPONSIBILITIES El Arco Iris, 60 Hamilton Street, Holyoke, 3pm.
- Jun 24 "JOSE MORALES"

 Jackson Parkway Housing, 3pm.

 Play, discussion and party presented by the youth of the Teen Resource Project.

Aug 21 HEALTH FAIR

Hamilton St. Park, starts at 9am. Presentations, information, workshops, entertainment, etc., presented by C.E.D.E. youth leaders for their peers and younger youth on all aspects of prevention.

Contact: Julie Kumble, (413) 532-2900

LAWRENCE		

Jun 18 SAFETY NET PARTY

Heritage Common Cooperative Development, 3-5pm. Protect Teen Health presentation by peer leaders in collaboration with the International Institute.

Jun 29 YOUTH LEADERSHIP AWARDS

Lawrence Public Library, 5:30pm.
The Lawrence Teen Pregnancy Coalition will present awards to over 200 youth involved in leadership and subcontracted programs.

July to TEEN RECREATION PROGRAM

August Hancock Housing Development
Every Wednesday, 3-5pm.
Health Education, outreach to teens by
youth leaders in conjunction with the
Lawrence Recreation Department,
Hancock Tenants Union, and the
Lawrence Housing Authority.

July to V.I.D.A. THEATER GROUP

August Alternate Saturdays, dates and sites to be announced.

Teen developed and led interactive plays and performances on issues affecting youth, violence, sexuality, alcohol and substance abuse, etc.

Contact: Claire Paradiso, (508) 683-4000

LYNN			

June 30 YOUTH AWARDS

Girls, Inc. of Lynn, 6:30pm.
Coalition to all youth involved in pregnancy prevention initiatives in the city.
Contact: Liz Aroujo, (617) 592-9744

SOUTH WORCESTER COUNTY (OXFORD, SOUTHBRIDGE, WEBSTER)

Jun 30 PREGNANCY PREVENTION DAY

Brookside Terrace Apartments in Southbridge, begins at 9am. Workshops, role playing, discussions, etc. Presented by the youth leaders of "Kids Club", through the Campfire of Central Massachusetts.

Aug 4 TALENT SHOW

Southbridge High School, 7pm. Teen developed, organized and produced for peers and younger youth around prevention issues.

Contact: Liama Morin, 508-987-6070.



UPCOMING DPH EVENTS AND NEWS NOTES

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (July - August 1993)

Jul 1 Violence/Crime Prevention
Middlesex Community College, Bedford
for local residents
Selena Respass. 7-1246

Jul 4 School Nurse Presentation Boston Swissotel Nancy Dougherty, 522-3700 x422

Jul 6 Geriatric Health Training Program
Attleboro
Janet McGill, 7-2013

Jul 6 Child Saftey Seat Loan Program
Operations Training
Central MA Saftey Council
for 8 new loan program staff
Kim Hesse 7-1246

Jul 10 Violence Prevention
D.E.A.F., Inc.
for deaf and hard of hearing adults
Selena Respass, 7-1246

Jul 22,23 Blueprint for Action: Cholesterol Screening in the Community and Workplace Massachusetts Bay Community College for health professionals Becky Bolduc 7-0944

TBD* Train-the-Trainer Program for Medication
Administration in Schools
Peg Blum, 7-7908

TBD* Urinary Incontinence Trainings for health care professionals Diana Siegal, 7-2013 TBD* To be determined

RECENTLY RELEASED REPORTS

 1990 Annual Report of Vital Statistics for data users, health professionals Frances Vitagliano, 7-0036

NEW DPH HEALTH EDUCATION MATERIALS

 Cholesterol in Children, Healthy Eating is a Family Affair (booklet)

for parents Becky Bolduc 7-0944 · Heart Health...Your Choice (booklet):

for 11-14 year olds Becky Bolduc 7-0944

· Hepatitis (videotape):

for parents

Louisa Paushter, 522-3700 x420

 News in School Health, April Issue (newsletter): featuring injury and violence prevention for school personnel Tom Comerford, 7-0944

· Vaccination (Spanish pamphlet):

for parents Andy McClure, 522-3700 x420

Parents Guide to Childhood Immunization (booklet):

for parents Andy McClure, 522-3700 x420

· Prostate Cancer (Health Alert newsletter):

for elderly men and media Carolyn Bottum, 7-2013

 Rabies Control (computer-based slide show): for Boards of Health, health care providers, animal control officers
 Mike McGuill, 522-3700 x420

 Taking Action! Sports Injury Prevention Newsletter

Steve Shuman, 7-1246

 Violence Related Resource Library -Bibliography

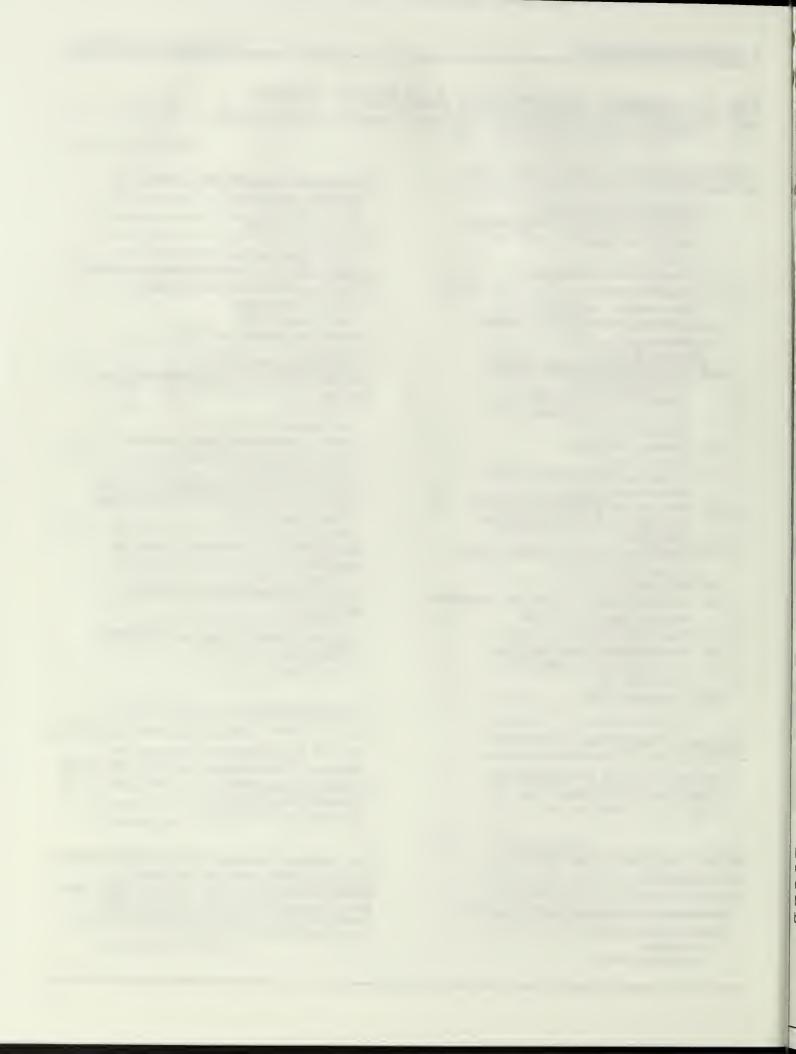
Homer Lopez, 7-1246

 Violence Prevention Video and Curriculum (catalogue)
 Homer Lopez, 7-1246

NEW GRANTS/FUNDING AT DPH

TB/STD Prevention Project (February 1993)
 Bureau of Communicable Dis., Div. of TB Control
 Funded by the Centers for Disease Control for TB prevention in STD clinics.
 Trish Gedarovich, 522-3700 x450

This newsletter is coordinated by the Linkage and Training Committee. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Maggie Ma, Bureau of Family & Community Health, Division of Prevention, 150 Tremont Street, 3rd Floor, (617) 727-0944.



MASS. HS 30, 705: 994/Jan-Feb.

Massachusetts Department of Public Health
Prevention Initiative Newsletter

Spotlight of Revention

JAN 0 9 1997

Jan/Feb 1994 Vol. 2, No. 1



Prevention Conference A Rousing Success!

The DPH statewide Prevention Conference, "An Ounce of Prevention: Building Healthy Communities" on January 19 attracted over 600 participants to the day-long event. The participants included community prevention coalition leaders and members interested staff for local health departments, schools, hospitals, youth leaders, parents, and staff from DPH and other state agencies. The conference promoted a range of primary prevention approaches and initiated mobilization of a broad-based constituency for prevention.

Dr. Frances Brisbane, Dean of the School of Social Work at State University of New York, Stonybrook, and a leading author and lecturer on prevention, delivered the keynote address. She discussed the importance of community prevention as a driving force for public health in the 1990's. Interactive workshops were held on a range of community prevention approaches addressing systems, strategies, and working with specific target populations. At the end of the day participants attended forums organized by Prevention Center regions to discuss the major themes of the day and follow-up activities.

Follow-up activities include a statewide Prevention Day, tentatively planned for April, which will include a series of local events across Massachusetts which will highlight a number of community-based prevention activities. Participants received excerpts of the Draft Blueprint for Prevention for their comments. The Blueprint will be published in March. A summary of the day's proceedings will be available within 4-6 weeks.

University of Massachusetts Depository Copy Prevention Services System

The final components of the statewide prevention system are now in place with the awarding of the contract for the Prevention Center 9 (serving parts of southeastern Massachusetts) to Health Care of Southeastern Massachusetts. School Health contracts have been awarded to school districts for the delivery of enhanced school health, expansion of school-based health centers, and new initiatives focused on tobacco prevention.



1994 Prevention Initiative Activities

The Prevention Initiative Work Group, a 60 member department-wide task force, is planning a series of new projects for 1994, including:

- Youth Consumer Group -- an ongoing effort to organize youth involved in current DPH-funded youth programs into a statewide consumer and advocacy group focused on issues of concern to youth;
- Training DPH Staff -- a working group will analyze and make recommendations on prevention-related training needs:
- Linkage between Community Health
 Networks and Prevention Initiative -- the Work
 Group and the Prevention Steering Committee
 will work closely with other DPH staff involved in
 providing support and technical assistance to the
 newly emerging Community Health Networks.
- Quality Assurance -- the Initiative will explore quality assurance issues regarding prevention efforts supported by DPH and other organizations within the state including the establishment of a certification process for health educators and prevention specialists, training for DPH vendors,

and monitoring DPH primary prevention programs;

• Evaluation -- the Initiative will explore the development of an evaluation process to measure the success of primary prevention programs, including coordination of MIS systems for primary prevention programs, and development of an outcome evaluation processes.

For more information about the Prevention Initiative contact Michael Coughlin at (617) 727-1246.



Prevention in Action-Lead Paint and Environmental Health

SOP presents two more in a series of spotlights on DPH prevention programs

Childhood Lead PoisoningPrevention Program

The goal of the Massachusetts Community
Based Childhood Lead Poisoning Prevention
Project is to establish effective interventions to
eliminate childhood lead poisoning by the year
2000. Childhood lead poisoning effects over 4,000
children under age six in Massachusetts each year.
The project will expand and improve existing
services of the Massachusetts Department of
Public Health in communities with known high risk
populations.

The project is administered by the Bureau of Laboratory and Environmental Sciences at the State Lab in Jamaica Plain in collaboration with the Massachusetts Refugee Health Program, the Boston Childhood Lead Poisoning Prevention Program and local programs funded through the Maternal and Child Health block grant.

Lead poisoning prevention efforts direct education and screening resources to areas of highest need as identified through on-going data analysis of lead poisoning cases. The objectives of the program are to increase the rate of child screenings, improve medical management of child lead cases, to develop funding alternatives for de-leading and to encourage new de-leading technologies, to develop bicultural resources for program activities, and to develop effective educational materials.

The strategy to reduce lead poisoning in children has three components:

- A statewide effort coordinated through local Maternal Child Health funded Lead Projects.
- A big city intensive initiative directed by the Boston Childhood Lead Poisoning Prevention Program.
- A targeted intensive outreach effort in an urban, predominantly Southeast Asian community located in Lowell, Massachusetts.

Comprehensive evaluation criteria have been built into the project to ensure that it meets its stated objectives including review of the numbers of screenings, the number of inspections conducted and units de-leaded, as well as a system of coordinated inter-agency meetings. For more information contact: Childhood Lead Poisoning Prevention Program at (617) 522-3700 ext. 188.

Environmental Health Programs

The mission of the Bureau of Environmental Health Assessment (BEHA) is to prevent exposure of the public to environmental hazards. In Massachusetts there are 31 "Superfund" hazardous waste sites targeted for clean-up and 800 sites under investigation in the Commonwealth by the U.S. Environmental Protection Agency. The Massachusetts Department of Environmental Protection has an additional 2,500 hazardous waste sites currently under investigation.

BEHA provides the following services:

Public Education: Through the Community
Assessment Unit, BEHA educates communities
on the relationship between human health and
the environment, maintains open communication
between DPH and concerned residents, and
conducts preliminary analyses of reports
concerning suspected elevations in disease

occurrence and the potential relationship to the environment.

- Toxilogical Assessments: The Environmental Toxicology Unit provides communities with toxicological assessments of environmental data provided by the Massachusetts Department of Environmental Protection and the US E.P.A.
- Right to Know: BEHA provides
 Massachusetts communities with health hazard
 evaluations related to chemical exposure,
 consisting of problem identification, education,
 and referrals; and enforces federal and state
 "Right to Know" laws to ensure that local officials
 and residents are apprised of the potential
 environmental hazards in their communities.
- Training: The BEHA Environmental Health Education Project provides educational sessions and informational materials for physicians and health professionals about environmental exposures and linked health effects.
- Follow-up Studies: The Environmental Epidemiology Unit designs in-depth follow-up studies directed at the problems identified during the preliminary health assessment conducted by the Community Assessment and Toxicology Units.

For more information contact the Bureau of Environmental Health Assessment at (617) 727-7170.



UPCOMING DPH EVENTS AND NEWS NOTES

Please call contact person listed below for more information.

TRAINING/EDUCATION (Jan - Feb 1994)

Jan-Feb ongoing

WIC New Staff Training Boston - for staff of local WIC programs Reika Marsh, 7-6876 Jan 11, 26 - Feb 1, 10

New Hope for Elders: Urinary Conferences Newburyport, Andover, Haverhill, Peabody - for health care providers Diana Larkin Siegal, 7-2013

Jan 13

Playground Injury Prevention in Child Care Centers Boston/One Ashburton Place - for OFC licensors K. Alich. 7-2013

Jan 21

Occupational Exposure to Latex and Other Products in Health Care Settings: Hypersensitivity Problems and Solutions Mass. Hospital Assn., Burlington - for hospital administrators and employees Robin Dewey, 7-2735

Jan 26

Press Conference/Podiatry and Older People Boston/State House - 11:00 K. Alich, 7-2013

Jan 26-28

Pediatric EMS
Burlington - for EMT instructors
Janet Berkenfield, 7-1246

Feb 2

Hepatitis B Training
State Lab, Boston - for nurses, outreach workers
Christie Burke, 522-3700 x 407

Feb 3

Elderly Health Policy Group MDPH/PHCR - 1:00 Alan Balsam, 7-2013

Feb 7

Grand Rounds on the Woburn Environment and Birth Study

Winchester - for health professionals Judy Bygate, 7-7170

Feb 8

Medication Administration: Train the Trainer West Boylston - for school nurses Anne Sheetz, 7-0945

NEW DPH HEALTH EDUCATION MATERIALS

Diabetes Directions (newsletter)
 for physicians and health providers - Dec 93
 Kate Alich, 7-2013

Ourselves, Growing Older for older women - Dec

Diana Larkin Siegal, 7-2013

- Urinary Incontinence Materials in Italian and Cambodian (pamphlets) - Dec 93 Diana Larkin Siegal, 7-2013
- Harvard Geriatric Education Center/MDPH Orientation Reader for trainees - Jan 94 Maria Luna Hollen, 7-2013
- TB/HIV: The Connection What Health Care Workers Should Know (booklet) - Dec 1993/CDC for health care providers David DeBiasi, 522-3700 x 450
- Pelvic Inflammatory Disease (fact sheet) Dec 93 - for the public Paul Etkind, 522-3700
- Cancer of the Cervix (fact sheet) Dec 93 for the public Paul Etkind, 522-3700
- What Women Can Do to Protect Themselves Against STD (fact sheet) - Dec 93 for the public Paul Etkind, 522-3700
- Wells Environmental and Health (fact sheet) Feb 94 - for medical professionals Judy Bygate, 7-7170
- Industriplex (fact sheet) Feb 94 for medical professionals Judy Bygate, 7-7170
- Lead: Nutrition Facts for Children (pamphlet) -Sept 93 Barbara Ward, 7-6876
- Immunization Education Outreach (stickers and memo boards) - Jan 94 Julia Dyer, 7-6876
- Injury Prevention and Control Program (brochure) - Dec 93 Janet Doherty, 7-1246
- E-Codes: The Missing Link in Injury (brochure) -Dec 93 Kris Lyons, 7-1246

- · News in School Health (newsletter) Feb 94 for superintendents, boards of health, school nurses, parent groups Tom Comerford, 7-0945
- Early Intervention Public Awareness Materials (brochures, posters, video) - Nov 93 for families and children birth to age three Ron Benham, 7-5089
- MassCARE Public Awareness and Parent Information Materials (brochure) - Nov 93 for families and children with HIV or at risk for HIV Katie Bond, 7-6941
- Growth and Nutrition Program (brochure) Aug 93 - for health care providers with FTT patients Jean Wiecha, 7-6941
- The Genetic Resource (updates on genetic treatment and gene therapy) - Dec 93 for health care providers Robin Blatt, 7-6941

RECENTLY RELEASED REPORTS

- · Hospitalization for Injuries: Analysis of Utilization and E-Code Data - Dec 93 for hospital administrators Maxine Schuster/Steve Shuman, 7-1246
- · Annual Report of STD Morbidity Jan 94 Paul Etkind, 522-3700 x 407
- · Cancer Incidence Investigation for Selected Census Tracts (Brockton and Somerville) Feb 94 - for the public Jeff Purvis, 7-7170
- Woburn Environment and Birth Study Results Feb 94 - for the public Jeff Purvis, 7-7170
- . Cancer Incidence in Massachusetts 1982-1990 Dec 93 Susan Gershman, 7-9291
- 1991 Behavioral Risk Factor Summary Report **Nov 93** Ruth Lederman, 7-2735

Health Care Utilization and Changes for AIDS and HIV Disease, Massachusetts 1988-1991 Dec 93
Susan Kabula, 7-2929

NEW GRANTS/FUNDING AT DPH

- Surveillance of Complications of Hemophilia (Sept 30) CDC
 Determine prevalence, utilization of health care systems, clinical outcomes of care, and the costs associated with different systems of care for individuals with bleeding disorders
 Karen Kuhlthau, 7-8480
- WIC Mobile Federal
 Provide on-site WIC certifications in rural,
 underserved areas
 Frank Love, 7-2443
- Breast Feeding: Peer Counselor Training
 Federal
 Train the trainer on how to initiate/manage breast
 feeding peer counseling
 Deborah Krauter, 7-6876
- Computer Based Training and Electronic Performance Support Federal State of the art evaluation/development of computer-based training modules Kathy Lyons, 7-6876
- State Office Automation Federal Microcomputing training and utilization Tim Richardson, 7-6876
- **Tobacco RFP's To Be Released** Tobacco Funding
 - Enhanced School Health
 1/1/94 Anne Sheetz, 7-0945
 - School-Based Health Center Planning Grants
 1/1/94 - Anne DeMatteis, 7-0945
 - School Health Manual
 1/1/94 Anne Sheetz, 7-0945
 - School Health Institute
 1/10/94 Anne Sheetz, 7-0945

OTHER PREVENTION NEWS

Florence C. Petersen, Asst. Director for Local Program Operations/WIC, has been appointed to Boston Healthy Start's Infant Death Review Committee. Governor Weld signed the **Bike Helmet Bill**, requiring child bicyclists 12 and under to wear bike helmets.

The Environmental Health Education Project for Physicians and Health Professionals announces the arrival of Ms. Balbir Sandhar, part-time Research Assistant/Community Liaison. Ms. Sandhar is an MPH student at Boston University, and brings expertise to this educational program from her experiences at the California Department of Education, and from working in an HIV/AIDS prevention program.

The Epidemiology Unit's booklet entitled "Answers to Frequently Asked Questions about EMF" is being used by the U.S. EPA as a model for their own informational booklet. Also, the Radiation Lab of the Australian Department of Health wants to distribute this booklet to their own citizens. Call Kevin Costas at 7-7170 for more information.

This newsletter is coordinated by the Linkage and Training Committee. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES," please send information to Patricia O'Boyle, Bureau of Family & Community Health, Division of Prevention, 150 Tremont Street, 3rd Floor, (617) 727-9283.



MASS. HS 30,705: 994 /Mar-April

Massachusetts Department of Public Health
Prevention Initiative Newsletter

Spotlight on Prevention

JAN 1 0 1997

Mar/Apr 1994 Vol. 2, No. 2

Prevention Day - May 5, 1994

The Prevention Initiative Work Group is committed to capitalizing on the momentum generated by the successful statewide Prevention Conference on January 19. The Prevention Initiative is organizing a statewide Prevention Day on May 5, 1994. Prevention Day will involve a series of local events highlighting a number of community-based prevention activities. The community groups and organizations will be invited to host a prevention event. The Regional Prevention Centers will provide support to the local events in their area. Activities may include screenings, an Open House at a prevention program, a public rally on behalf of a local prevention effort, or a health fair. DPH is expected to release Blueprint for Prevention: Framework for Maximizing Health, the Department's educational document on prevention.

This event presents an opportunity to raise awareness about programs administered by DPH. The Prevention Initiative invites DPH staff to assist in identifying activities for Prevention Day. Please let us know about any community-based activities related to your program(s) which are already scheduled, or could be easily organized, to take place during Prevention Day.

We hope to publish and distribute a calendar listing Prevention Day activities in the weeks ahead. If you have any ideas for this event please contact Michael Coughlin at 727-0945 by April 8.

Prevention Initiative Update

The Prevention Initiative will begin work on several new projects in collaboration with many of the statewide and community-based groups and organizations that participated in the conference. Some of the proposed projects include:

University of Massachusetts Depository Copy

Training and Certification •

This work group will analyze and make recommendations on training needs for DPH staff. Training will focus on educating staff about new developments in prevention and community health promotion.

DPH, in collaboration with other state and community public health organizations, is exploring the development of a Prevention Specialist certification program for Massachusetts. The goal of certification of prevention specialists is to develop an inclusionary process that will provide guidelines for the training and certification of professionals and volunteers involved in prevention programs supported by DPH and other agencies. *Contact: Janet Bath, (617) 727-5121*

Prevention Conference 1995

In March, 1995, DPH will hold a second statewide prevention conference which will further opportunities to provide information and training on prevention approaches to the growing prevention constituency in the Commonwealth. The Prevention Initiative is currently exploring funding venues from various federal agencies to support a two-day conference. The extended time will allow participants to attend additional workshops and will provide an opportunity to increase the amount of interaction and networking among those who attend

The follow-up day will include a number of sessions to focus on the Prevention Action Plan. Events of this scope will require a great deal of time and effort to plan, so we have to start now.

Blueprint II •

The second volume of the Blueprint for Prevention will be a statewide Prevention Action Plan. The plan will be the product of a year-long process of

soliciting community input on the direction for prevention activities in the Commonwealth. The Blueprint II working group will plan and coordinate that process.

Those interested in learning more about these and other ongoing projects of the Prevention Initiative are encouraged to contact Michael Coughlin at (617) 727-0945.



More Features, Please

Spotlight on Prevention periodically features profiles of ongoing DPH prevention programs. If you would like to see your program featured in **SOP** please call us at 727-0945.



UPCOMING DPH EVENTS AND NEWS NOTES

Please call contact person listed below for more information.

TRAINING/EDUCATION (Mar - Apr 1994)

- Mar 3 Harvard/MDPH Geriatric Education Center Selected locations - for leaders in health and aging networks Connie McCaskill, 7-2013
- Mar 4 **OFC/DPH Playground Safety**Boston for family day care licensors
 Steve Shuman, 7-1246
- Mar 7 Citizens for Safety Exhibit
 Boston City Hall About Boston's gun buyback program, featuring data on gun injuries
 prepared by the Weapon-Related Injury
 Surveillance System, MDPH
 Cathy Barber, 7-8960
- Mar 15 Vitamins and Health Promotion
 USDA Human Nutrition Research
 Center/Tufts, 711 Washington Street for
 nutritionists and other health care
 professionals
 Martha Dunn-Strohecker, 7-9283

Mar 18-20 Pediatric EMS

Taunton - for EMT instructors
Janet Berkenfield, 7-1246

Mar 22 Diabetes Day on the Hill

State House 1:00 - Open to all Kate Alich, 7-2013

Child Passenger Safety Seminar

for law enforcement personnel Kim Hesse, 7-1246

Mar 23 Podiatric Medicine Day

State House 11:00 - Open to all Kate Alich, 7-2013

Mar 24 Aging and Health: Older Americans Exploring Health Issues

Lowell Sheraton - for Elders and health professionals
Alan Balsam, 7-2013

Heptatitis B Prevention Treatment Strategies

Cambridge Hyatt Regency 8:15-4:00 PM - for nurses and health care workers (CEUs available)
Louisa Paushter, 617-522-3700 Ext. 400

Mar 30 Physical Activity, Fitness and Elders

USDA Human Nutrition Research
Center/Tufts, 711 Washington Street - for health professionals and elder advocates
Connie McCaskill. 7-2013

Risk of STDs for Women Who Have Sex with Women

State Lab, Jamaica Plain 1:30 - for health care providers, community groups. Nursing CEUs offered.

Christie Burke, 617-522-3700 x 400

Apr 8 Committee on Community & Family Violence-Family Child Care Forum Camey Hospital, Dorchester 12:00 Noon Open to all

Steve Shuman, 7-1246

Apr 10 Mass. Head Injury Association Conference

Marlborough 9:00-5:00 PM - for the headinjured Maxine Schuster, 7-1246

■ spotlight on prevention

Apr 12 Playground Safety

Lunenberg 7:00 PM - for family day care providers
Steve Shuman, 7-1246

Apr 12-30 Geriatric Health Training Program

Central Boston Elder Services - for frontline aging staff Janet McGill, 7-2013

Apr 13 Communicate Before You Medicate

Federal Reserve Bank - for health care professionals
Patty Vancil, 7-2013

Apr 20 Massachusetts Cancer Registry/Hospital Tumor Registrars Meeting

State Lab, Jamaica Plain 9:30-Noon - for Mass. Tumor Registrars
David Rousseau, 7-9291

NEW DPH HEALTH EDUCATION MATERIALS

- Are Food Stamps for People Like Me?
 (Informational brochure) for low income families.
 Available in English, Spanish, Kmer, Portuguese,
 Chinese, Vietnamese, Haitian Creole
 Maria Bettencourt, 7-5822
- Cancer Registry News/Mass. Cancer Registry (Newsletter) Mar 94 for hospital tumor registrars Susan T. Gershman, 7-9291
- We Can Do It! Organizing Senior Citizens to Prevent Crime and Violence (Curriculum) Due Mar 94 for professionals who work with elders Carolyn Bottum, 7-2013
- Elder Health Publications (Materials list) Feb 94 for public/professionals

 Jill Mitchell, 7-2013
- Elder Health Programs (Brochure) Feb 94 for public/professionals
 Jill Mitchell, 7-2013
- Seniors Guide to Health Care Reform (Elder Health Alert) - Mar 94 for the public Carolyn Bottum, 7-2013

Buckle-Up Bear Coloring Book Mar 94 for kindergarten and first grade students

for kindergarten and first grade students Kim Hesse, 7-1246

- Massachusetts Safety Belt Law (one-page handout)
 Mar 94
 for teens and adults
 Kim Hesse, 7-1246
- Massachusetts Bicycle Helmet Law (one-page handout)
 Feb 94
 for consumers and providers
 Diane Butkus, 7-1246
- Immunization Pamphlet (Spanish, Portuguese, English)
 for mothers of children age 0-5
 Andrew McClure, 617-522-3700 Ext.439
- Rabies Curriculum
 Mar 94
 for students grades K-12
 Andrew McClure, 617-522-3700 Ext.439

RECENTLY RELEASED REPORTS

1993 Annual Report of STDs in Massachusetts
 Mar 94
 for the general public
 Christie Burke, 617-522-3700 ext 400

NEW GRANTS/FUNDING AT DPH

 Substance Abuse and Elderly Conference Jan 94 - CSAP
 Two day conference for elders Patty Vancil, 7-2013

OTHER PREVENTION NEWS

The Bureau of Health Statistics has the first and only statewide weapon-related surveillance system that is emergency (hospital)-based, and reporting to a health department. Currently, all Massachusetts hospitals participate. Contact: Cathy Barber, 7-8960.

The new **Seat Belt law** went into effect on February 1, 1994, covering everyone over age 12, with some exceptions. A Public Hearing will be conducted on March 21 regarding H-801, requiring car seat use for children age 5 and under.

The Massachusetts Nurses Association District 5
Office will sponsor a photo exhibit entitled "The
Essence of Nursing." Please come and view the
exhibit in the lobby of the State Lab Institute at 305
South Street, Jamaica Plain, from March 17 to April 8.
The nurses of District 5 wish to thank the
administration of the State Lab for allowing the
presentation, and for acknowledging the importance of
the nursing profession in public health advancement.

We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES." Please send information to Patricia O'Boyle, Bureau of Family & Community Health, Division of Prevention, 150 Tremont Street, 3rd Floor, (617) 727-9283.

MASS. HS 30. 705: 994/ May - June

Massachusetts Department of Public Health
Prevention Initiative Newsletter

Spotlight on Prevention

COLLECTION

May/Jun 1994 Vol. 2, No. 3

JAN 1 0 1997

Prevention Day in Massachusetts

Massachusetts celebrated the first annual Prevention Day on May 5. The day-long event involved more than 200 local activities in communities across the Commonwealth highlighting prevention and health promotion. Coalitions, Boards of Health, hospitals and other health care organizations, human service programs, schools, youth programs, independent living centers, law enforcement agencies, and other community groups sponsored health screenings and clinics, fitness activities, poster contests, youth outreach and recreational activities, theater events, and education programs.

At 1:00 P.M. at the State House, Lt. Governor Cellucci and Commissioner Mulligan presented a proclamation from the Governor proclaiming Prevention Day in Massachusetts and released the "Blueprint for Prevention", the Department's educational report on community-based prevention and health promotion. The Governor's wife, Susan Weld and the Commissioner participated in an event celebrating women's health and prevention at 9:30 at the Windsor Community Health Center at Cambridge Hospital.

Informational tables were set up in the lobbies at both 150 Tremont St. and the State Lab, where employees had the opportunity to review many of the materials disseminated throughout DPH programs.

The Boston Prevention Center organized a daylong open house at 95 Berkeley St in the South End, where the many community organizations with offices in that building, including Latino Health Institute, Boston Independent Living Center, the Girl Scouts, and the Tobacco Quitline, shared prevention and health promotion information with the public.



Prevention Works for Youth: 9th Peer Institute June 27-30

University of Massachusettraging to see the high participation of

Depositors of any groups and organizations involved in local

health promotion and prevention activities that address a range of public health issues.

Peer leadership is a central component of the state's public health programs for youth. Teens are empowering themselves and educating each other on a variety of health and prevention issues. Young people have taken initiative in communities across the Commonwealth to diminish violence, use of weapons, and racism in schools, influence health policies affecting youth in their community, and join together with youth from across Massachusetts to influence statewide health attitudes, behaviors, and policies.

The prevention resources system in Massachusetts promotes youth-adult collaboration on prevention and health promotion, with youth seen as an important resource to foster change. Prevention Centers provide training and technical assistance to local youth leadership programs on violence prevention, tobacco, alcohol and other drug-related problems, HIV/AIDS, prevention of pregnancy and sexually transmitted disease, and gay, lesbian, and bi-sexual youth issues. Prevention Centers organize regional gatherings and ongoing networks for local peer leadership programs to share information and learn from others.

The culmination of this networking is the annual Peer Leadership Institute sponsored by the Department of Public Health, scheduled this year for June 27-30 at Nichols College in Dudley, MA. Now in its ninth year, the theme of this year's Institute is "Celebrating Differences". The Institute will provide 300 youth and returning alumni staff

from around the state with an opportunity to share knowledge and enhance their skills. Peer leaders Participating in the Institute take the knowledge gained back to their schools and communities in the coming academic year.



Prevention Conference '95/Partners in Prevention

The Prevention Initiative is planning to follow up the successful "Ounce of Prevention" Conference held on January 19. We envision a two day training conference for prevention professionals and volunteers focussing on skill development and opportunities for interaction within CHNA's and Prevention Center regions. The conference will involve a planning process with extensive community participation. We have invited many of the statewide public health prevention organizations and associations, coalitions, the schools of public health, and other state agencies, to sponsor and join in the planning of the conference. The Partners in Prevention group will continue working with Department on other prevention-related activities.

We are currently seeking outside funding to support the conference. The tentative date is March 21-22, 1995.



Quality Assurance

A Prevention Initiative working group is exploring quality assurance mechanisms for community health educators and prevention specialists. A survey will be mailed out in the next two months to state public health departments to gather information on existing activities related to quality assurance mechanisms such as standardized training and education programs and certification processes.

The quality assurance group is planning a series of education focus groups in each region of the state with staff from community-based agencies to receive their feedback on the project. The

Department will be working with the schools of public health, MPHA, and other statewide organizations and associations involved in health education to explore this issue. If you are interested in this project please contact Janet Bath at (617) 727-5121 or David Debiasi at (617) 522-3700 x 453.



Work Group Meetings

Following is the summer schedule for the Prevention Initiative Work Group. Updates on Department-wide prevention activity will be provided. *These sessions are open to all interested staff:*

- Thursday June 2, 1:00 P.M. Public Health Council Room: Americans with Disabilities Act, presentation and discussion with Chris Palames of Independent Living Resources about the Americans with Disabilities Act (ADA) and its impact on prevention and health promotion. Chris is an experienced trainer on ADA and long-time activist on behalf of the disabled. His discussion about ADA will include discussion of the importance of prevention and health promotion for people with disabilities.
- Thursday July 7, 1:00 P.M., Public Health Council Room Special Showing of "Defending Our Lives." The Work Group has arranged for a special showing of "Defending Our Lives" the Oscar-winning documentary film about domestic violence. The film was made by Cambridge Documentary Films and the organization "Battered Women Fighting Back!" Filmmaker and Executive Director of Battered Women Fighting Back!, Stacey Kabat, will present the film and remain available after the showing to answer questions and participate in a discussion.
- Thursday August 4, Noon, "Walk, Ride, or Roll to the Esplanade", a fitness activity, details to follow.



UPCOMING DPH EVENTS AND NEWS NOTES

Please call contact person listed below for more information.

TRAINING/EDUCATION (May - Jun 1994)

May 3 Geriatric Health Training
Program/Certificate Presentation
Boston, 3:00 - for trainees
Janet McGill, 7-2013

May 5 **Diabetes and the Elderly**Danvers, 4:00 - for professionals
Daisy Bacall, 7-2013

May 11 School Nurses Roundtable: Latex Allergy in Schools - Southeast Regional Office, 3:00-5:00 - for school nurses Sue Larsen, 7-1440

May 12 Health Care Planning for Children with
Substantial Health Care Needs - Springfield
Health Dept. staff
Julie Magee, 413-586-7525

Planning for the Child with Special Needs Northampton - for Western Mass. EMTs Julie Magee, 413-586-7525

May 12 Aging with Diversity
Holyoke, 12:00 - Aging network and health
professionals
Diana Laskin Siegal, 7-2013

May 17 Enhancing Team collaboration: Transition
Hospital to Home - Southeast Regional
Office, 9:30-12:30 for homecare providers
Beverly Smith, 7-1440

May 18 Walking Club Training - Boston, 9:00 for walking club members
Lillian Collavecchio, 7-2013

Vital Statistics Workshop: Infant and Perinatal Data - Public Health Council Room MDPH Boston - Open to all Christine Payne, 7-2735

May 19 Breast Cancer Research Symposium
State Lab, 8:30am-5:30 pm - Open to all
Pat Brennan, 7-7222

May 20

Governors Conference on Alzheimers Disease Deaconess Hospital, All day (by invitation) Annette Smith, 7-2013

May 23

Create Motivating Messages - Conference Sturbridge - for WIC, Cooperative Extension, MCH and interested nutrition professionals and paraprofessionals Susanne Gregory, 7-6922

May 26

School Tobacco Cessation Training Program
Worcester - for school health program staff, school-based health center staff
Anne Sheetz, 7-0941

The Challenge of Breast Cancer All day, Roxbury Community College - for community and business leaders
Janice Mirabassi, 7-7222

TBA **Tumor Registrars Training Course**Individuals working with cancer registry data
Susan Gershman. 7-9291

June 1

Governor's Conference on Alzheimers Disease Gardner auditorium - Open to all Annette Smith, 7-2013

Immunization: What's New? A Clinical Update for Nurses, 8:15 - 12:40, Holyoke Community College - for nurses
Cheryl Bushnell, 617-522-3700 ext 420

Osteoporosis Forum - Open to all

June

2 4:30pm-8:00pm / Days Inn, New Bedford

11 9:00am-Noon / YWCA Cambridge

15 10:00am-7:00pm / Health Fair, Holiday Inn

16 9:30am-2:30pm / Holiday Inn

21 Depot Restaurant

22 10:00am-3:00pm / Ramada Bowling Green, Andover

Jeanne Marie DeGiacomo, Osteoporosis Coordinator, 7-0945

June 7 Food Protection Overview - State
Lab/Jamaica Plain, for ILocal health agents
Beth Altman, 7-2670

June 8 Presentation: Behavioral Risk Factor
Surveillance Survey Conference, Atlanta, GA
(CDC)for BRFSS Coordinators
Bruce Cohen, 7-2735

- June 9 Better Health: The Nutrition Advantage
 Portland, ME for public health nutritionists
 Jan Kallio, 7-6922
- June 10 Bridging the Transition from Home to School for the Child with Complex Health Care Needs for home care agencies
 Betty Ficken, 7-1115
- June 14 MPHA/DPH Conference on Health Care Reform and Aging at State Lab/Jamaica Plain - for professionals Diana L. Siegal, 7-2013
- June 15 Celebration: Fresh Fruit and Vegetable
 Month Boston City Hall Plaza, 11:00am2:00pm Open to all
 Martha Dunn-Strohecker, 7-9283
- June 16 Prostate Cancer Awareness Breakfast
 Boston, Park Plaza Hotel Older men and
 families
 Emestos Espinoza, 7-2013
- June 17-18 **Senior Olympics**Springfield College Older adults
 Alan Balsam, 7-2013
- June 20 Mother to Mother: Mass. Breastfeeding
 Peer Counseling Training Program
 Framingham, all day for WIC local program
 breastfeeding coordinators, nutrition staff
 Deborah Krauter, 7-6922
- June 21, 23 Farmer's Market Coupon Program
 Training Boston and Northampton for
 Elderly nutrition program staff
 David Webber, 7-2013
- June 24 Culturally Appropriate Services for Survivors of Violence at Roxbury Community College Open to all Sophom Ith-Keo, 7-7222

NEW DPH HEALTH EDUCATION MATERIALS

Are Food Stamps for the Elderly or Disabled (brochure) - Apr 30 94 - for elders and the disabled

Alan Balsam 7-2013 or Buth Palombo 7-9283

- Communicating with Older Adults (report) Apr
 1 94 for health care professionals
 Carolyn Bottum, 7-2013
- Diabetes Direction (quarterly newsletter) Mar 1 and Jun 1 94 for health care professionals
 Darcy Bacall, 7-2013
- Take Charge: Steps to Manage Bladder Control Problems (brochure in Vietnamese) Mar 1 94 for Vietnamese speaking elders
 Diana Siegal, 7-2013
- Massachusetts Cancer Registry Newsletter (newsletter) - Mar 1 and Jun 1 94 - for hospital registrars Susan T. Gershman, 7-9291
- News in School Health (newsletter) Mar 94:
 Focus is on children with special health care needs in the school setting, and tobacco control programs for school nurses, superintendents, boards of health, health educators
 Tom Comerford, 7-0941
- Safety Survey of Public Playgrounds May 94
 Report compares Massachusetts playgrounds with
 3 other states
 Steve Shuman, 7-1246
- Teeth Count, Too! May 94 / Educational video for parents of preschool and elementary school children Jan Peabody-WIC Resource Library, 7-6922
- Food Labels: Staying Healthy Just Got Easier May 94 / Educational video for parents and adults Jan Peabody-WIC Resource Library, 7-6922
- Healthy Foods and Nutrition Education May 94 Informational brochure with point of purchase display holder for WIC eligible population, health care providers
 Karen Montner, 7-6876
- Vaccine-preventable Diseases posters and pamphlets for parents and health agencies Andrew McClure, 522-3700 ext 420
- WIC Vendor Training Film Training video for contracted WIC food vendors, available July 1994 Frank Love, 7-6922

RECENTLY RELEASED REPORTS

- Community Health Network Health Status Indicators - May/Jun 94 Ray Vezina, 7-2735
- Growth and Nutrition Program: FY93
 Preliminary Review of Program Data Mar 22
 94

Jean Wiecha, 7-6941

Translation Procedures for Written Materials -Update May 94 Norma Mercado, 7-2662

NEW GRANTS/FUNDING AT DPH

Completeness of Reporting for Brain/CNS Tumors - Starts 8/1/94

Case ascertainment for brain/CNS tumors - funded by the Central Brain Tumor Registry of the United States

Susan T. Gershman, 7-9291

School Health Institute: Programs for School Health Personnel - Starts between 3/94-6/94 Grant issued by UMass/Simmons, Tobacco Control

Anne Sheetz, 7-0941

Adolescents with Disabilities Tobacco
Prevention Initiative: To develop effective models
and strategies for smoking prevention and
cessation among this population - Starts May 9,
Funded by Massachusetts Tobacco Control
Program

Dianne Hagan, 7-3779 or Laura Rauscher, 7-6941

WIC Public Awareness Campaign: To develop and implement a public awareness campaign to enhance and support WIC program outreach -Starts May 9, Funded by Massachusetts WIC Program Linnae Sperling, 7-6876

NEW PREVENTION POLICIES/GUIDELINES

Amendments to State Sanitary Code, Chapter II
- issued May 94
for local health agents
Howard Wensley, 7-2670

 An Advisory for Tricycle Riders and Bike Helmets - issued May 94 for parents, childcare providers Diane Butkus or Steve Shuman, 7-1246

OTHER PREVENTION NEWS

The Committee for Culturally and Realistically Relevant Health Education serves as a resource to the Department for issues related to improving access to health services and health information for cultural and linguistic communities statewide. Currently, we are focusing on developing strategies for wide dissemination and implementation of the translation protocols for written materials, including incorporating the information into orientation trainings and site monitoring. The Committee meets the second Wednesday of each month from 10:00-11:00 in the 11th floor conference room. We encourage interested individuals to learn more about the Committee and to become an active member. The next scheduled meeting is Wednesday, June 8, 1004.

We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES." Please send information to Patricia O'Boyle, Bureau of Family & Community Health, Division of Prevention, 150 Tremont Street, 3rd Floor, (617) 727-9283.



Massachusetts Department of Public Health Prevention Initiative Newsletter

Spotlight on Prevention

July-Sept 1994 Vol. 2, No. 4

JAN 1 0 1997



Across the State

The Chronic Disease Prevention and Health Promotion Unit, in collaboration with the Prevention Centers and other community organizations, has initiated a statewide awareness campaign for health care consumers, especially adolescents girls and mature women, and health professionals regarding During May and June 50 forums osteoporosis. and workshops offering information on osteoporosis prevention and treatment were held across Massachusetts. Approximately 5,500 people attended the sessions this spring. In highlighting the importance of osteoporosis prevention, Governor Weld declared June Osteoporosis Awareness Month. Other components of the program included:

- A mailing to 7,847 Massachusetts physicians which included an informational "Public Health Focus" on osteoporosis and samples of other educational materials which physicians can order for distribution to their patients, such as the Elder Safety Home Checklist.
- · A telephone information line, 1-800-95-BONES, through which callers requested information packets be sent to them and/or return phone calls made to them which thus far has generated over 300 calls from 111 communities across the state.
- Educational materials were developed including brochures in several languages, posters, Fact Sheets, teaching aids, and a training guide and curriculum.
- Media outreach efforts included TV and radio public service announcements, MBTA cards for buses and trains, and publication of articles on osteoporosis in professional newsletters and community newspapers.

Osteoporosis Forums Held ersity of Massachusetts in middle schools in five towns Depositoparticipated in an interactive presentation highlighting the role of good nutrition and exercise in building strong bones and healthy bodies.

> DPH collaborators who contributed to the success of the program included the Prevention Centers. which organized some of the forums, and a network of professional organizations which lent their expertise and experience to organize and sponsor workshops and trainings on osteoporosis for their respective constituencies. Participating organizations included: the Massachusetts Association of Elderly Nutritionists, the Massachusetts Association of Older Americans, the Latino Health Institute, the Massachusetts Immigrant and Refugee Coalition, the University of Massachusetts College of Nursing, and the School Health Institute.



Substance Abuse Trends Report Released

The Bureau of Substance Abuse Services in June released "Tobacco, Alcohol, and Other Drug Use: Trends Among Massachusetts Public School Adolescents 1984-1993." This study is the fourth in a series conducted in cooperation with the Department of Education every three years which measure the incidence of tobacco, alcohol, and other drug use among public school students in grades seven through twelve. Data were collected from a total of 5,321 students in 134 schools in 74 communities from November 1993 through January 1994.

The data from Massachusetts are consistent with national trends and show, compared to 1990, increased levels of use of cigarettes, smokeless tobacco, alcohol, marijuana, inhalants, tranquilizers, and cocaine/crack among younger students,



particularly those in 7th, 8th, and 9th grades. Students in grades 11 and 12 reported lifetime and current substance use at levels similar to those reported in 1990. Noticeable reductions were observed for lifetime use of narcotics, cocaine/crack, and tranquilizers while the prevalence of current use of marijuana and inhalants increased.

Data on ethnicity revealed that a higher percentage of white adolescents used many substances, in particular tobacco, alcohol, and narcotics than other groups. Asian adolescents reported the lowest use. Black and Hispanic use was reported highest for marijuana and crack/cocaine respectively but lower than white adolescents in other areasstudied. Prevalence for all substances was lowest for communities with populations of 90,000 and over, and highest in communities with populations of 25,000 or less.

One positive note in the data was the price increase for cigarettes due to the cigarette tax seemed to have a noticeable effect on buying and consumption, and awareness of anti-smoking messages was high.

In reaction to the new data, state officials, including Education Commissioner Robert Antonucci, cited the importance of continued prevention and education programs for young people, starting in early elementary school years. The report also calls for increased preventive efforts in smaller communities.

Adolescents and STDs

The Bureau of Communicable Disease recently released the latest data on sexually transmitted diseases (STD's) among adolescents. Trend data since 1990 shows a decrease in the rates of sexually transmitted diseases in Massachusetts. However, the same data shows that the rates among persons 15-19 years of age are disproportionately higher (up to three times greater) than rates for all age groups. When the data is broken down by sex, race and ethnicity in this age group, rates among African-American males and females are generally higher than the rates among Hispanic males and

females, which are consistently higher than corresponding rates among White males and females. The differences are usually on the order of 10-100 times greater.

Additional reductions in disease rates will require prevention efforts that reach out to those adolescents that continue to engage in unsafe behaviors, and provide positive reinforcement to those engaged in safer behaviors. The outcome of such efforts will have enormous medical, social and economic consequences.

School-based education, peer education trainings, and teen hot lines are among the primary prevention efforts underway. The Division of STD Control is contributing to this effort by extending STD clinical service contracts to school-based clinics and to organizations serving runaway and homeless teens (the Division automatically pays for all minors seen in State-funded STD clinics), by extending disease intervention services to teens infected with STDs, and with educational programs both for adolescents and for medical providers serving adolescents. If you would like more information call the Division of STD Control at (617) 522-3700 x407.



HIV Prevention Community Planning Process

The Prevention and Education Unit of the AIDS Bureau has received a grant from the Centers for Disease Control to undertake a community planning process for HIV/AIDS prevention. A planning group of community representatives will draft a comprehensive HIV/AIDS prevention plan. The project will also involve:

- monitor, review, and analysis of information from a multi-year prevention needs assessment and public hearings;
- review of existing prevention priorities and recommendations for new emphasis on emerging needs;



- ongoing evaluation of new and existing HIV prevention modalities;
- submit recommendations for allocation of new federal and state dollars to the extent they become available;
- building a long-term HIV prevention constituency beyond the DPH AIDS Bureau to include other state and local organizations.

For more information contact Brian Byrnes at (617) 727-0368.



Prevention Initiative Updates

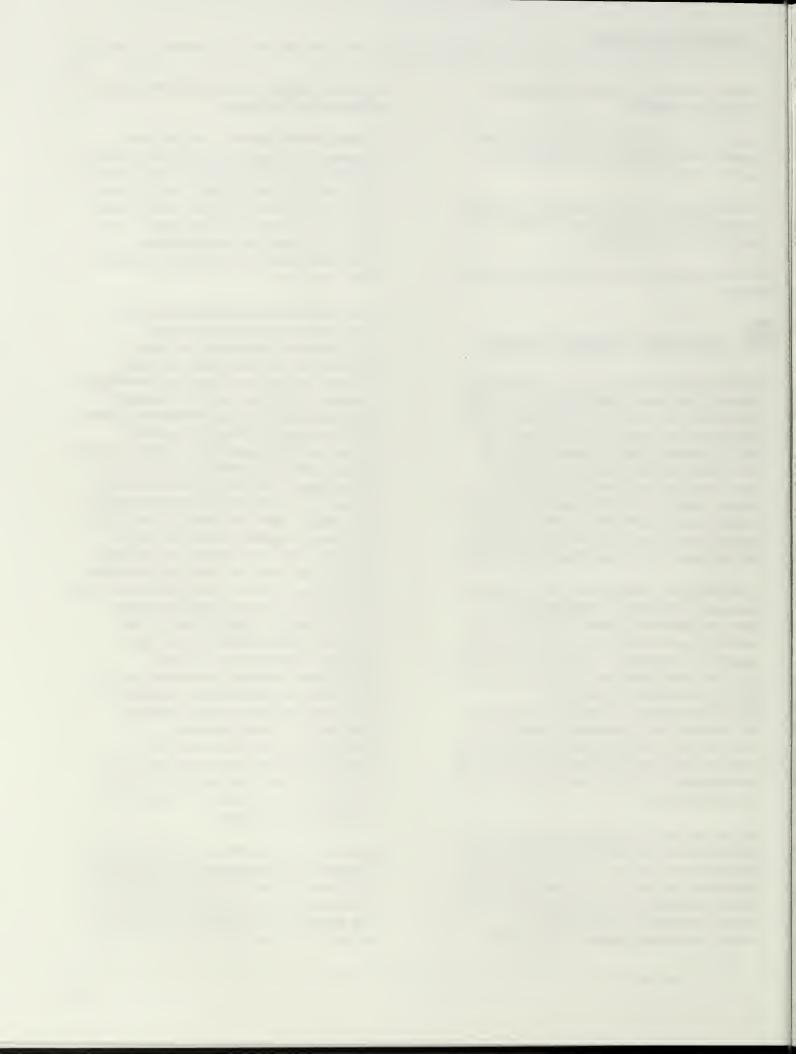
Quality Assurance: A Prevention Initiative
working group is continuing to explore quality
assurance mechanisms for community health
educators and prevention specialists. The
MDPH National Quality Assurance Survey:
Community Health Educators/Prevention
Specialists has been developed and was
mailed in early July (with returns due late July)
to state public health departments to gather
information on such areas as standardized
training programs and certification processes.

A few internal meetings have taken place to hear and gather ideas, suggestions and concerns about this project. In addition, the meetings helped raise many questions which need to be addressed. There was consensus from the participants on the need to implement a program for health prevention specialists/educators in some shape or form. We welcome the opportunity to gather further input on this project by attending any ongoing meetings within the Department. Please call Janet Bath at 7-5121 if you think this would be appropriate.

We are beginning to gather information from some in the community organizations who are doing work in this area. In late summer, the Department will convene a meeting with the schools of public health, Massachusetts Public Health Association, and statewide organizations, associations and providers

involved in prevention and health education to further explore this issue.

- Partners in Prevention: The Partners in Prevention, a group of public health prevention organizations, schools of public health, and other state agencies meets for the first time on Thursday July 28 at 1:00 P.M. in the Public Health Council Room. This group will work with DPH to plan the 1995 statewide Prevention Conference and other preventionrelated activities.
- CSAP Prevention Partnership: DPH in cooperation with the Massachusetts Communities in Partnership and other organizations, recently applied for major funding from the Center for Substance Abuse Prevention (CSAP) to support a statewide Massachusetts Prevention Partnership (MPP). MPP is a statewide collaborative effort between the DPH prevention system, including the ten regional prevention centers, and the Massachusetts Communities in Partnership, representing the 21 CSAP-funded community partnerships. MPP will attempt to unite all of the diverse constituencies for prevention across the state and establish an innovative and effective model for statewide prevention infrastructure. If funded, MPP will have a three person staff based at Prevention Support Services, conduct trainings through the Prevention Centers based on the "best practices" established by the CSAP partnerships and other community coalitions and prevention programs, and provide community incentive grants to establish additional local efforts to develop interdisciplinary comprehensive health promotion programs and to prevent alcohol, tobacco and other drug use, violence and other injuries, HIV infection, STDs and other related chronic diseases.
- Blueprint for Prevention: Multiple copies of "Framework for Maximizing Health: Blueprint for Prevention" the DPH educational report on community-based prevention approaches, are now available for distribution. To arrange for delivery of any number of copies please call



Michael Coughlin or Julia Bonavita at (617) 727-0945.



STD Annual Conference

The annual conference of the Sexually Transmitted Disease Division will be held this upcoming November 17 at the Colonial Hilton in Wakefield. The 1993 annual conference was attended by over 400 participants. A good response is expected this year as well, and early registration is recommended.

The day-long conference (7:45-3:45) will be divided into a morning plenary session and afternoon workshops. The plenary session will provide information on adolescents and STDs (why they are at risk, their knowledge base, what services are available to them, and confidentiality issues), women and STDs (including epidemiology, social issues, and access to care) and the screening, diagnosis and treatment of sexually transmitted diseases during pregnancy. The design and results of the ACTG 076 trial will be presented. The afternoon workshops--which will be limited to 150 participants--are designed to assist providers in working more effectively with adolescents, women, and clients from other ethnic or cultural groups.

The first annual report on Women and STDs will be released at the conference and will be made available to all those attending. For further information and to register, call the Department of Education, Massachusetts Medical Society at 893-4610.



UPCOMING DPH EVENTS AND NEWS NOTES

Please call contact person listed below for more information.

TRAINING/EDUCATION (July-Sept 1994)

June 1 Governor's Conference on Alzheimer's
Gardner Auditorium - for Advocates and
providers Alan Balsam, 7-2013

- June 8 Presentation: Behavioral Risk Factor
 Surveillance Survey Conference Atlanta,
 GA (CDC) for BRFSS Coordinators Bruce
 Cohen, 7-2735
- June 10 Western Mass. Celebration of Individual and Family Support Western Massachusetts
 for all interested family members Eric
 Bryne/Donna Kushi, 413-586-7525
- June 10 Bridging the Transition from Home to School for the Child with Complex Health Care Needs - for home care agencies Betty Ficken, 7-1115
- June 14 Elders & the Massachusetts Experience:
 HMOs, Medicare and Managed Care State
 Lab for Elder service providers Diana Laskin
 Siegal, 7-2013

MPHA/DPH Conference on Health Care Reform and Aging State Lab/Jamaica Plain for professionals Diana L. Siegal, 7-2013

- June 15 Presentation: Fresh Fruit and Vegetable
 Month Boston City Hall Plaza, 11:00-2:00 Open to all Martha Dunn-Strohecker, 7-9283
- June 16 Prostate Cancer Info Breakfast Boston Park Plaza - for Older men Alan Balsam, 7-2013

Prostate Cancer Awareness Breakfast Boston Park Plaza - for older men and families Ernestos Espinoza, 7-2013

Jun 16,17

Accessing Services for Children with Special Health Care Needs 6/16 I.H. Schwartz Rehab, 6/17 Cape and Islands Early Intervention (EI) programs - for Parent groups 6/16 Beverly Smith, 7-1440 - 6/17 Michael Cardoza, 7-1440

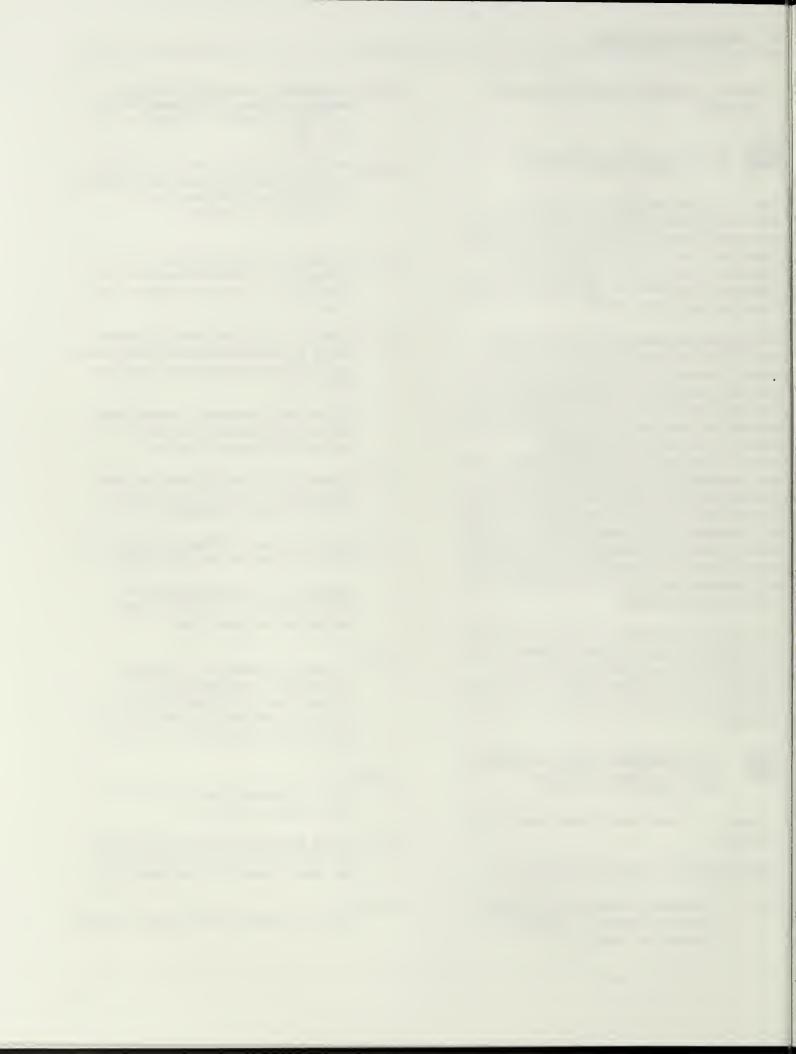
Jun 17-18

Senior Olympics Springfield College - for Older adults Alan Balsam, 7-2013

June 21 Public Benefits for Children with Special Health Care Needs Latino Health Institute for Latino professionals Nouma Martinez, 7-1115

Jun 21,23

Farmer's Market Coupon Program Training



Boston and Northampton - for Elderly nutrition programs David Webber, 7-2013

- Jun 23 Healthcare Benefits for Children with
 Disabilities Baystate Medical Center for
 hospital and community providers Mananne
 Beach/Gail Havelick, 7-8925
- July 20 Overview of Services to Children Field's Corner DSS Office - for DSS area office staff Mary Ellen Delaney/Myra Shane, 7-1115
- July 28 Health Status Indicators for Fitchburg/Gardner CHNA Leominster Hospital - for CHNA participants Maxine Schuster, 7-1246
- Aug 2 Accessing Medical Services for Children with Special Health Care Needs 8/2
 Brockton Regional DSS for PACT
 Coordinators and foster parent liaisons.
 Also, 9/21 Southeast Regional Office for El Program Directors Beverly Smith or Peg O'Toole, 7-1440
- Aug 3 DPH Services to Children Framingham State College - for Special education teachers Karen Ayers, 508-792-7880
- Aug 10 Press Conference Release of Source
 Book for Seniors Location TBA Alan Balsam,
 7-2013
- Aug 16 Joint Executive Office of Elder
 Affairs/MDPH Luncheon Shattuck
 Hospital for Key staff Alan Balsam, 7-2013
- Aug-Sep Satellite MACCP: What Will It Mean to You 8/15-18 Ashland and 9/10 Auburn - for New England Nuclear Medical Technology Society Bob Watkins, 7-6214

WIC Vendor Contract Training Various statewide locations - for retail food vendors Frank Love, 7-6922

- Sep 13,28 Identifying and Responding to Battered Women and their Children 9/13 Early Intervention programs in Holyoke 9/28 Health care and social service providers in Fitchburg Liz Roberts, 7-7222
- Sep 22-23 Substance Abuse Prevention Among Elders Worcester Holiday Inn Elders and providers Patty Vancil, 7-2013

Sep 24-30

Prostate Cancer Awareness Week Statewide - for elders and providers

Alan Balsam, 7-2013

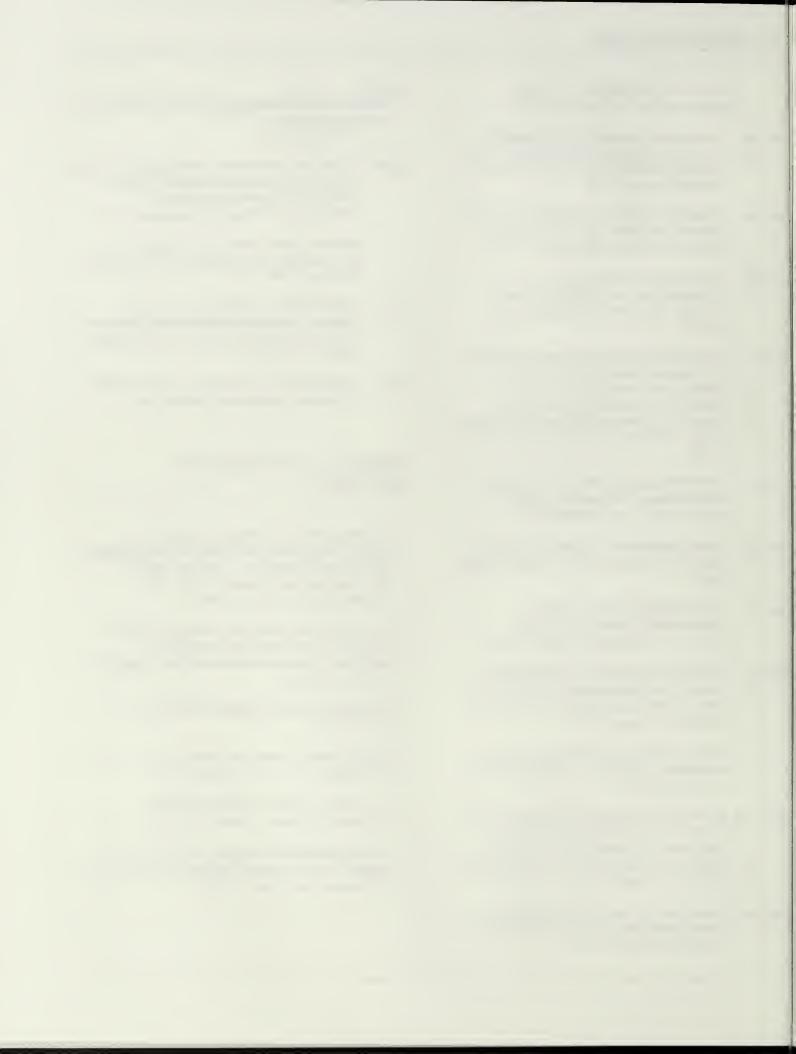
Sept 28 Forum on Services for Young Children and their Families MDPH Northeast Regional Office - for El families and staff in the Northeast region Mary Dennehy-Colorusso, 7-7908

Resource Fair Tewksbury Hospital Chapel for Early Intervention Programs Mary Dennehey-Collarusso, 7-7908

- Sep 29 Older Women and Breast & Cervical
 Cancer: Making the Connections Sturbridge
 for the aging network/health care providers
 Janine Cory, 7-7222
- Oct 21 Immunizations: What's New Clinical update for nurses Cheryl Bushnell, 522-3700 x 420

NEW DPH HEALTH EDUCATION MATERIALS

- "Mother to Mother": Massachusetts WIC
 Breastfeeding Peer Counselor Training Program
 (Manual and Curriculum) June 94 for WIC
 Breastfeeding Coordinators, trainers and
 counselors Deborah Krauter, 7-6876
- Community Organizing for Prevention: First Steps (Prevention manual) - June 94 - for community professionals and residents Cynthia Chase MacNiel, 7-1960 x 232
- Elder Health Alert/Smoking (Info sheet) Jill Mitchell, 7-2013
- Source Book for Seniors: Where to Go, Who to Call (Resource guide) - Jill Mitchell, 7-2013
- Take Charge: Steps to Bladder Control (Brochure in Russian) - June 94 - Jill Mitchell, 7-2013
- Rabies Curriculum (Grades 1-12) (Background material for instructors with student activities) - May 94 - Joycelyn Isadore, 522-3700 x 420



RECENTLY RELEASED REPORTS

An Act Further Regulating Insurance Coverage for Certain Inherited Diseases (PKU) - May 94 - Cynthia Bayerl, 7-5822

NEW GRANTS/FUNDING AT DPH

- Massachusetts Immunization Program Conduct a needs analysis to identify technologies
 which would enable WIC staff to access Boston
 and State Immunization Registry data, avoiding
 duplicative data entry into the WIC MIS Start
 7/1/94 Funded by CDC Anne Pearson, 7-6876
- Eighth Year Part H Grant Support entitlement to Early Intervention services Start 7/1/94 Funded by federal DOE Ron Benham, 7-5089
- Prostate Cancer: Education, Outreach and Screening State funding Alan Balsam, 7-2013
- Brain Cancer Completeness of Reporting Study
 Brain cancer case finding Start 8/1/94 Funded
 by Central Brain Tumor Registry of the United
 States Susan T. Gershman, 7-9291

NEW PREVENTION POLICIES/GUIDELINES

- **Draft Ionizing Regulations** for users of sources of ionizing radiation Sept 94 Bob Hallissey, 7-6214
- Regulation of Swimming Pools for LBOHs June 94 Howard Wensley, 7-2660

OTHER PREVENTION NEWS

State Licensing Inspections for Mammography Facilities - New state licensing regulations, operational 2/94, inspections started 4/94.

The BSAS Youth Program Working Committee is currently conducting a survey to ascertain the most effective educational materials for preventing substance abuse among youth from high-risk environments. Suggestions from all are welcome! Contact Kathleen Herr-Zaya 7-1960

We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES." Please send information to Patricia O'Boyle, Bureau of Family & Community Health, Division of Prevention, 150 Tremont Street, 3rd Floor, (617) 727-9283.





Massachusetts Department of Public Health
Prevention Initiative Newslette MENT DOCUMENTS

COLLECTION

September/October 1994

JAN 1-0 1997

A DAY WEEK

5 A DAY WEEK" Celebrated Across the Commonwealth. The DPH Office of Nutrition organized the statewide celebration of "5 A DAY FOR BETTER HEALTH WEEK". September 11-17. The 5 A DAY Program is a nationwide, ongoing nutrition education program sponsored by the National Cancer Institute (NCI) and Produce for Better Health Foundation. In Massachusetts, the Department of Public Health and the Department of Food and Agriculture have developed a coalition to implement the 5 A DAY PROGRAM. Fifty organizations and individuals are involved representing the extension service, educational programs, supermarkets, farmers' markets, food banks, the produce industry, hospitals, universities, and elder meal sites. Governor Weld issued a proclamation and encouraged all citizens of Massachusetts to take the "5 A DAY WEEK" challenge and eat more fruits and vegetables.

Activities were wide-ranging. Head Start teachers were trained to help children and parents learn about and eat more fruits and vegetables. Harvard University introduced its initiative "5-A-Day Goes to College". Many 5 A DAY Coalition members promoted their message through local media contacts. Events were held in workplaces, schools, hospitals, supermarkets, farmer's markets, food banks and elder meal sites.

The Office of Nutrition and the WIC Program collaborated for a "5 A DAY FOR BETTER HEALTH" lobby event at 150 Tremont Street on September 13. Fresh fruit was donated for sampling by the Massachusetts Apple Growers and California Summer Fruits.

A brief questionnaire about fruit and vegetable consumption and favorite fruits and vegetables was completed by 183 DPH staff. The findings include:

University of Massachusetts Depository Copy

- staff consume about 3 servings per day, comparable to the national average which is from 3 to 3.5 servings.
- Broccoli was the most popular vegetable.
- Bananas and apples were the most popular fruits.

Nutritionists from the 5 A DAY Coalition were also active in Western Massachusetts at "The Big E" (Eastern States Exposition) on Massachusetts Day. At this West Springfield event which attracts over a million people, nutritionists spotlighted the 5 A DAY message in the Farmers' Market and Food Bank exhibits. The DPH Office of Nutrition message on 10,000 leaflets for The Big E was "Eat A Healthy Diet & Exercise - Be Fit With Five"!

The Office of Nutrition will continue to work with NCI to promote the 5 A DAY FOR BETTER HEALTH Program and coordinate 5 A DAY activities at the state level. The NCI goal is to increase per capita consumption of fruits and vegetables to five servings daily by the year 2000. To learn more about the 5 A DAY Program or become involved in its implementation, contact Martha Dunn-Strohecker, (617) 727-9283.

amily Planning Update

The Massachusetts Department of Public Health Family Planning Program is planning its first ever statewide conference on April 11, 1995 at the Park Plaza Hotel. The Conference will promote family planning services offered through clinics throughout Massachusetts. Family planning providers will plan the conference in partnership with DPH.

The family planning clinics provide primary reproductive health services to low-income men, women and adolescents in 80 clinics across the Commonwealth. Primary reproductive health services includes more than just contraceptives. The programs provide complete gynecological and breast exams, cervical cancer screening, diagnosis and treatment of sexually transmitted diseases, pregnancy testing, follow-up and referral for identified medical problems, and other related preconceptual care.

Individual health education and counseling is provided on topics such as reproductive anatomy and physiology, all contraceptive methods, AIDS/HIV, sexually transmitted diseases, all options for positive pregnancy tests, infertility, and other related health concerns.

In addition, outreach, education and other prevention activities to local communities and populations are an integral part of the family planning programs. Activities vary with each program but may include sessions on reproductive health, sexuality, and HIV in schools and community organizations, training and resources for teachers, health care providers and parents, peer education programs, participation in community coalitions, collaboration with other organizations serving high risk populations and promotion of condom availability as a component within a comprehensive prevention program.

The family planning clinics are located in a variety of community settings such as clinics and health centers, with outreach to schools and community based service organizations. For many low-income women, men and adolescents, these clinics are their only access to primary care and the health care system. Services are usually offered free of charge or on a sliding fee scale. All services are confidential and no one is denied services because of inability to pay.

By providing access to primary health care, by allowing individuals and families to make choices regarding the spacing and number of their children and increasing the interval between births, family planning is an integral component of the Department's efforts to prevent unintended

pregnancies, reduce infant mortality and morbidity, and improve the health of men, women and adolescents.

For more details about the Family Planning Program contact Karen Edlund at (617) 727-5121 or Laura Innis at (617) 727-5813.



Planning continues for the 1995 Prevention Conference on March 21-22. To increase the number of opportunities for interaction among participants, organizers are planning four break-out session tracks:

The major theme of the conference will be increasing the emphasis on community-based approaches to prevention and health promotion. Workshops and Learning Circles will present information and provide for interaction on community prevention activities that empower individuals and communities, and that build on their existing strengths. The planning committee is a subcommittee of the Partners in Prevention and includes DPH staff, Prevention Center staff, community coalition, several state agencies, and other prevention programs.

Workshops: formal presentations by one or more presenters on prevention and health promotion issues; up to 75 participants.

Learning Circles: interactive discussion groups on prevention and health promotion topics; for no more than 25 participants with one or more resource people on hand to contribute new information to the discussion.

Town Meetings: interactive sessions scheduled immediately following each of the four keynote addresses to provide interested participants with additional time to talk with the speakers.

CHNA Caucuses: All participants will be encouraged to network with fellow members of their hometown Community Health Network Area during meals and at other times during the conference.

The planning committee will soon issue and widely distribute a *Call for Concepts* which invites community prevention people to submit their concepts and ideas to organize or contribute to a workshop or learning circle. All workshops and learning circles will address key issues such as building community capacity and practical application of health promotion and prevention.

Organizers hope to attract 1,000 or more participants. Anyone interested in helping to plan the conference should contact Michael Coughlin at (617) 727-0945.



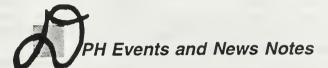
overnor's Committee on Physical Fitness and Sports Update

The Governor's Committee on Physical Fitness and Sports was founded in 1973 and is currently comprised of 20 volunteers who were appointed by the Governor. The Health Promotion and Chronic Disease Prevention Unit within DPH has been supporting the Governor's Committee on Physical Fitness and Sports for a number of years by providing administrative and technical support. Committee members represent the fields of sports medicine, exercise science, government, public health, education, business, public relations and amateur and professional sports. The objective of the Committee is to promote sports and fitness activities that improve the health and well-being of all residents of the Commonwealth. Committee maintains a subcommittee structure to address and promote sports and fitness for youth, elderly, women, worksites, urban populations and physically and mentally challenged individuals. The Committee holds monthly meetings at Children's Hospital which are open to the public.

In FY' 95, \$75,000 has been allocated to support the Committee. With the funds, the Committee will

sponsor the 3rd annual Great Massachusetts Workout, and will be awarding community grants to organizations which promote prevention through physical fitness and sports. A fellowship award to an individual in the field will also be awarded.

For more information on the Committee contact Becky Bolduc at (617) 727-0945 in November.



Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (Sept - Oct 1994)

Oct 1-31 Medication Awareness Month (Kick-Off) Kit Clark Senior Service Jeanne Emond, 7-2013

Oct 2 Responding to Battered Women and Their Children Fitchburg Public Library Liz Roberts, 7-7222

Oct 4 Private Duty Nursing at School South East Regional Office (10:00 - 12:00) target community home care health providers Beverly Smith, 7-1440

Oct 5 Playground Safety Child Care Resources - Fitchburg (6:30 - 8:30 p.m.) Steve Shuman, 7-1246

Oct 13 Nutritional Issues of Adolescent Pregnancy Ramada Inn, West Springfield (11:00 a.m. - 4:30) targeted: nurses, social workers, nutritionists, other health professionals and educators Ruth Palombo, 7-9283

Oct 13 Elder Health Policy Group Mass Department of Public Health Alan Balsam, 7-2013

- Oct 18 Senior Alert Conference
 Jewish Memorial Hospital
 James Kyle 7-2013
- Oct 19 Mass Podiatry Screening Day (20 sites) Kate Alich, 7-2013
- Oct 19 **Drug Prescribing Practices**Mass Dental Society, Natick MA
 Beth Altman, 7-2670
- Oct 19 Aging and Diversity Conference
 Roxbury Community College
 Connie McCaskill, 7-2013
- Oct 20 **Drug Diversion Training**Medi Save Nursing Home
 Beth Altman, 7-2670
- Oct 24 Postural Screening
 Sargent Clinic (1:00 3:00)
 target school nurses
 contact: school health advisor
- Oct 25 Boning Up on Good Health
 Eastern MA, Extension Center (Waltham)
 target: elderly nutrition program staff,
 nutritionist or other health professional.
 Jeanne Marie DeGiacomo, 7-0945
 or Ruth Palombo, 7-9283
- Oct 25 Flu Vaccine (Kick-Off)
 Site TBA
 Carolyn Bottum, 7-2013
- Oct 25 Spirituality and Aging Conference
 Old South Church
 John Noonan, 7-2013
- Oct 27 Enhanced School Health Service
 Programs (12.00 fee)
 Vocational Technical School in
 Framingham
 target to nurses from enhanced grants
 M. Terrell., 7-0941
- Oct 28 Introduction to Public School Nursing
 Sturbridge Host Hotel (9:00 4:00)
 target school nurses
 contact: (central) school health advisor

- Oct 28 Massachusetts Faculty Training Institute
 Wheelock College
 target: faculty preparing students to work in
 disciplines represented on El teams
 Andrea Schuman, 7-5089
- Nov 2 Healthy Children, Families and Communities:
 Living Healthy Lifestyles COHES 10th Annual
 Conference
 Boxborough Host Hotel & Conf. Center
 targeted: anyone interested in health of school age
 population
 Maria Bettencourt, 7-5822
- Nov 4 "Tuberculosis: A Treatment and Infection Control Update"

 State Lab Institute, (8:00a.m.-4:00p.m.) sponsored by: Division of TB
 David DeBiasi. 7-2686 X450
- Nov 7 Medication Regulations
 Amherst (1:00 3:00)
 target: school nurses
 contact: (west) School Health Advisor
- Nov 9 The Environmental Health Forum for Nurses and Allied Health Professionals
 Holyoke Hospital (8:00 a.m.-12:00 p.m.)
 targeted to nurses and allied health professional
 Judy Bygate, 7-7170
- Nov 9 Immunization: What's New? A Clinical Update for Nurses

 UMass Medical Center, Worcester
 (8:15 12:40)
 targeted: nurses
 Cheryl Bushnell, (617) 522-3700 X420
- Nov 10 Update: EPSDT Protocols and Reimbursement
 Mechanisms
 Lemuel Shattuck Hospital, Turville Conference Room
 (8:15 12:00)
 target: nurses, health professionals, billing
 personnel, adolescent physicians etc..
 contact: (boston) School Health Advisor
- Nov 11 "Clinical Management of the Patients with Osteoporosis"

 (DPH, Tufts School of Medicine, National Osteoporosis Foundation, Mass. General Hospital are co-sponsors)

 Jeanne Marie DeGiacomo, 7-0945

Nov 14 Update: EPSDT Protocols and Reimbursement Mechanisms

Old Chapel, Chapel Rd, Tewksbury Hospital

(8:15 - 12:00)

target: nurses, health professionals, billing personnel, adolescent physicians etc.. contact: (north) School Health Advisor

Nov 15 Update: EPSDT Protocols and Reimbursement Mechanisms

Central Regional DPH Office

(8:15 - 12:00)

target: nurses, health professionals, billing personnel, adolescent physicians etc.. contact: (central) School Health Advisor

Nov 15 Medication Regulation

Lowell

(3:30 - 5:30)

targeted: school nurses

contact: (north) School Health Advisor

Nov 16 Update: EPSDT Protocols and Reimbursement Mechanisms

Western Mass. Hospital, Westfield

(8:15 - 12:00)

target: nurses, health professionals, billing personnel, adolescent physicians etc.. contact: (west) School Health Advisor

Nov 16 Postural Screening

Fall River

(1:00 - 3:00)

target: school nurses

contact: (south) School Health Advisor

lov 16-17 Vacuum Packaging

Worcester Foundation, Shrewsbury, MA (8:30 - 5:00)

(0.30 - 3.00)

targeted: vacuum packagers

Beth Altman, 7-2670

Nov 17 Nutrition and Aging

Tufts HNRC

Alan Balsam, 7-2013

Nov 17 Medication Regulations

Quin Col.

(3:00 - 5:00)

target: school nurses

contact: (central) School Health Advisor

Nov 17 Update: EPSDT Protocols and Reimbursement Mechanisms

Mass. Department of Environmental Protection, SE

Regional DPH Office

(8:15 - 12:00)

target: nurses, health professionals, billing personnel, adolescent physicians etc.. contact: (south) School Health Advisor

Nov 17 STD Update 1994"

(7:45 - 3:30)

target: women, minorities and adolescents contact: Christie Burke, 522-3700 X400

Nov 17 Medication Regulations

Cape Cod.

(1:00 - 3:00)

target: school nurses

contact: (Cape Cod) School Health Advisor

Nov 17 Medication Regulations

Simmons

(3:30 - 5:30)

target: school nurses

contact: (east) School Health Advisor

Nov 18 Medication Regulations

Fall River

(1:00 - 3:00)

target: school nurses

contact: (south) School Health Advisor

Nov 21 Postural Screening

Amherst

(1:00 - 3:00)

target: school nurses

contact: (west) School Health Advisor

Nov 29 Prescribing By NP's

Mass Nursing Association, Canton MA

Beth Altman, 7-2670

Nov 29 Aging and Health

Randolph

Peter Tang, 7-2013

Nov 30 CEU Program for Hospital Pharmacists

Mansfield, MA

Kathy P. Keough, 7-2670

Dec 2 Adolescent Health

Amherst (9:00 - 3:30)

target: school nurses

contact: (west) School Health Advisor

Dec 7 Postural Screening

BU Adult Corp. Education Center Tyngsboro

(1:00 - 3:00)

target: school nurses

contact: School Health Advisor

Dec 9 **Delegation of Administration Prescription Drugs**

Fall River (9:00 - 3:30)

target: school nurses

contact: (south) School Health Advisor

Dec 14 **Delegation of Administration Prescription Drugs**

Amherst (9:00 - 3:30)

target: school nurses

contact: (west) School Health Advisor

RECENTLY RELEASED GUIDELINES/POLICY STATEMENTS

Project Eldermed Materials (brochure on taking your medicine safely, a medicine passport, and a medicine calendar, printed in Spanish and Chinese)

for Spanish and Chinese Elders Jeanne Emond, 7-2013

TB Isolation and Quarantine Regulations (also regulations which address the definition of active TB, updates outpatient case management, and admission to Lemuel Shattuck Hospital Tuberculosis Treatment Unit) David DeBiasi, 7-2686 X450

Guidelines for Translating Written Health Education Materials

October 94

targeted: DPH funded programs Maria Bettencourt, 7-5822

Amendments to State Sanitary Code: Swimming Pools

Public hearings in November, Promulgation by January of 1995

targeted: LBOHs

Howard Wensley, 7-2670

RECENTLY RELEASED REPORTS

Smoking Cessation and Stress Management (Elder

Health Alert)

Released November 1, 1994 Carolyn Bottum, 7-2013

News in School Health

targeted to boards of health, superintendents, school nurses and professional organizations October 1994

Anne Sheetz, 7-0941

Status Report on Medication Administration Program for DMH/DMR/EOHHS

Paul Tiemey, 7-2670

Food and Drug Reporter

Joan Gancarski, 7-2670

Executive Summary: An Act Further Regulating Insurance Coverage for Certain Inherited Disease. (PKU Report)

targeted: Families of and providers to persons with metabolic disease

July 19, 1994

Cynthia Taft Bayerl, 7-9283

Second Report of the Expert Panel on Detection, Evaluation and Treatment of High Blood Cholesterol in Adults

targeted to health professional September, 1994

Becky Bolduc, 7-0945

Early Start: Nutrition Training Manual

(slides and script)

July 1994

targeted: birth to three providers Cynthia Taft Bayerl, 7-9283

Working Group Report on Hypertension in the Elderly

July, 1994

targeted to health professional and elderly

Becky Bolduc, 7-0945

"Mercury in Freshwater Fish in Massachusetts: A Fact Sheet for Physicians and Health Professionals."

September, 1994 targeted to health clinics, all OB/GYNs/nurses and midwives Judy Bygate, 7-7170

How to Prevent High Blood Pressure

May, 1994 targeted to high risk populations Becky Bolduc, 7-0945

Preventing and Controlling High Blood Pressure

July, 1994 targeted to high risk populations Becky Bolduc, 7-0945

Heart Disease and Women: Getting Physical

July, 1994 targeted to women Becky Bolduc, 7-0945

Heart Disease and Women: Kicking the Smoking Habit

July, 1994 targeted to women who smoke Becky Bolduc, 7-0945

Heart Disease and Women: Are You at Risk?

July, 1994 targeted to all women Becky Bolduc, 7-0945

NEW DPH HEALTH EDUCATION MATERIALS

Take Charge! Steps to Manage Bladder Control Programs, 1993-1994

(brochures available in: English, Spanish, Italian, Portuguese, Vietnamese, Cambodian, and Russian) targeted to Elders
Diana Laskin Siegal, 7-2013

Looking Good and Feeling Good

(nutritional pamphlet) targeted to postpartum women October, 1994 Claudio Ayala, 7-6876 or Susanne Gregory, 7-6876

MDPH Depo-Provera, factsheet

(available only in English, as of now) target to low literacy Laura Innis, 7-2662

Food Vendors Contractor Training for the Massachusetts WIC Program

(VCR training film and written materials, English and Spanish)
targeted to contracted food vendors to the
Massachusetts WIC Program
September 26, 1994
Frank Love or Mary Blocksidge, 7-6922

Hantavirus Precautions

target: pest control operators and maintenance staff November, 1994 Howard Wensley, 7-2670

MDPH Norplant, factsheet

target to low literacy Laura Innis, 7-2662

The Genetic Resource

52 page publication describing developments in genetics related to breast cancer. target health providers and consumers interested in genetics
Fall, 1994
Robin Blatt, 7-6941

MDPH Recommended Materials List

targeted to school, health center, hospital personnel Laura Innis, 7-2662

NEW GRANTS/FUNDING AT DPH

Skin Cancer Primary Prevention Education Project

[funded by - US Centers for Disease Control (CDC)]
targeted: parents/caregivers of Falmouth children
under the age of 13.
Martha Crosier Wood, 7-0945

UMass Simmons School Health Institute

(funded by maternal and child health bureau) collaborative efforts of UMASS and DPH Anne Sheetz, 7-0941

Prostate Cancer Program,

(state-funded)
Jose Morales, 7-2013

Prostate Cancer Research Project

(funded by CDC)
to develop a module for Behavior Risk factor
survey on prostate cancer
Alan Balsam, 7-2013

Tuberculin Skin Testing Demonstration Project (funded by CDC)

Track/monitor tuberculin skin test data and TB infections among health care workers)
State Lab Institute
Linda Singleton, 7-2686, X451

Healthy Choices: A School-Based Nutrition and Physical Activity Program

(funded by: Centers for Disease Control and Prevention)
School-based nutrition and physical activity
program that will be developed at the Arlington
School in Lawrence, a elementary school with a
high proportion of low-income Hispanic children.
Ruth Palombo, 7-9283

Motor Vehicle Occupant Protection Initiative (MOPI)

(funded by CDC)

Reduce injuries and deaths caused by MV crashes, increase safety belt use; test innovative interventions in 5 pilot communities.

Cindy Rodgers/Kim Hesse, 7-1246

Diabetes Control Program,

(funded by CDC)

will conduct a needs assessment of hispanics in Massachusetts and fund selected Prevention Centers/Community Health Centers related to diabetes while continuing public and professional education and other capacity building activities Kate Alich, 7-2013

Office of Disability Prevention

(funded by CDC)

To continue support primary and secondary disabilities, including efforts to promote the health of persons with disabilities and chronic health conditions. Will also fund an injury control conference.

Laura Rauscher, 7-6941 or Steve Shuman 7-1246

Older Women and Domestic Violence

(funded by Administration on Aging)
Carolyn Bottum, 7-2013

MEDEP Dissemination Grant

(funded by Administration on Aging)
will disseminate products from the MEDEP program to
aging and health organizations nationally
Lily Green, 7-2013

OTHER PREVENTION NEWS

- The Massachusetts Easter Seal will provide a new loan program for special needs transportation devices in 1995.
- Massachusetts Passenger Safety Program will provide devices and training for children with special needs.

Bureau of Substance Abuse Services Youth Programs

will provide training/orientation for new providers (October 1994).

Adolescent Osteoporosis Prevention

(funded by Centers for Disease Control) will provide interactive programs for 9th grade girls around nutrition and physical fitness in 35 high schools.

Barbara Ferrer, 7-0945

This newsletter is coordinated by Health Promotion and Chronic Disease Prevention, Bureau of Family and Community Health. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 150 Tremont Street, 3rd Floor, (617) 727-0945.

Spotlight on Prevention

Massachusetts Department of Public Health Prevention Initiative Newsletter

GOVERNMENT DOCUMENTS December 1994/January 1995



TAYWELL IN MASSACHUSETTS

The Department of Public Health in conjunction with the Department of Personnel Administration will be sponsoring *StayWell in Massachusetts*, a pilot worksite wellness program for state employees. The program will begin in January and run through June, 1995. DPH staff as well as staff from the McCormack building will be eligible to participate in the pilot program, which is outlined below.

Health Risk Assessment and Screening

The Health Risk Assessment and Screening component will consist of the completion of a computerized health risk assessment form, the Health Profile 900 (HP900) by each participant. The HP900 includes 22 questions on lifestyle practices that have the highest impact on health risk (including questions on exercise, nutrition, motor vehicle safety, tobacco and alcohol use, stress and general well being) as well as five biometric measurements to assess health status: height, weight, blood pressure, blood cholesterol and body measurements. The HP900 will be administered using the Johnson and Johnson Health Management's Health Response System 3000 (HRS3000). The completed HRA takes about 35 minutes per employee, including all biometrics and onsite blood analysis.

The screening will take place at the McCormack Building and at 150 Tremont during normal work hours.

Educational Components

The educational components will include sessions and workshops which will be conducted on a biweekly basis. Each session will be

JAN 1 0 1997

Depository Copyin length (but may vary) and be offered on a variety of health topics such as nutrition, HIV/AIDS, stress management, smoking cessation, alcohol use, and injury prevention. Preregistration for each session will be required in order that appropriate space may be scheduled. Educational components will take place onsite before work, during lunch and after work.

Fitness Component

As part of the *StayWell* pilot program, participants will have the option to join a supervised fitness program at Fitcorp. Each participant will be responsible for paying a discounted membership fee of \$195.00 for the duration of the 5 month pilot program. Fitcorp has six conveniently located public centers which employees have unlimited access to. Each center is staffed with university degreed fitness specialists and each participant that joins will be given an initial fitness evaluation and personal program to coincide with personal history and current fitness level. Each exercise program will include flexibility, cardiovascular training and muscle conditioning. Individuals will also be able to access Fitcorp's group exercise/aerobics classes as part of their membership.

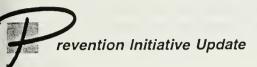
HealthMatters

Individuals identified as high risk for cardiovascular disease will be invited to participate in the HealthMatters program. The HealthMatters program is administered by the Cardiovascular Risk Reduction Center in Framingham. This program is a comprehensive three-month program that includes motivational and educational sessions conducted by a cardiologist and a registered nurse and is designed to assist individuals with behavior change to reduce their risk of cardiovascular disease.



Variables used to identify individuals as high risk include the following: height/weight (body mass index), blood pressure, blood cholesterol, body measurements, and responses to questions regarding smoking, blood glucose, exercise habits and personal/family medical history.

For further information on StayWell In Massachusetts please contact Becky Bolduc, (617) 727-0945.



Partners in Prevention

The Partners in Prevention will meet in January and February to begin discussions about how the group can work together in the future to increase the emphasis on prevention approaches in communities across Massachusetts. The January 23 meeting will include presentations from several state agencies on their community prevention initiatives. On February 27, representatives from several community-based coalitions will present. Theses meetings will initiate a planning process, which will continue through the spring and include the Annual Prevention Conference, culminating in a first draft of a State Prevention Plan by the end of the year.

The meetings will be held at D.P.H. Contact Michael Coughlin at (617) 7278-0945 for more information.

Prevention Conference

"A Second Ounce of Prevention: Building Healthy Communities", the second annual statewide prevention conference will be held on Tuesday and Wednesday March 21-22 at the Royal Plaza Hotel in Marlboro, MA. Professor Meredith Minkler of the University of California at Berkeley, a renowned figure in the field of community-based prevention and health promotion, will deliver the keynote on March 21. Also addressing the conference will be Dr. Nicholas Parkhusrt Cabballeira and DPH Commissioner David Mulligan.

A series of interactive workshops and learning circles on community-based prevention approaches will be offered on both days.

The conference planning committee is considering proposals from around the state submitted in response to a "Call for Concepts" issued to community-based prevention organizations. The large number of proposed workshops and learning circles address a range of strategies and activities, involving CHNA's, coalitions, education, regulatory and policy issues; and targeting various groups within the population.

A special informational session on Community Health Network Areas will be held on the first day, with one large session offered for those who are not currently involved in CHNA's and several smaller sessions for CHNA veterans on advanced topics concerning community-based health planning issues.

Interactive sessions for CHNA members will be held at the end of each day.

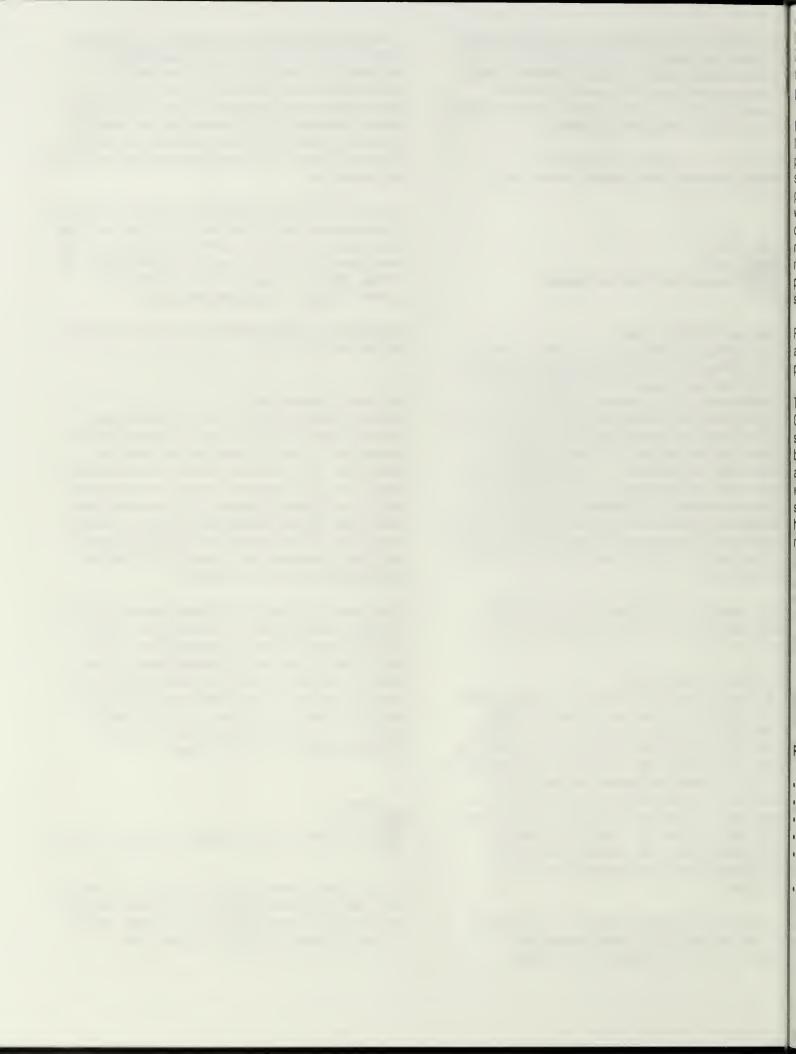
Prevention Work Group

Monthly meetings of the Prevention Work Group continue on the first Thursday of each month in the Public Health Council Room and are open to everyone. The November meeting was held at the State Lab and included presentations from several youth development programs. In December three prevention program evaluators, Dr. Wayne Harding from SSRC, Rick Beinecke from Suffolk University, and Mary Fontanella from Health and Addictions participated in a panel discussion.

The January 5 meeting will feature presentations on effective citizen efforts to influence health policy, including presentations on environmental health, school safety, and food assistance efforts. The March 2 meeting will address health promotion and health protection efforts, including worksite health promotion, injury prevention, and environmental health. For further information please contact Michael Coughlin, (617) 727-0945.

revention, Public Health and Health Reform

Health reform remains on the agenda at the national, state and local levels. The new challenge for public health is how can we integrate with health service delivery systems, including managed care.



Legislation in the state of Washington gives authority to the state Department of Public Health to provide quality assurance for all health service provided.

In addition, the proposed Washington state legislation included additional resources for other public health functions, including data and surveillance and support for population based primary and secondary prevention services. This would include support for local community coalitions; community education programs, mobilization efforts to support local policies and regulation; outreach for populations not accessing primary care and other health and treatment services.

Public health officials active in the reform debate at the national level are promoting the role of public health in a reformed health care system.

The "Essential Public Health Services Work Group", a high level steering committee of local, state, and federal public health officials convened by the U.S. Public Health Service, recently approved a mission statement for public health workers to use in marketing public health. The statement, "Public Health in America", is reprinted here from Our Nation's Health, the APHA newsletter:

Public Health in America

Vision:

Healthy People in Healthy Communities

Mission

Promote Health and Prevent Disease

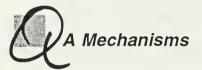
Public Health

- Prevents epidemics and the spread of disease
- Protects against environmental hazards
- Prevents injuries
- Promotes and encourages healthy behaviors
- Responds to disasters and assists communities in recovery
- Assures the quality and accessibility of health services

Essential Public Health Services

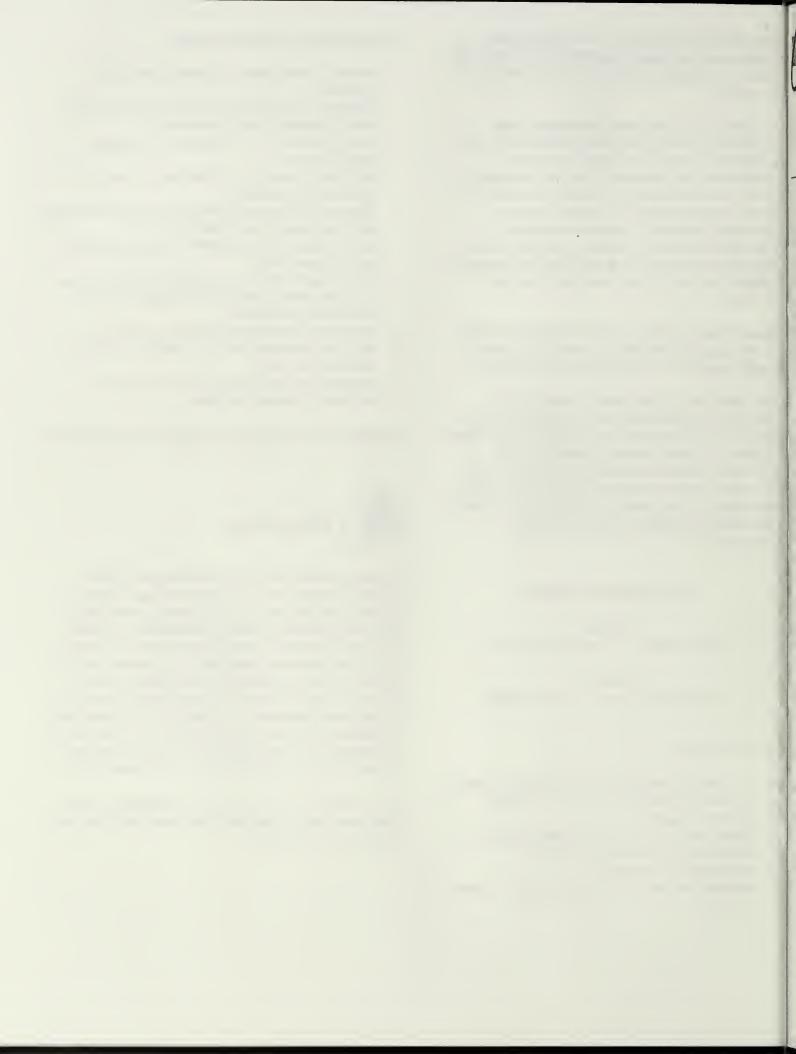
- Monitor health status to identify community problem
- Diagnose and investigate health problems and health hazards in the community
- Inform, educate, and empower people about health issues
- Mobilize community partnerships and action to solve health problems
- Develop policies and plans that support individual and community health efforts
- Enforce laws and regulations that protect health and ensure safety
- Link people to needed personal health services and assure the provision of health care when otherwise unavailable
- Assure an expert public health work force
- Evaluate effectiveness, accessibility, and quality of health services
- Research for new insights and innovative solutions to health problems

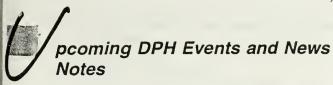
reprinted from Our Nation's Health, December, 1994



Materials have been collected from nation-wide health promotion units, departments and substance abuse agencies, on: 1) standards/core skill and knowledge areas, 2) training outlines and curricula, and 3) certification processes for community health educators/prevention specialists. At present, the QA sub-committee is focusing on developing a Draft standards/core skill and knowledge areas document by combining feedback received from DPH staff with information that has been obtained from other states. To finalize the Draft document, we will be seeking further input from DPH and community-based staff.

If you would like to see any of the materials which have been sent to us from other state agencies, call Janet Bath at 727-5121.





Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (Dec - Jan 1995)

Dec 1 Pediatric Advanced Life Support (PALS)

UMass Medical Center in Worcester

(8:00 - 5:00)

target: physicians and EMS paramedics

contact: Janet Berkenfield, 7-1246

Dec 2 Adolescent Health \$12.00 Fee

Amherst

(9:00 - 3:30)

target: school nurses

contact: (west) School Health Advisor

Dec 7 Postural Screening

BU Adult Corp. Education Center

Tyngsboro

(1:00 - 3:00)

target: school nurses

contact: School Health Advisor

Dec 9 Delegation of Administration

Prescription Drugs

Fall River

(9:00 - 3:30)

target: school nurses

contact: (south) School Health Advisor

Dec 14 Delegation of Administration

Prescription Drugs

Amherst

(9:00 - 3:30)

target: school nurses

contact: (west) School Health Advisor

Dec 15 "The Neu Axis"

Dana Farber Cancer Institute

4:00 p.m.

target:

contact: Pat Brennan, 7-7222

Dec 16 Local Program Business Meeting

Federal Reserve Building

(1:30 - 3:30)

target: business people

contact: Mary Kassler, 7-2443

Dec 22 Retail Store Authorization and Training

Boston (Transportation Building)

(9:00 - 10:00)

target: retailers

contact: Mary Kassler, 7-2443

Dec 29 Retail Store Authorization and Training

Boston (Transportation Building)

(9:00 - 10:00)

target: retailers

contact: Mary Kassler, 7-2443

Jan 19 "Possible Environmental Causes of Breast

Cancer"

Tufts medical Sackler Auditorium A

4:00 p.m.

contact: Pat Brennan, 7-7222

Jan 26 Southeast Regional's Annual TB Meeting

Sturdy Memorial Hospital (Attleboro)

9:00 - 1:00

target: boards of health, VNA nurses, infections

control staff

contact: David DeBiasi, 522-3700 X450

Jan 27 Delegation of Administration Prescription Drugs

Lowell

(9:00 - 3:30)

target: school nurses

contact: (north) School Health Advisor

Feb 2 Grant Writing \$12.00 Fee

Cape Cod

(9:00 - 3:30)

target: school nurses

contact: (Cape Cod) School Health Advisor

Feb 3 Grant Writing \$12.00 Fee

Fall River

(9:00 - 3:30)

target: school nurses

contact: (south) School Health Advisor

Feb 8 "Chemoprevention of Breast Cancer"

Harvard School of Public Health

(12:00 noon)

target:

contact: Pat Brennan, 7-7222

Feb 13 Delegation of Administration Prescription Drugs

Simmons

(9:00 - 3:30)

target: school nurses

contact: (east) School Health Advisor

Mar 6 Delegation of Administration Prescription Drugs

Quin Col

(9:00 - 3:30)

target: school nurses

contact: (central) School Health Advisor

Mar 7 White House Conference on Aging, co-sponsored

include MPHA, City of Boston, MDPH and Elder

Health Programs

Location TBD

target: elder professionals

contact: Diana Siegal, 7,2013



Mar 9 School Health Management \$12.00 Fee

Fall River (9:00 - 3:30)

target: school nurses

contact: (south) School Health Advisor

Mar 10 Grant Writing \$12.00 Fee

Amherst (9:00 - 3:30)

target: school nurses

contact: (west) School Health Advisor

Mar 16 "Emerging Treatments in Breast Cancer"

Dana Farber Cancer Institute (4:00 p.m.)

contact: Pat Brennan, 7-7222

Mar 17 School Health Management \$12.00 Fee

Cape

(9:00 - 3:30)

target: school nurses

contact: (Cape Cod) School Health Advisor

Mar 22 Adolescent Health \$12.00 Fee

Quin Col. (9:00 - 3:30)

target: school nurses

contact: (central) School Health Advisor

Mar 28,29,30 Epidemiology and Prevention of Vaccine-Preventable Diseases

presented by faculty from CDC contact: Chris Vernon, (617) 821-4650 X719

RECENTLY RELEASED GUIDELINES/POLICY STATEMENTS

Amended Regulations: 105CMR 220.00:

(immunizations of students before admission to school, including requirements for Hepatitis B and MMR booster)

printed: December 1994

targeted: licensed providers, school nurses,

boards of health and parents contact: Anne Sheetz, 7-0941

Glutethimide Advisory

(An advisory discussion the indications for use, potential for dependence and discontinuance of the drug)

printed: November 28, 1994

targeted: All practitioners prescribing glutethimide contact: Gail Bormel and Grant Carrow, 7-2670

Guidelines for Preventing the Transmission of M. tuberculosis in Health-Care Facilities, 1994

printed: October 28, 1994

targeted: health care settings, correctional institutions, homeless shelters, elder facilities and drug treatment

centers

David DeBiasi, 522-3700 X450

NEW DPH HEALTH EDUCATION MATERIALS

News in School Health, Fall Issue

targeted to superintendents, school nurses and boards of health

contact: Anne Sheetz, 7-0941

DPH Maternal and Child Health Speakers

(booklets and speakers list) printed: December 1994

targeted to health and human service agencies

contact: Gail Baluster, 7-5121

Traumatic Brain Injury In Massachusetts

target: policy makers, health injury survivors, families and providers.

contact: Cindy Rodgers, 7-1246

WIC Multicultural Public Awareness Campaign

(brochures, posters, transit cards, radio and television PSA's available in both english and spanish)

targeted: hard to reach families contact: Mary Kassler, 72443

SLOGAN "Healthy Kids, Strong Parents - WIC WORKS WONDERS"

(brochures, posters, transit cards, radio and television PSA's available in both english and spanish)

targeted: hard to reach families

contact: Mary Kassler, 72443

HIV/AIDS: Facts for Older Adults

(brochure)

printed: December 1, 1994

targeted: elders and their providers contact: Carolyn Bottum, 7-2013

Prostate Cancer: what every man should know

(brochure available in English and Spanish)

printed: November 1, 1994

targeted: elders and their providers contact: Jose Morales, 7-2013

ElderMed Materials

(calendar, passport and brochure available in Spanish

and Chinese)

printed: November 1, 1994

targeted: elders and their providers contact: Jeannie Emond, 7-2013



Anemia Factsheet for Parents

(written handout)

printed: December 1994 targeted: HeadStart parents contact: Judy Hause, 7-9283

NEW GRANTS/FUNDING AT DPH

School Health Institute: UMass and Simmons [funded by - Bureau of Maternal and Child Health] to provide regionally based continuing education programs on topics pertinent to school nurses, health educators and other school health

professionals

contact: Anne Sheetz, 7-0941

WIC Mobile VAN: "WIC On Wheels"

funded by - USDA/NERO

will offer the full range of WIC services, and a nurse practitioner will provide immunizations, medical screening and referrals for at risk WIC mobile van customers

target: undeserved rural areas contact: Deborah Hoffman, 7-2443

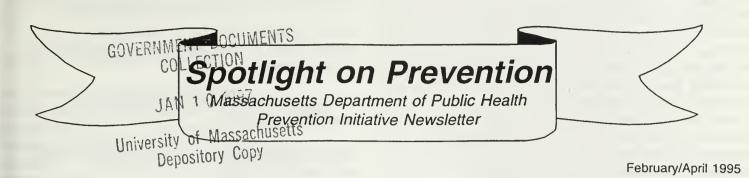
OTHER PREVENTION NEWS

The Massachusetts Easter Seal will provide a new loan program for special needs transportation devices in 1995.

This newsletter is coordinated by Health Promotion and Chronic Disease Prevention, Bureau of Family and Community Health. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 150 Tremont Street, 3rd Floor, (617) 727-0945.



. MASS. HS 30, 705; 995/Feb - April



revention Conference

A Big Success

Over 800 people attended "A Second Ounce of Prevention: Building Healthy Communities in Massachusetts", the second annual statewide prevention conference sponsored by the MA Department of Public Health in cooperation with the Partners in Prevention, held on March 21-22 in Marlboro. The conference celebrated the diversity of communities across the Commonwealth; participants represented many geographic areas; racial, ethnic, and cultural groups; youth, adults, and elders; public and private organizations; and volunteers and professionals in community-based prevention programs.

Both days of the conference were opened by performing artists -- storyteller Stephen Rose on the first day and the music and storytelling troupe "Tribal Rhythms" on the second. The performers provided participants with energy and a spirit of community which was evident throughout the two days. Participants were able to learn new information and skills in an interactive environment and left feeling a renewed commitment to building healthy communities.

The keynote address on the first day was delivered by Dr. Meredith Minkler of the University of California School of Public Health. Dr. Minkler, a noted author and speaker on prevention and health promotion at the national level, discussed the importance of comprehensive community-based approaches to prevention and health promotion. She illustrated the success of such efforts with an overview of an ongoing health promotion effort she works with in the Tenderloin District of San Francisco. Dr. Minkler also praised the DPH Blueprint for Prevention as an excellent guide to direct ongoing community prevention and health promotion activities.

She encouraged participants to continue to work together to improve health status in Massachusetts.

Dr. Nicolas Parkhurst Carballeira, Director of the Latino Health Institute in Boston, delivered the second day keynote. Speaking about culture as a set of beliefs, attitudes, and practices, Dr. Carballeira challenged participants to first fully understand their own cultural beliefs and attitudes before they attempt to understand others. He pointed out that we all tend to view other cultures in the context of our own. When we look at others through our own strong cultural filter we increase the likelihood of bias and discrimination. Only when we are fully aware of our own culture and the attitudes and beliefs we bring from it, can we begin to develop a sense of awareness and competence in working with people from other cultures.

Over 100 presenters participated in more than fifty interactive workshops and learning circles over the course of the two days. Sessions addressed prevention systems and strategies, skills and resources, and prevention efforts focused on specific health issues and target populations. Most of the presenters were among those who responded to the "Call for Concepts" issued by DPH and the Partners in Prevention last fall which invited community activists to propose ideas for organizing or participating in a workshop or learning circle.

At the end of each day participants met with other members of their Community Health Network Area (CHNA) to update members on ongoing plans, to recruit new members and to discuss what conference participants learned and how to bring it back to their community. On the first day they also attended a series of special Public Health Issue Sessions, where CHNA's that selected similar health topics as the subject for a planned intervention, could meet together and share notes, and ask questions of DPH staff and other resource people with expertise in that area, who facilitated each session.

DPH Commissioner David Mulligan addressed the conference on the afternoon of the 22nd. He reaffirmed the Department's commitment to community prevention and the CHNA's and thanked and congratulated participants for their commitment and enthusiasm. A highlight of the conference was the presentation of Community Prevention Awards to 25 individuals and organizations for their significant contribution to prevention in their community. Recipients, were nominated by members of the Partners in Prevention from their community, represented youth, adults, and elders, many racial, ethnic, and cultural groups, resident leadership and professionals, are affiliated with schools, community groups, police, hospitals, and business; and are involved in a wide range of health promotion and prevention efforts. The awardees serve as role models that community prevention activists can strive to emulate. The presentation ended the final plenary session of the conference on a moving note and left conferees feeling asense of spirit and commitment to prevention.

Planning for the 1996 conference will begin shortly. Please contact Michael Coughlin at (617) 727-0945 for more information.

Partners in Prevention

The Partners in Prevention, the group of public health prevention organizations and associations, coalitions, the schools of public health, and other state agencies to work with the Department on prevention-related activities, completed a series of successful and well-attended meetings in January and February. The meeting included presentations from state agencies and community-based prevention coalitions on a range of community prevention models. Their reports demonstrated first-hand the critical role that public/private partnerships will play in the future in assuring improved health status for all residents of the Commonwealth.

The meetings also included lively brainstorming sessions about future directions for the *Partners*. Activities which the Partners would like to undertake in the near future include:

- Strengthen the linkages between grass-roots community organizations and statewide networks.
- Explore ways to better communicate and publicize work of the coalitions and "get them into the mainstream".
- monitor the impact of federal budget cuts on prevention programs.
- Identify other funding sources including hospitals and business sectors.
- Serve as a clearinghouse for information and exchange of ideas and program activities, among local community and state agency initiatives.

A planning group will be organized soon to discuss short and long term steps to accomplish these tasks.

revention Planning Group Develops Plan/Seeks Members

The Massachusetts HIV Prevention Planning Group was formed in the Spring of 1994 to assist the DPH HIV/AIDS Bureau in assessing the HIV prevention needs and in setting funding and service priorities. Membership includes consumers of prevention services, HIV preventions service providers, and state agency representatives.

In its first year of existence the MPPG has developed a HIV/AIDS prevention plan; approved the DPH AIDS Bureau application to the Centers for Disease Control and Prevention; and has developed a prevention resource allocation formula. In January the group held a series of five community forums for input on effective community-based HIV/AIDS prevention approaches. Additional sessions are planned in April.

MPPG is seeking additional qualified participants. Contact Phil Harrington at the AIDS Bureau for more information at (617) 727-0368.



Focuses on Alcohol Availability

The Prevention Resources System of Massachusetts (PRSM) sponsored by DPH held a two day workshop on "Community planning to Prevention Problems Related to Retail Alcohol Availability -- Building the State and Regional Capacity" attended by fifty Prevention Center, local community agency, and DPH staff on March 30-31. The workshop provided participants with skills and strategies to address illegal sales and availability of alcohol to minors. The training included opportunities to analyze concepts of local control, looking specifically at the regulation of alcohol outlets through various environmental prevention approaches.

Dr. Friedner Wittman of the University of California at Berkeley provided participants with an overview and history of alcohol regulations in the United States including environmental assessment and local control and enforcement issues.

Representatives from the MA Alcohol Beverage

Representatives from the MA Alcohol Beverage and Control Commission (ABCC) participated in planning discussions within the workshop on how the Prevention Resource System can collaborate with ABCC on alcohol enforcement issues.

For more information contact Cynthia Chace-MacNeil at BSAS, (617) 727-1960 ext. 232.

ther Significant Prevention Happenings

Family Planning: More than a Pill -- The statewide family planning conference on Tuesday April 11 at the Boston Park Plaza is designed to increase awareness of the health benefits and comprehensive nature of family planning and reproductive health care including HIV/STD prevention and to promote family planning and reproductive health care as an integral component of preventive health care. The keynote address will be delivered by Dr. Felicia Stewart, Deputy Assistant Secretary for Population Affairs, U.S. Department of Health and Human Services. Contact AdCare Educational Institute at (508) 752-7313 for more information.

Osteoporosis Awareness: Massachusetts
Osteoporosis Awareness Week is scheduled for May
14 - 20. Hospitals and community organizations are
sponsoring educational forums, osteoporosis
consultations, nutrition and exercise programs, and
media outreach during that week. A statewide event
is planned on March 15 in Gardner Auditorium at the
State House entitled, "Your Bones, Make Them or
Break Them". The DPH Osteoporosis program is
also preparing a Resource Manual which will inform
consumers about the availability and location of
medical, nutritional, and exercise resources related to
the prevention, diagnosis and/or treatment of
osteoporosis.

For more information contact the Osteoporosis Information Line at 1-800-95-BONES.

Great Massachusetts Work Out: Once again this year DPH, in cooperation with the Governor's Committee on Physical Fitness and Sports, will sponsor the Great Massachusetts Work Out. Day long activities will happen around Boston Common and the State House. Governor Weld will lead a fitness walk around the Common at 12:25 PM. For more information contact Becky Bolduc at (617) 727-0945.

Violence Prevention: Increase the Peace Weeks: Increase the Peace Weeks activities and events will occur around the state between May 14 - 28. The first week will focus on Boston and the second on statewide events. For more information contact Selena Respass at (617) 727-1246.

Smoking Cessation and Nutrition: Partners in Health: The Bureau of Family and Community Health is sponsoring all day forums on smoking cessation and nutrition on May 8 at Bay State Medical Center in Springfield and June 1 at the Volpe Transportation Building in Cambridge. The forums will identify the inverse relationship between good nutrition and tobacco use during adolescence, pregnancy, and adulthood and the effect of weight control efforts on tobacco use. For more information contact Pat O'Boyle at (617) 727-9283.

pcoming DPH Events and News Notes

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (May-July 1995)

April 18 Community Forum (Mass HIV Prevention Planning Group)

Lawrence Public Library, Lawrence, MA (4:00 p.m. - 7:00)

contact: AIDS Bureau, 7-0368

April 19 Community Forum (Mass HIV Prevention Planning Group)

Lakeville Department of Environmental Protection (4:00 p.m. - 7:00) contact: AIDS Bureau, 7-0368

April 21 Community Forum (Mass HIV Prevention Planning Group)

Lynn Community Health Center (4:00 p.m. - 7:00) contact: AIDS Bureau, 7-0368

April 24 Community Forum (Mass HIV Prevention Planning Group)

MDPH State Laboratory (4:00 p.m. - 7:00) contact: AIDS Bureau, 7-0368

April 25 Community Forum (Mass HIV Prevention Planning Group)

Holyoke Community College, Holyoke, MA (4:00 p.m. - 7:00) contact: AIDS Bureau, 7-0368

April 26 The Pharmacist and the Law

Henderson House, Northeastern University Conference Center 99 Westcliff Road, Weston, MA (8:45 - 4:15) target: pharmacists contact: Gail Bormel or Kathy Keough, 7-2670

April 26 Community Forum (Mass HIV Prevention Planning Group)

MA Department of Education (4:00 p.m. - 7:00) contact: AIDS Bureau, 7-0368

April 27 Community Forum (Mass HIV Prevention Planning Group)

Cape Cod Community College (4:00 p.m. - 7:00) contact: AIDS Bureau, 7-0368

May 1 Playing it Safe: Preventing Recreational Injuries Among Children and Youth

Holy Cross, Worcester Hogan Conference Center

target: school nurses, athletic directors, coaches,

youth leaders

contact: Steve Shuman, 7-1246

May 2-June 6 Geriatric Health Training Program

Tuesdays and Thursdays Merrimack Valley Elder Services target: elder service workers contact: Janet McGill, 7-5237

May 3 Psychosocial and Development Issues

Cape Cod Regional Vocational Technology School (3:30 - 6:30) target: school nurses contact: School Health Advisor

May 3 Medication Administration of DMH/DMR facilities

Westboro Marriott, Westboro (9:30 - 12:00) tentative target: responsible persons contact: Paul Tierney or Krystell Pewtherer, 7-2670

May 5 Grant Writing

Lowell, UMass, South Campus (9:00 - 3:30) target: school nurses contact: School Health Advisor

May 8 Violence Prevention

Quinsigamond College (9:00 - 3:00) target: school nurses contact: School Health Advisor

May 9 Violence Prevention

Fall River (9:00 - 3:00) target: school nurses contact: School Health Advisor

May 11 Strategies for Aging Well: Filling the Gaps with Health Education and Advocacy

Mount Marie Conference Center, Holyoke (8:15 - 3:3)

target: professionals and elders contact: Diana Laskin Siegal, 7-2013

May 12 Case Management - Special Needs May 19-20 Mammography Technologist Training Simmons Brockton (full day) (9:00 - 3:00)target: radiologic technologists who provide target: school nurses contact: School Health Advisor mammograms contact: Janice Mirabassi, 7-7222 May 12 School Health Management May 19 Case Management - Special Needs **Amherst** (9:00 - 3:00)Lowell, UMass, South Campus target: school nurses (9:00 - 3:00)contact: School Health Advisor target: school nurses contact: School Health Advisor May 12 Mental Health Issues Fall River May 19 School Health Management (9:00 - 3:00)Simmons target: school nurses (9:00 - 3:00)contact: School Health Advisor target: school nurses contact: School Health Advisor May 12 Responding to Battered Women and their Children: A Training for May 19 Mental Health Issues **Community Health Center Staff** Cape Cod Regional vocational Technology School (9:00 - 3:00)1010 Massachusetts Avenue target: school nurses (9:00 - 1:00)target: Boston area community health contact: School Health Advisor center staff contact: Liz Roberts, 7-7222 May 23 Psychosocial and Development Issues Amherst, UMass ay 12-13 Mammography Technologist Training (3:30 - 6:30)target: school nurses Bershire Area (full day) contact: School Health Advisor target: radiologic technologists who May 23 Violence Prevention provide mammograms contact: Janice Mirabassi, 7-7222 Cape Cod Regional Vocational Technology School (9:00 - 3:00)target: school nurses May 17 Great Massachusetts Workout contact: School Health Advisor State House (10:00 - 1:00)target: general public (all ages and May 24 Mental Health Issues Quinsigamond College abilities) contact: Becky Bolduc, 7-0945 (9:00 - 3:00)target: school nurses May 17 Nutrition for Latinos with Diabetes contact: School Health Advisor Public Health Council Room, 150 Tremont June 2 Violence Prevention (8:30 - 10:30)Lowell, UMass, South Campus target: community health center nurses and nutritionists (9:00 - 3:00)contact: Lily Green, 7-2013 target: school nurses contact: School Health Advisor May 18 Adolescent Health Amherst, UMass June 3 Management Information Systems Lowell, UMass, South Campus (9:00 - 3:30)target: school nurses (9:00 - 1:00)contact: School Health Advisor target: school nurses contact: School Health Advisor May 18 Community Prevention Profile Toolbox Western Royal Plaza, Marlboro June 6-7 Blueprint for Action: Cholesterol, Glucose and contact: Cynthia Chace MacNeil **Blood Pressure Screenings** Mass. Bay Community College, Framingham (8:00 - 4:00)target: medical technicians, registered nurses, health educators

contact: Becky Bolduc, 7-0945

June 6 Immunizations: What's New? (half day seminar)

> target: clinical update for nurses contact: Mass Nurses Association,

(617) 821-4625 X719

June 6 Psychosocial and Development Issues

Quinsigamond College

(3:30 - 6:30)

target: school nurses

contact: School Health Advisor

June 7 Tuberculosis in a Changing World

Burlington Marriott

(8:30 - 4:00)

target: physicians, nurses and other health July 10-13 Health Education and Assessment

professionals

contact: David DeBiasi, 522-3700 X450

June 8 Management Information Systems

Dartmouth, UMass

(1:00 - 5:00)

target: school nurses

contact: School Health Advisor

June 8 Mental Health Issues

Amherst, UMass (9:00 - 3:00)

target: school nurses

contact: School Health Advisor

June 9-10 Mammography Technologist Training

Newton (full day)

target: radiologic technologists who

provide mammograms

contact: Janice Mirabassi, 7-7222

June 9 School Health Management

Lowell, UMass South Campus

(9:00 - 3:00)

target: school nurses

contact: School Health Advisor

June 10 Grandparents Wellness Day

Worcester, MA

target: professionals and elders contact: Sheila Donahue, 7-2013

June 13 Management Information Systems

Amherst, UMass

(1:00 - 5:00)

target: school nurses

contact: School Health Advisor

June 16 Mental Health Issues

Simmons

(9:00 - 3:00)

target: school nurses

contact: School Health Advisor

June 16 Senior Olympic Games

(including DPH-sponsored Senior Games)

Springfield College, Springfield

target: elders

contact: Alan Balsam, 7-2013

June 21 **Management Information Systems**

Simmons

(1:00 - 5:00)

target: school nurses

contact: School Health Advisor

June 26-28 School Health Center Management

Summer Program

Summer Program

July 11-13 Health and Safety for Vocational Education

Instructors and Administrators

July 18-20 Date and Location Not Yet Final

RECENTLY RELEASED GUIDELINES/POLICY **STATEMENTS**

Massachusetts Department of Public Health Manual of Comprehensive School Health

available: late Spring

targeted: school administrators, teachers, nurses support personnel, health educators and parents

contact: School Health Advisors

NEW DPH HEALTH EDUCATION MATERIALS

Women and STD's: Trends Analysis

available: December 1994

targeted: women, providers, women's service groups,

advocacy groups

contact: Christie Burke, 522-3700 X407

News in School Health: Focus on Data

(Newsletter)

available: June

targeted: superintendents, school nurses, other school

personnel, boards of health

contact: School Health Advisors

News in School Health: Focus on Tobacco Control in Schools

(Newsletter)

available: mid March

targeted: superintendents, school nurses, other school

personnel, boards of health

contact: School Health Advisors

Massachusetts Prevention Centers Brochure

(brochure)

available: November 1994

targeted: DPH staff, schools, prevention support service staff, state agencies, federal agencies,

coalitions and general public contact: Rhonda Smith, 451-0049

Occupational Lung Disease Bulletin: Latex Allergy in Health Care Workers

(bulletin)

available: January 1995 targeted: health care providers contact: Robin Dewey, 7-2735

Community Organizing for Prevention/The First Steps Target Population

(manual)

available: June 1994

targeted: community residents, service providers, DPH staff, schools, prevention support service staff, state agencies, federal agencies, coalitions

and general public

contact: Rhonda Smith, 451-0049

Occupational Lung Disease Bulletin: Isocyanate Exposure and Occupational Asthma

(bulletin)

available: January 1995 targeted: Health care providers contact: Robin Dewey, 7-2735

State Plan for the Prevention of Alcohol, Tobacco and Other Drug-Related Problems

available: December 1994

targeted: DPH staff, schools, prevention support service staff, state agencies, federal agencies,

coalitions and general public contact: Rhonda Smith, 451-0049

Occupational Lung Disease Bulletin: Respiratory Effect of Formaldehyde Exposure

(bulletin)

available: February 95

targeted: Health care providers contact: Robin Dewey, 7-2735

Women and STD's: The Social Context

available: December 1994

targeted: women, providers, women's service

groups, advocacy groups

contact: Christie Burke, 522-3700 X407

NEW GRANTS/FUNDING AT DPH

Children's Justice Act Grant

funded by - Children's Justice Act

to fund the coordination of the Massachusetts Child

Death Review Team start date: 3/13/95

contact: Kim Hesse, 7-1246

1995 Breast Cancer Research Symposium

funded by - DPH, Breast Cancer Research Program

1994 recipients will present results of one year of

breast cancer research target: general public

start date: 4/19/95 (9:00 - 5:00) contact: Patricia Brennan, 7-7222

This newsletter is coordinated by Health Promotion and Chronic Disease Prevention, Bureau of Family and Community Health. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 150 Tremont Street, 3rd Floor, (617) 727-0945.





Spotlight on Prevention

Massachusetts Department of Public Health
Prevention Initiative Newsletter

June - September 1995

JAN 1 0 1997

COLLECTION

Univerted the Communities: A National Movement Depository Copy

Shift in Public Health

An exciting aspect of the shift in the public health field toward increased emphasis on community-based approaches to prevention and health promotion has been the Healthy Communities movement. Over the past ten years communities across the nation and around the world have come together to work cooperatively to improve the health and quality of life for all their residents.

DPH, through the CHNA initiative and increased capacity building, is supporting the growth of the Healthy Communities movement in Massachusetts.

What is a Healthy Community?

Building healthy communities is a shared responsibility.

Healthy Communities provide for more than good health care for residents. A healthy community is one that is continually creating and improving itself to ensure a healthy environment for all residents. The World Health Organization, which founded the movement in 1986, has developed a vision for a healthy community which includes a number of characteristics which transcend the individual health of residents to include important factors which contribute to the collective health of the community (see box...)

Characteristics of a Healthy Community

- High levels of community participation in all aspects of community life
- Health care services which focus on prevention and staying healthy
- A non-violent and safe community environment
- · Plenty of Affordable Housing
- Accessible transportation systems
- Work for all who want to work
- Healthy food, that is readily available
- Educational Opportunities for everyone throughout life
- Workplaces that are safe and supportive of employees' families
- Opportunities and space for recreation
- Safe neighborhoods where everyone lives in harmony
- Healthy and safe environment

adapted from World Health Organization (WHO)



Healthy Communities projects take a broad view of health, include all sectors for the community in identify, priorities, develop, and implement plans; and recognize that structural change at the local level is necessary for real improvement in community well-being.

Through the process the community becomes empowered, its capacity for creating change and improving health is increased.

rass Roots Movement

The Healthy Communities movement is continually changing and evolving. The projects that make up the movement share common aspects, but in the final analysis each project is independent, choosing issues, health indicators, and program models that best suit their own needs and goals. There is no central authority or central funding mechanism. Projects rely on efficient and creative use of existing resources and funding through private business and foundations.

The National Civic League has organized a national network of Healthy Communities projects, serving as a clearinghouse for information and offering several levels of technical assistance. The Office of Disease Prevention and Health Promotion of the U.S. Public Health Service has shown increased interest in assisting the movement and will host a Healthy Communities forum in conjunction with this year's APHA conference.

ealthy Communities in Massachusetts

The Community Health Networks (CHNA) initiative provides a basis for supporting Healthy Communities projects across the Commonwealth. CHNAs have already brought key sectors to the table to begin assessing their vision of a Healthy Community and have launched exciting health promotion projects.

Through the Partners in Prevention, the Prevention Centers, and the future availability of MassCHIP, the Department is uniquely positioned to promote information exchange and support capacity building to move in this direction. DPH is also coordinating efforts with other organizations interested in promoting the Healthy Communities movement in the state.

For more information about Healthy Communities contact Michael Coughlin at (617) 727-0945.

revention Initiative Update

Partners in Prevention

The Partners in Prevention, a group of public health prevention organizations and associations, coalitions, the schools of public health, and other state agencies who work with the Department on prevention-related activities, is emerging as an important part of the prevention initiative. Successful meetings of the Partners in January and February identified a series of tasks which the group could take on cooperatively with the Department.

In recent weeks, the DPH prevention steering committee and a planning group from the Partners have met to discuss goals and objectives for the full Partners group. We envision the Partners as an external arm of the Prevention Initiative, which can with work us on key tasks:

- to plan and implement the annual prevention conference and identifying other opportunities to increase awareness and publicize prevention;
- to serve as a coordinating body for information and networking among federal, state, and local prevention organizations.
- · to develop the state prevention plan.

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Implementation of these and other activities will be the responsibility of several "Work Teams" and a steering committee which will coordinate activities and provide overall direction to the Partners.

The Partners in Prevention will meet on Thursday August 10 at 1:00 P.M. at 95 Berkeley St., Boston (first floor conference room) to agree on goals and objectives and to begin to form Work Teams.



State Prevention Plan/Blueprint II

We are now gearing up the process to begin drafting the second volume of the Blueprint for Prevention, which will serve as the comprehensive State Prevention Plan. The Plan will identify a framework and strategies through which we can foster and maintain comprehensive prevention efforts which involve many sectors and levels in ongoing collaborative relationships.

A working group including DPH staff from key bureaus and other members will be formed to develop a framework or "shell" which will outline the overall scope of the state plan.

The framework will encompass the core provisions of a state prevention resources system, including federal, state, and local collaboration, public and private sector coordination, training and technical assistance, program models, health content areas linking relevant risk factors, access to health status data; research and evaluation; leadership development; and valuing of culture, diversity, and inclusion.

Prevention Conference -- 1995 and 1996

Over 800 people attended the "Ounce of Prevention Conference" on March 21-22 in Marlboro. The evaluations indicated that participants enjoyed the workshops and speakers and appreciated the sense of community spirit and inclusiveness that was evident throughout the two days.

It is time to begin planning next year's conference. A working group of DPH, other state agency staff, Prevention Centers, and community representatives is being organized to oversee the planning process.

The conference will be held in March, 1996. If you are interested in working on the conference please contact Michael Coughlin (617) 727-0945.

Quality Assurance

A prevention initiative working group is reviewing quality assurance mechanisms, including development of standards, and exploring development of a credentialing system, for health educators and prevention specialists. A survey of all state health departments' current certification or credentialing systems was recently completed and will be compiled to inform our process in Massachusetts. The working group, which includes involvement of schools of public health, will begin drafting recommendations soon. A networking session at the March prevention conference identified key ideas for the work group to review. An intern will be hired this summer to put together a draft document of core skill areas for community health educators prevention specialists!

amily Planning

Family Planning: More Than A Pill Conference held April 11, 1995.

Over 300 people attended the Family Planning: More Than A Pill conference on April 11 at the Park Plaza Hotel in Boston. This was the first statewide conference on family planning and reproductive health co-sponsored by the Department of Public Health, The Massachusetts Family Planning Association and statewide family planning providers.

The conference opened with remarks by Mrs. Susan Weld and Commissioner Mulligan. Many workshops, a keynote presentation by Dr. Felicia Stewart, Deputy Assistant Secretary of Population Affairs, U.S. Department of Health and Human Services, a presentation by the Adolescent TEAM Players, and an extensive exhibit hall all contributed to a successful day.

Both Mrs. Weld and Dr. Stewart emphasized the crucial preventive and cost-effective nature of family planning services. By promoting awareness of the ensuring access to these reproductive health services, we encourage individuals to make informed choices that provide opportunities for healthier lives and healthier families.



pcoming DPH Events and News Notes

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (May-July 1995)

July 5 Geriatric Health Training Program
BU School of Public Health
targeted: elder service providers
contact: Janet McGill, 7-2013 or 638-5237

July 10-13 Health Education and Health
Assessment
Dartmouth
contact: School Health Advisors

July 12 Youth Development
TBA
(9:30 - 4:00)
contact: Cynthia Chase-McNeil, 7-1960

July 17 Older Women and Domestic Violence
Prevention Project: Press Conference
and Panel Discussion
Mason Place
targeted: general public
contact: Marlyne Campbell, 7-2013

Aug 4 Understanding Shaken Baby/Shaken Impact Syndrome A Pediatrician's Perspective (Robert M. Reece, MD)
Public Health Council Room, Side A (1:00 - 3:00)
contact: Steve Shuman, 7-1246

Aug 16 Inhalant Conference
TBA
contact: Cynthia Chase-McNeil, 7-1960

Aug 25-26 Mammography Technologist Training
Worcester Marriot, Worcester
targeted: radiologic technologists
contact: Janice Mirabassi, 7-7222

Sep 15-16 Mammography Technologist Training
Berkshire Hilton, Pittsfield
targeted: radiologic technologists
contact: Janice Mirabassi, 7-7222

Sep 22-23 Mammography Technologist Training
North Shore C.C., Danvers
targeted: radiologic technologists
contact: Janice Mirabassi, 7-7222

Quitting For You - 2 (Revision and Counseling Guide)

(booklet and unbound guide) printed: end of June 1995 targeted: pregnant smokers contact: Jeanne Mahoney, 7-5812

Massachusetts Department of Public Health Maternal and Child Health Speakers Resource List

(resource list) printed: May 1995

targeted: health and human service providers

contact: Gail Ballester, 7-5121

Choosing a Birth Control Method

(brochure)

printed: May 1995

targeted: people of reproductive age

contact: Gail Ballester or Karen Edlund, 7-5121

You're What?

(brochure)

printed: July 1995 targeted: pregnant teens

contact: Gail Ballester or Janet Bath, 7-5121

Eat Smart: Fresh Ideas from the Farmer's Market

(brochure)

printed: May 1995 contact: Alan Balsam or David Webber, 7-2013

Department of Public Health Manual of Comprehensive School Health

(practical guide manual) printed: December 1994

targeted: superintendents, principals, school nurses,

teachers, parents, and other school staff

contact: Anne Sheetz or Tom Comerford, 7-0941

Boston Globe Child Safety Campaign Materials

(pamphlet and 7 poster series)

printed: April 1995

targeted: parents, teachers and providers who serve

families with children

contact: Diane Butkus, 7-1246

Community Prevention Profile Toolbox

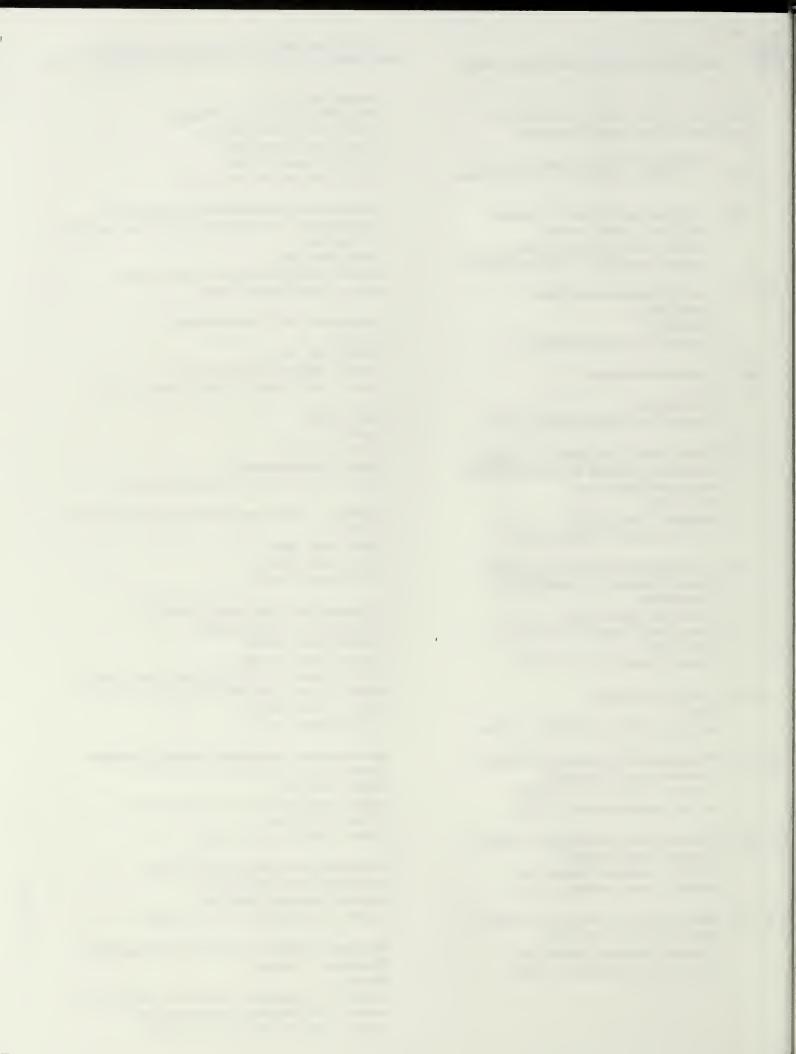
(community assessment tool) targeted: prevention center staff contact: Rhonda Smith, (617) 451-0049

Protecting Health Care and Other Workers from Bloodborne Diseases

(booklet)

targeted: first responders, anyone who handles body secretions, or may be in contact with blood

contact: Lorraine Peavey, (617) 983-6852



Weapon Related Injury Surveillance System (WRISS)

(summary sheets) printed: 1994

targeted: general population contact: Ruth Lederman, 7-2735

Cross-Cultural Counseling Module for Nutrition Staff

(training module)

targeted: WIC nutrition staff contact: Jan Kallow, 7-6876

Breastfeeding Training Module

(training module)

targeted: WIC nutrition staff contact: Jan Kallow, 7-6876

Infant Feeding Pamphlet Series

(pamphlet)

targeted: WIC participants; mothers with infants

contact: Jan Kallow, 7-6876

RECENTLY RELEASED GUIDELINES/POLICY STATEMENTS/REPORTS

Massachusetts Children and Youth a status report

printed: January 1995

targeted: providers, researchers, parents, etc..

contact: Saul Franklin, 7-6436

Battering in Pregnancy: A Review of the Literature and Recommended Health Care Practices

printed: May 1995

targeted: health and human service providers

contact: Janet Bath, 7-5121 or

Liz Roberts, 7-7222

Inventory of Statewide Domestic Violence Interventions

printed: June 5, 1995 (DRAFT COPY) targeted: providers, perspective providers, researchers and consumers contact: Bonnie Tavares, 7-7222

Health and Safety in Child Care. A Guide for Child Care Providers in Massachusetts

(2nd Edition)

printed: May 1995

targeted: child care providers, early childhood educators, and other programs that provide direct

or indirect services for children contact: Janet Bath, 7-5121 or Cathleen McElligott, 7-7222 Adolescent Births: A Statistical Profile for Massachusetts, 1992

printed: May 1995

targeted: anyone who is interested in adolescent

health issues

contact: Sion Kim Harris, 7-6436

Adolescent Births: A Statistical Profile for Massachusetts, 1993

printed: May 1995

targeted: anyone who is interested in adolescent

health issues

contact: Sion Kim Harris, 7-6436

Emergency Department Surveillance for Weapon - Related Injuries in Massachusetts

printed: November 1993 targeted: general public

contact: Ruth Lederman, 7-2735

STD and Women: Trend Analysis 1985-1974

printed: April 1995

targeted: health care providers, health educators,

anyone involved in women's issues contact: Christie Burke, 983-6959

NEW GRANTS/FUNDING AT DPH

Tuberculosis Services to Class A/B TB Arrivals funded by - CDC, Division of TB Elimination to ensure that all class A/B TB arrivals and accompanying family members are appropriately evaluated and followed up according to recommended protocols

start date: 6/1/95

contact: Jennifer Cochran, (617) 522-3700

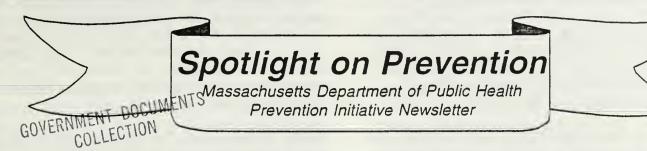
Massachusetts Stop Tobacco In Pregnancy (MSTP)

funded by - PAASS Grant

contact: Jeanne Mahoney, 7-5812

This newsletter is edited by Michael Coughlin and produced by Julia Bonavita, Division of Prevention, Bureau of Family and Community Health. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Julia Bonavita, 150 Tremont Street, 3rd Floor, (617) 727-0945.





October - December 1995

University of Massachusetts Environmental Health

University of the Copy

Spotlight on Prevention presents another in a series of profiles of DPH prevention programs:

During the past several years, public awareness and concern over the potential health effects resulting from environmental exposures has heightened significantly in Massachusetts. Whether the concern is about living in close proximity to a hazardous waste site, links between breast cancer associated with PCB or DDE exposure, consumption of fish from polluted bodies of water or indoor air quality in public buildings, the Bureau of Environmental Health Assessment has analyzed data and produced public health recommendations. In doing so the BEHA performs an essential prevention role in diminishing risk of incidental and long term exposure to environmental health risk.

The BEHA fields vast numbers of calls and written requests for information concerning health risks from concerned citizens, elected officials and local boards of health. It also works in conjunction with other state agencies dependent upon the particular concern. It works with LEPCs (local emergency planning committees) to structure disclosure of hazardous materials used by industries to prevent unintended exposures to residential communities.

The BEHA is subdivided into five programs: Community Assessment, Environmental Toxicology, Environmental Epidemiology, Emergency Response/Right to Know and the Environmental Health Education Project for Physicians and Health Professionals.

Community Assessment staff function as an open communication line for concerned citizens and others. They attempt to educate the public on the relationship between human health effects and environmental hazards.

Its team of trained staff conduct assessments of community health risk ranging from phone consultations to in depth descriptive epidemiologic studies and environmental assessments. A typical request involves concerns about perceived elevation in cancer rates in a community or concern over environmental hazards and their effect ont he health of community members. The Community Assessment Program through mapping, with the assistance of a sophisticated GIS (Geographical Information System) can address both the cancer distribution and the location of any hazardous waste sites, both state and federal. At nav given time multiple studies are being conducted and recommendations are being make of which some results are referred to other program for further study.

The Environmental Toxicology Program provides communities in the Commonwealth with assessments of environmental data collected by other governmental agencies, most notably chemical/metal contamination of food. They also advise communities and individuals on the health effects of pesticide application. Indoor air assessments are conducted by staff of the program on public schools and municipal ice rinks and in recent months program staff (and indeed the whole Bureau) have participated in extensive analysis and assessment of heath effects related to indoor air pollution at the Registry of Motor Vehicle and the Suffolk County Courthouse.

The Epidemiology Program conducts more extensive long-term epidemiologic studies of perceived environmental health hazards after plausibility is established based on Community Assessment and Toxicology Program assessments.

INSIDE: Spotlight on CHNAs

These are known as "Phase 3 Investigations". Among these are a recent study of 21 different types of cancer broken down by census tracts on Cape Cod and an ongoing study which will track arsenic levels in children in proximity to the Baird & McGuire superfund site's newly activated incinerator, location in Holbrook, MA.

Emergency Response/Right to Know Program staff consult with industry on reporting requirements to fire departments and local emergency planning committees. Among its other functions, it maintains the Massachusetts Substance List and assures overall public health compliance with state Right-to-Know Laws. Recently it has expanded its capacity to respond to emergency inquiries.

The Environmental Health Education Program funded in part by the ATSDR (Agency for Toxic Substance and Disease Registry) provides medical grand rounds and written materials to medical and public health professionals. Their work currently encompasses a survey of health professionals and community members regarding environmental health education needs in five upper Cape Cod towns. The "Project" produces fact sheets on environmentally induced cancers as they apply to NPL sites.

While Bureau staff deal with assessing existing or suspected reports of environmental health problems through epidemiologic studies and evaluate extant environmental hazards, their role in prevention reaches forward to diminish future risk factors and reduce the incidence of environmental disease across the state.

For more information about the prevention activities of the Bureau of Environmental Health Assessment call Caty Sibble at 617-727-7070.

potlight on CHNA's

Fall River Area/CHNA 25

DPH Team Members: Michael Coughlin (Family and Community Health, Joan Gancarski (Food and Drug), Ruth Karmelin-Bice (AIDS).

Partners for a Healthier Community, the Community Health Network Area (CHNA) serving Fall River, Somerset, Swansea, and Westport, completed an active first year which included a comprehensive needs assessment of the four communities, a day long Vision Workshop, an aggressive media outreach campaign to increase its visibility, and a plan to form three Work Teams to plan major health promotion efforts. The following activities have positioned the *Partners* to mount a vigorous effort to realize their vision of a healthy community in the coming year:

Health Assessment: The Partners, with funding from Charlton Memorial Hospital, worked with a consultant to conduct a 1,000 person random survey of residents of the four communities, complemented by health status data compiled by the Department of Public Health and other agencies. The data and a series of focus group sessions with health care providers and community leaders were compiled into a 150 page final report.

The assessment identifies a range of health problems, gaps in services, and other community health risk factors which affect the health of all residents of the four communities. In it entirety, the assessment serves as a community wide health "check-up". The results were used to identify key issues which Partners for a Healthier Community will address this fall.

Vision Workshop: About 100 members of Partners for a Healthier Community held a day-long Vision and Planning workshop at Bristol Community College on June 14. Participants engaged in an intensive series of discussions to review the findings of the Community Health Assessment and to identify action steps to address health problems in Fall River, Somerset, Swansea, and Westport.

The Workshop was a group process effort which provided everyone present with a chance to air their views about the best ways to mount effective health improvement efforts. In small groups the participants identified priority health problems and designed community campaigns to address those problems.

At the end of the day the full group convened and went through a voting process to select priority issues and health improvement campaigns to present to the entire community, reaching agreement on an eight point Action Agenda:

- 1) Heart Disease and healthy lifestyles;
- 2) access to health care and health insurance;
- 3) family health issues;
- 4) promotion of wellness and reduction of stress;
- 5) adolescent health;
- 6) intravenous drug abuse;
- 7) HIV/AIDS;
- 8) teen pregnancy.

Media Outreach: The Partners have organized an extensive media outreach effort to increase public awareness about the importance of building a healthy community.

A regular series of articles appears in the local newspaper's "Lifestyle" section. The group also raised \$15,000 to pay for a 12 page insert in the paper which presented an overview of the whole process. Members have appeared on local radio talks shows, cable TV news, and taped a 1/2 hour cable TV show focussing on the effort. The local Portuguese language newspaper will publish a supplementary section on the CHNA effort in the near future.

Work Teams: Partners for a Healthier Community is organizing three "work teams" to address the health issues identified at the June 14 vision workshop. The teams will be responsible for planning and implementing broad-based health improvement campaigns in the following areas:

- Healthy Lifestyles: local efforts to improve healthy lifestyles among all residents of the four communities, which could include reducing smoking, increasing exercise, improving diet, and increased use of preventive health services.
- Access to Health Care and Health
 Insurance: monitor state and federal changes in health care and insurance programs, mount education efforts, and investigate innovative local responses to address access to and cost of health insurance.
- Family Health: plan and implement efforts based on education, prevention, and promotion and support for families and family values to create a local environment that assists and nurtures families and minimizes the conditions in the community that lead to child abuse, spousal abuse, depression, substance abuse, and mental illness.

Beverly/Gloucester/CHNA 13

DPH Team Members: Bob Beattie (Data Processing), Joan Caen (State Lab) Susan Dinken (Accounting) Linda Jo Doctor (Family and Community Health), Ralph Edwards (AIDS), Rachel Gunther (Family and Community Health).

The CHNA serving Beverly, Gloucester, Rockport, Essex, Manchester by the Sea, Hamilton, Wenham, Ipswich, and Topsfield has organized an active group of citizens and providers interested in improving the health of all residents in their area. Meetings have involved representative from school, hospitals, CBO, local health departments, citizen coalitions conducted mail. Initially participants broke down into two work groups. One group was changed with oversite of identifying a health status indicator. The process facilitated by the Prevention Center staff included a review of the health status packet, a mail survey, ranking of the top 9 health issues by all meeting participants, an indepth review of the top 5 health issues identified and a final vote by the membership.

Another group developed a vision and mission statement and key objectives that were adapted with minor changes by the full memberships body.

Through an extensive process the CHNA identified substance abuse as its first primary health status indicator. Ad hoc work groups met to work on difficult components of the process. Over the summer the CHNA developed a steering committee to oversee the CHNA activities. The Health Improvement Project (HIP) work group has focused the project to address the costs and effects of drinking and driving on the community within the CHNA. There are several coalitions and community based grass roots groups that have mobilized on this issue. The CHNA is fortunate to begin to be able to build on their efforts. The HIP project intends to develop a booklet documenting the costs, hold a press event for its release and sponsor a conference to mobilize further action.

The CHNA participated in the development of a grant application to CSAP for an area wide community coalition. Recent news indicates a favorable review!

South Shore/Plymouth Area/CHNA 23

DPH Team Members: Ginny Mercure (AIDS), Joan Finn (AIDS), Julia Dyck (Bureau of Family and Community Health), and Kim Landrau (Bureau of Family and Community Health)

The South Shore CHNA, or South Shore Partners in Prevention, encompasses 16 communities from Hingham to Plymouth.

After a thoughtful decision-making process, the Partners have chosen family violence and substance abuse as their initial focus and are now designing an intervention that will bring together existing community resources on the issue. Membership includes an active core of 40 individuals and organizations and a contact list of 200.

The Partners are receiving training on family violence issues through invited guests, attending conferences, and by using available resources through member agencies. Through cooperative efforts the CHNA has produced a wallet-sized resource card, compiled a list of relevant legislation, and applied for two grants, including a major application to the Center for Substance Abuse Prevention (CSAP) which will involve major collaboration in the community around family violence and substance abuse.

Immediate plans include coordination and implementation of Family Violence Awareness Trainings for the health and social service communities. Later in the year the Partners will organize a major public event at an area mall, including a press conference on family violence issues, information booths, family activities, and a guest appearance by a cast member of "Baywatch", a popular television show.

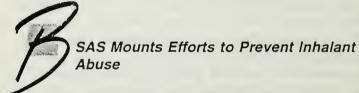
Note: Spotlight on Prevention will be highlighting interesting CHNA activities in each issue. Contact Michael Coughlin at 617-727-0945 if your CHNA has been involved in interesting activity that could be shared in Spotlight.

artners in Prevention

Forty members of the *Partners in Prevention*, the group of public and private organizations and coalitions involved in community-based prevention and health promotion, met on August 10 to discuss the group's mission, goals, and future activities. The group has held several meetings this year outlining activities which would support local community prevention efforts, including information sharing, marketing and promoting prevention, monitoring federal budget changes, and technical assistance.

Participants brainstormed ideas and charged a committee with drafting a short mission statement for consideration at the October 12, 1995 meeting of the full Partners, at the Framingham Union Hospital at 1:00 p.m.

1996 Ounce of Prevention Conference: A subcommittee of the Partner in Prevention has begun the planning process for the 1996 statewide Ounce of Prevention Conference, tentatively scheduled for next March. The planning committee meets October 16 at 10:00 AM in the Public Health Council Room (DPH), 150 Tremont Street. Anyone interested should contact Michael Coughlin at 727-0945.



"It's easy to get. You just go in the store and buy it. CVS, the hardware stores. They don't ask you why you're buying it, they just figure you need it. Nobody is thinking that they get high off this stuff" (Teen participant in focus group discussion on inhalants)

A recent survey by the Bureau of Substance Abuse Services (BSAS), Massachusetts Department of Public Health, showed alarming increases in inhalant use, particularly among 7th and 8th graders. This survey, conducted by Health and Addiction Research, indicated, for example, that lifetime inhalant use by this population increased from 9.0% in 1990 to 25% in 1993. In response to these alarming figures, the Prevention Unit of the Bureau of Substance Abuse Services has mounted a statewide campaign to address this very serious health problem.

The Inhalant Abuse Prevention Task force was formed in February 1995 and is made up of individuals representing the Prevention Unit as BSAS, Youth Support Services at CASPAR, Prevention Support Services at the Medical Foundation, The Chicopee/Holyoke CHNA, Boston City Hospital (Department of Developmental Pediatrics), Image Development Public Relations, and a researcher and consultant, Howard Wolfe. The first phase of the plan calls for capacity building within the prevention infrastructure statewide.

The Task Force has been extremely productive within the short period since its inception. Its accomplishments include the following:

- Two videos ("Wasted Breath" for youth; and "Inhalant Abuse: Kids in Dander/Adults in the Dark" for parents) have been sent to the ten Prevention Centers across the state and are now available to community-based programs and the general public.
- Focus groups were done with 117 youth and adults to flesh out the picture obtained through the survey. A general summary of the report on these groups is available.
- An extensive review of the literature on inhalants and resources gathered from a number of sources was completed and a summary is available.
- Two media packets have been developed by media consultants in collaboration with the Inhalant Abuse Prevention Task Force. The packets provide the media with the current information they need to responsibly report on the issues surrounding inhalant usage among teens.

The Task Force recently sponsored a conference entitled "Inhalant Abuse Prevention: Strategies to Use with Youth", held on September 12, 1995 at the Holiday Inn in Worcester. The conference was attended by over seventy representatives of a variety of DPH-funded adolescent services, other community-based agencies and low enforcement officials featured trainers who were involved in the National Coalition of Hispanic Health & Human from the COSSMHO Project, a peer leader model of inhalant prevention based in the Southwest. The goal of this skill-based, action-oriented conference was to inpart skills in integrating inhalant abuse into substance abuse prevention efforts.

The Chicopee/Holyoke CHNA is organizing a local inhalant prevention effort. Over a year ago members of this group identified inhalant abuse as a health risk indicator of great concern in their area and have been working to increase awareness of inhalant abuse. The CHNA has worked hard to alert adults, youth and merchants about inhalant abuse dangers, without giving youth potentially dangerous information on the products that can be inhaled. Their multi-pronged approach is an example of working to achieve environmental as well as individual level change.

For more information about the campaign, please contact Lisa McCoy at Youth Support Services (617) 623-2080.

pcoming DPH Events and News Notes

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (Oct - Dec 1995)

Oct 5 Pregnant and Smoking: Motivating Change Curley Recreation Center - South Boston target: tobacco cessation, populations at risk, prenatal primary care providers and staff contact: Jeanne Mahoney, 7,5812

Oct 10 Medication Awareness Month Kick-Off/Press Conference Somerville Council on Aging, Holland Street, Somerville, MA target: seniors, providers, pharmacists, media

Oct 11 In-service for Hospital Pharmacists (6:00 - 9:30 p.m.) Raffael's, Quincy, MA target: hospital pharmacists contact: Kathy Veough, 983-6733

contact: Patty Vancil, 7,2013

Oct 12 Growth and Nutrition Program Meeting
WIC Learning Center, 63 Fountain Street,
Framingham
target: nutritionists, nurses, social workers,
community providers, physicians, psychologist
contact: Kathy Cunningham, 7,9283

Oct 13 Grant Writing I Fall River (9:00 - 3:00) fee: \$16.00 target: school nurses

contact: School Health Advisor

Oct 14 Aging Well Together: A Multicultural Perspective on Caregiving

Roxbury Community College, 1234 Columbus Ave. target: people taking care of elders contact: Connie McCaskill, 7,2013

Oct 14 Immunizations: What's New UMass Lowell, O'Leary Library (8:00 - 1:00 p.m.) target: nurses contact: MNA (617) 821-4625 X719

Oct 16 STD Update 1995

(8:15 - 4:30) Colonial Hilton - Wakefield

target: all interested health and social service

professionals

contact: Administrative Staff, 983-6940

Oct 16 Adult Immunization Education Kick-Off Press Conference

Kenmore Abbety, 490 Commonwealth Ave.,

Boston

target: media, the public, and staff contact: Carolyn Bottum, 7,2013

Oct 16-18 Laboratory Methods in STD Prevention

State Laboratory

contact: Paul Etkind, 522-3700

Oct 19 In-service for Physicians, Pharmacists

(6:00 - 9:30 p.m.)

TBA, Fall River, MA

target: hospital pharmacists and physicians

contact: Kathy Veough, 983-6733

Oct 19 Nutrition: Making a Difference in Worksite

Ashland (4 H Centers), Cambridge (Volpe Transportation Center), Pittsfield (TBD), Dartmouth (UMass), Springfield (TBD),

Acton (Digital)

target: nutritionists, community leaders from both community-based agencies and private industries, advocacy groups, nurses, and health educators contact: Maria Bettencourt, 7,5822

Oct 19 Senior Alert Conference

Jewish Memorial Hospital and Rehabilitation Center, 59 Townsend Street, Roxbury, MA target: elders

contact: James Kyle, 7,2013

Oct 20 Introduction to Public School Nursing

Marlboro Holiday Inn (8:30 - 4:30)

fee: \$16.00

target: school nurses

contact: School Health Advisor

Oct 24 Postural Screening

Amherst (1:00 - 4:00)

fee: free

target: school nurses

contact: School Health Advisor

Oct 24 Post-White House Mini-Conference:

Making Managed Care Work for Elders
Sackler Center, Tufts Medical School, 136

Sackler Center, Tutts Medical School, 136 Harrison Avenue, Boston, MA

target: elders and professional

contact: Diana Laskin Siegal, 7,2013

Oct 27 Delegation of Medication in the School Setting

Simmons (9:00 - 2:00)

fee: free

target: school nurses

contact: School Health Advisor

Oct 27 Playground Safety

(9:00 a.m. - 12:00 p.m.)

M.O.C. Day Care, Fitchburg, MA

targeted: family day care providers and trainers

contact: Steve Shuman, 7-1246

Oct 30 Postural Screening

Cape Cod (1:00 - 4:00)

fee: free

target: school nurses

contact: School Health Advisor

Nov 1 Delegation of Medication in the School Setting

Quin College (9:00 - 2:00)

fee: free

target: school nurses

contact: School Health Advisor

Nov 1 Vision, Hearing and Training the Trainer

Fall River (9:00 - 3:00)

fee: free

target: school nurses

contact: School Health Advisor

Nov 6 Vision, Hearing and Training the Trainer

Amherst (9:00 - 3:00)

fee: free

target: school nurses

contact: School Health Advisor

Nov 6 Grant Writing I

Lowell (9:00 - 3:00)

fee: \$16.00

target: school nurses

contact: School Health Advisor

Nov 9 Vision, Hearing and Training the Trainer

Quin. College (9:00 - 3:00)

fee: free

target: school nurses

contact: School Health Advisor

Nov 16 STD Update 1995: Viral STD's

Wakefield, MA

contact: Paul Etkind, 522-3700

Nov 16 Computers in the Health Room

Amherst (9:00 - 3:00)

fee: \$16.00

target: school nurses

contact: School Health Advisor

Nov 17 Grant Writing I

Cape Cod (9:00 - 3:00)

fee: \$16.00

target: school nurses

contact: School Health Advisor

Nov 29 Vision, Hearing and Training the Trainer

Cape Cod (9:00 - 3:00)

fee: free

target: school nurses

contact: School Health Advisor

Dec 1 Vision, Hearing and Training the Trainer

Lowell (9:00 - 3:00)

fee: free

target: school nurses

contact: School Health Advisor

Dec 2 The Female Athlete

(9:00 -5:00 p.m.)

Boston

targeted: coaches, PT/OT/trainers,

athletes, parents, nurses

contact: Steve Shuman, 7-1246

Dec 2 Emergency Medical Service

Quincy College (9:00 - 3:00)

fee: \$16.00

target: school nurses

contact: School Health Advisor

Dec 5 Grant Writing I

Quincy College (9:00 - 3:00)

fee: \$16.00

target: school nurses

contact: School Health Advisor

Dec 7 Grant Writing I

Amherst (9:00 - 3:00)

fee: \$16.00

target: school nurses

contact: School Health Advisor

Dec 8 The Measure for Success: How to Evaluate Elder Health Programs

The Old South Church, 645 Boylston

Street, Boston, MA

target: health professionals, program

directors, and other interested in evaluation

contact: Alan Balsam, 7,2013

Dec 7 Emergency Medical Service

Fall River (9:00 - 3:00)

fee: \$16.00

target: school nurses

contact: School Health Advisor

Dec 9 Emergency Medical Service

Lowell (9:00 - 3:00)

fee: \$16.00

target: school nurses

contact: School Health Advisor

Dec 11 Vision, Hearing and Training the Trainer

Simmons (9:00 - 3:00)

fee: free

target: school nurses

contact: School Health Advisor

Dec 11 Postural Screening

Simmons (1:00 - 4:00)

fee: free

target: school nurses

contact: School Health Advisor

NEW DPH HEALTH EDUCATION MATERIALS

Quitting for You 2

(pamphlets and counseling guide) targeted: pregnant women who smoke contact: Jeanne Mahoney, 7-5812

Childhood Immunization: "My Book about Shots"

(pamphlets and coloring book)

targeted: parents

contact: Jocelyn Isadore, 983-6822

Nutrition Resource Guide for Massachusetts Children

(booklet)

targeted: consumers looking for nutritional services for

contact: Kathy Cunningham or

Cynthia Bayerl, 7-9283

News in School Health

(newsletter)

printed: September 1995

targeted: superintendents, school nurses, boards of

health, health educators and parent organizations

contact: Tom Comerford, 7-0941

Prostate Cancer: A Report for Physicians

(4 page newsletter)

printed: Summer 1995

contact: Jose Morales, 7-2013

Don't Keep It a Secret

(brochure and poster)

printed: Summer 1995

targeted: older women

contact: Mariyne Campbell, 7-2013

The Older Women and Domestic Violence **Prevention Project**

(brochure)

printed: Summer 1995

targeted: professionals and older women

contact: Marlyne Campbell, 7-2013

If You Don't Call Out, Who Will Open the Door?

(poster)

printed: Summer 1995

targeted: general public, professionals, etc...

contact: Marlyne Campbell, 7-2013

Nutrition in Recovery

(curriculum)

printed: June 1995

targeted: staff and residents of residential

treatment programs

contact: Maria Bettencourt, 7-5822

RECENTLY RELEASED GUIDELINES/POLICY STATEMENTS/REPORTS

Massachusetts Department of Public Health Manual of Comprehensive School Health

(600 page practical guide to establishing a comprehensive school health program)

printed: May 1995

(available for purchase at Statehouse bookstore) targeted: school administrators, teachers, nurses,

support staff, etc....

contact: Anne Sheetz, 7-0941

Nutrition Programs for the Elderly Under Home and Community-Based Medicaid Waiver

(internal policy memo)

printed: 1995

targeted: nutritionists, elderly, DPH staff

contact: Alan Baisam, 7-2013

1994 Perinatal Primary Care Program Data

(Annual Report) printed: July 1995

targeted: perinatal patients of contracted

community health center

contact: Patrick Gallivan, 7-5812

Syphilis Screening in Labor & Delivery Rooms

printed: May 1995 targeted: OB/GYN MD's contact: Dr. Ratelle, 983-6948

NEW GRANTS/FUNDING AT DPH

STD/HIV Prevention Training Center

funded by - CDC start date: 4/95

contact: Paul Etkind, 983-6940

This newsletter is edited by Michael Coughlin and produced by Julia Bonavita, Division of Prevention, Bureau of Family and Community Health. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send Information to Julia Bonavita, 150 Tremont Street, 3rd Floor, (617) 727-0945.



University of Massachusetts
Depository Copy

February/May 1996

revention Conference

1996 Prevention Conference -- March 21-22

The third annual statewide prevention conference, "An Ounce of Prevention: Building Healthy Communities 1996", scheduled for March 21-22, 1996 at the Royal Plaza Hotel and Conference Center in Marlboro. The conference will emphasize community-based approaches to prevention and health promotion.

The first day of the conference is for leaders and members of ongoing and newly forming community coalitions and partnerships and Community Health Network Areas (CHNAs). The second day is for all of those interested and involved in community-based prevention and health promotion.

Overview of Day One: The keynote speaker on March 21 is Arthur T. Himmelman, a Minnesotabased consultant whose practice is focused on the design and facilitation of community-based collaboration. The first day of the conference is arranged to support and enhance community coalitions and partnerships organizing around the state. Based on topics identified by community coalition leaders, participants will discuss relevant issues, while developing solutions to problems and identifying best practices.

Members of Community Health Networks, Community (CSAP) Partnerships, Challenge Fund Coalitions, School-linked Services Local Partnerships, Community Connections Coalitions, Tobacco Control Coalitions, AHEC Coalitions, and other community-based, grassroots organizations will participate in interactive sessions focussing four general areas, divided into the following topics:

Negotiating and Resolving Conflict

- Internal Functions of Coalitions
- Evaluation of Coalition Effectiveness
- Managing Multiple Coalitions

All DPH staff involved with the CHNAs are encouraged to participate.

Overview of Day Two: The second day keynote address will be delivered by Geoffrey Canada, CEO of the Rheeden Centers for Children and Families in Harlem, a school run around the clock as a safe haven for children. Canada is an inspired storyteller and author of the book, Fist, Stick, Knife, Gun. Workshops on March 22 were selected from responses to the "Call for Concepts" issued by the Partners in Prevention last fall and will include presentations by community coalitions and organizations from around the state. Second-day workshops are interactive sessions on a range of community prevention topics, including coalition building and maintenance, community action planning, integration of prevention approaches, working with diverse populations, and enhancing prevention skills.

Registration materials will be distributed in early February. For more information about the conference contact Michael Coughlin at (617) 624-5485.

Partners in Prevention

On December 11 the Partners in Prevention hosted an informative roundtable discussion on the impact of the evolution of the health care system toward managed care, market driven decision-making and community prevention efforts. Resource people making short presentations included Tom Barker of the Massachusetts Hospital Association, Margaret Fearey of the Massachusetts Association of HMOs, Mayra Rodriguez-Howard of DPH, Ann Elderkin of the Somerbridge project, and David Weed of Partners for a Healthier Community, the Fall River CHNA.

Relevant points included:

- Fall River and Somerville were able to create innovative collaborative models due to willingness to collaborate among several key constituencies in both communities.
- Local health efforts will have to create innovative models and work cooperatively with larger health care institutions to hold them accountable.
- Hospitals and HMOs are investing resources in community planning.
- Increasing market share is an important part of the incentive for community focus for health care institutions.
- Increasing the shift toward more holistic medicine is underway, but will continue to evolve only over an extended period of time.

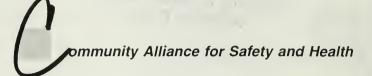
The Partners are revising their goals and objectives based on recommendations from three committees which met last fall to discuss: 1) broadening the prevention constituency in Massachusetts; 2) increasing the capacity of the prevention system; and 3) quality assurance for prevention. Revised goals will be presented at the next Partners meeting on February 12 at 1:00 PM at 95 Berkeley St, Boston. For more information about the Partners in Prevention call Michael Coughlin at (617) 624-5485.

potlight on CHNAs

Berkshire County CHNA -- #1

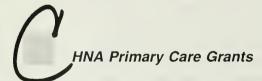
The Berkshire County CHNA recently completed a study of the impact of substance use and abuse in the county. CHNA members designed, distributed and analyzed the results of a survey of health care providers, human service providers, and law enforcement in to learn about and educate the public on the cost of alcohol and other drug use. The findings, based on 345 completed surveys, found that alcohol and drug abuse is related to a wide range of health and social problems including domestic violence, assault and other violent crime, injuries and accidents, and illness.

The CHNA will use the results to raise consciousness in the community about the impact of substance abuse and to provide educational materials for providers and patients alike. The CHNA represents a number of individuals and organizations in Berkshire County interested in improving health status. For more information about the Berkshire County CHNA contact Hillel Liebert, (413) 586-7525 or (617) 624-5045.



The Community Alliance for Safety and Health (CASH) is the newly named coalition representing CHNA 21's towns of Attleboro, Foxboro, Mansfield, Norton, North Attleboro, Plainville and Sharon. CASH represents a broad spectrum of community-based health, social service and public safety providers who have identified the prevention of unintentional injury as the focus of their regional activity.

CASH's first public education event will be a **Kids Safety Night** held in conjunction with the Emerald
Square Mall in North Attleboro on Wednesday,
March 20th from 6:00 - 8:00 p.m. Building on the
well-attended Kids Night promotion developed by the
Emerald Square Mall, CASH will be staffing a
comprehensive child safety display featuring a variety
of booths, demonstrations, materials and safety
items. For information on CASH call Barbara Clark
at (508) 226-6036.



The Primary Care Systems Unit of the Bureau of Family and Community Health has awarded grants to 10 CHNAs to support activities which promote access to primary health care. The grants, which range from \$500 to \$2400 support educational materials and community events. Following is a list of the CHNAs receiving awards and their planned activities:

Berkshire County: Information packets for primary care providers on AOD and prevention

Greenfield Area: Education materials on

immunization

Webster Area: Teen education activities on AOD

and AIDS

Malden Area: HIV/Substance Abuse Education

and Networking Forum

Cambridge/Somerville: Workshop for primary

care physicians on substance abuse

Quincy Area: Education materials to support schoolbased asthma management program

Brockton Area: Community outreach and media campaign for improved prenatal care

South Shore: Family Violence Prevention

Fall River Area: Educational event to improve primary care I&R

New Bedford Area: Support for Primary Care

Provider Violence Initiative

pcoming DPH Events and News Notes

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (Feb - April 1995)

Feb 3 **UMass/Simmons School Health** Institute - Injury Prevention Training

Cape Cod Technical High School (9:00 a.m. - 11:30 a.m.)

target: school nurses

contact: Diane Butkus, 4-5428

Feb 7 Orientation to Bureau of Substance **Abuse Youth Programs**

Cambridge, MA

(10:00 a.m. - 4:00 p.m.)

target: BSAS Youth Program Directors/Staff

contact: Kathleen Herr-Zaya, 4-5143

Feb 7 Resource Specialists Sharing Day

Holiday Inn, Marlboro

(9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed)

contact: Cynthia Chace MacNiel, 4-5142

Feb 7 Youth Development Sharing Day

Holiday Inn, Marlboro (9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

Feb 7 Delegation of Medication in the School Setting

Amherst

(9:00 a.m. - 2:00 p.m.)

target: school nurses

contact: School Health Advisor

Feb 8 Delegation of Medication in the School Setting

Cape

(9:00 a.m. - 2:00 p.m.)

target: school nurses

contact: School Health Advisor

Feb 9 Delegation of Medication in the School Setting

Fall River

(9:00 a.m. - 2:00 p.m.)

target: school nurses

contact: School Health Advisor

Feb 9 Vision and Hearing Screening

Simmons College

(9:00 a.m. - 3:00 p.m.)

target: school nurses

contact: School Health Advisor

Feb 15 Sharing Day: Homophobia

Holiday Inn, Marlboro

(9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

Feb 23 Sharing Day: Immunization

Holiday Inn, Marlboro

(9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

Feb 27 Vision and Hearing Screening

Amherst

(9:00 a.m. - 3:00 p.m.) target: school nurses

contact: School Health Advisor

Feb 28 Postural Screening

Amherst

(1:00 p.m. - 4:00 p.m.) target: school nurses

contact: School Health Advisor

Feb 28 William A. Hinton Lecture on African-

American Men's Health: Prostate Cancer: What African-American Men Need to Know

Harvard School of Public Health, Snyder Auditorium, Sebastian-Kresge Building (2:00 - 4:00)

target: public, (mainly African-American men)

contact: Jose Morales, 4-5413

Assertiveness Training and Conflict Mar 1

Resolution Fall River

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: school nurses

contact: School Health Advisor

Mar 1 **Breastfeeding Basics**

The Learning Center, Framingham, MA (9:00 a.m. - 4:00 p.m.)

target: nutritionists, nutrition assistants contact: June Trank, (508) 875-8700

Mar 4 Vision and Hearing Screening

Lowell

(9:00 a.m. - 3:00 p.m.) target: school nurses

contact: School Health Advisor

Vision and Hearing Screening Mar 7

Fall River

(9:00 a.m. - 3:00 p.m.) target: school nurses

contact: School Health Advisor

Mar 7 Vision and Hearing Screening

Quincy College

(9:00 a.m. - 3:00 p.m.) target: school nurses

contact: School Health Advisor

Postural Screening Mar 9

Qunicy College

(1:00 p.m. - 4:00 p.m.) target: school nurses

contact: School Health Advisor

Mar 14 Vision and Hearing Screening

Cape Cod

(9:00 a.m. - 3:00 p.m.) target: school nurses

contact: School Health Advisor

Mar 14 Youth Development Sharing Day

Holiday Inn, Marlboro (9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

May 14 Oral Health for Elders Conference

contact: Carole Roy, 4-5943

May 15 It's Never too Late - Strategies for Elders Prevention

Mont Marie Conference Center, Holyoke

Fee, CEUs available (8:30 a.m. - 4 p.m.)

contact: Diana Laskin Siegal, 4-5407

Mar 18 Postural Screening

Fall River

(1:00 p.m. - 4:00 p.m.) target: school nurses

contact: School Health Advisor

Mar 20 Attleboro CHNA Child Safety Event

Emerald Square Mall, Attleboro

(6:00 p.m. - 8:00 p.m.) target: school nurses

contact: Diane Butkus, 4-5428

Mar 21 Cross Cultural Counseling

The Learning Center, 63 Fountain Street,

Framingham, MA

(9:00 a.m. - 4:00 p.m.)

target: nutritionists, nutrition assistants contact: June Trank, (508) 875-8700

Mar 21 Injury Prevention for School Health Personnel

Framingham High School

(1:30 p.m. - 3:00 p.m.)

target: nurses building staff and business/risk

reduction staff

contact: Steve Shuman, 4-5427

Mar 23 Update on School Health

Simmons

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: experienced school nurses contact: School Health Advisor

Apr 1 Postural Screening

Lowell

(1:00 p.m. - 4:00 p.m.) target: school nurses

contact: School Health Advisor

Apr 6 Emergency Medical Services

Amherst

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: school nurses

contact: School Health Advisor

Apr 10 Resource Specialists Sharing Day

Holiday Inn, Marlboro

(9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

Apr 11 Computers in the Health Room

Dartmouth

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: school nurses

contact: School Health Advisor

Apr 13 Computers in the Health Room

Amherst

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: school nurses

contact: School Health Advisor

Apr 18 Disability and Inclusion Workshop

Holiday Inn, Marlboro (9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

Apr 19 Assertiveness Training and Conflict

Resolution

Cape Cod

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: school nurses

contact: School Health Advisor

Apr 26 Building Citizen Leadership

Holiday Inn, Marlboro

(9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

May 7 Assertiveness Training and Conflict Resolution

Amherst

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: school nurses

contact: School Health Advisor

May 8 Use of Data in Public Health

Holiday Inn, Marlboro

(9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

May 9 Assertiveness Training and Conflict Resolution

Quincy College

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: school nurses

contact: School Health Advisor

May 13 Computers in the Health Room

Lowell

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: school nurses

contact: School Health Advisor

May 17 Sharing Day: Multiculturalism

Holiday Inn, Marlboro (9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH

Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

May 17 Assertiveness Training and Conflict Resolution

Lowell

(9:00 a.m. - 3:00 p.m.)

\$16.00 fee

target: school nurses

contact: School Health Advisor

May 22 Youth Development Sharing Day

Holiday Inn, Marlboro

(9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH

Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

May 31 Formal Consensus Training

Holiday Inn, Marlboro

(9:30 a.m. - 4:00 p.m.)

target: Prevention Center System staff, DPH Prevention Services staff (as appointed) contact: Cynthia Chace MacNiel, 4-5142

RECENTLY RELEASED GUIDELINES/POLICY STATEMENTS

Dental Resource Guide for Special Populations in Massachusetts

printed: 1995

targeted: people involved in coordinating community based services for developmentally disabled, older or low income individuals

contact: Carol Roy, 4-5943

NEW DPH HEALTH EDUCATION MATERIALS

News in School Health: Winter (95-96 Edition)

(newsletter)

printed: March 1, 1996

targeted: superintendents, school nurses, health

educators, parents and organizations contact: Thomas Comerford, 4-5472 or

Janet Burke, 4-5471

Inhalant Abuse: Kids in Danger

(video)

targeted: parents and youths

contact: Kathleen Herr-Zaya, 4-5143

Inhalant Abuse: Wasted Breath

(video)

targeted: parents and youths

contact: Kathleen Herr-Zaya, 4-5143

Inhalant Abuse: Adults in the Dark

(video)

targeted: parents

contact: Kathleen Herr-Zaya, 4-5143

"WIC Works Wonders"

(video)

printed: January 1996

targeted: women, infants and children (geared

towards working families)

contact: Linnae Sperling, 4-6106

• "WIC Works Wonders"

(posters, brochures and fliers)

printed: March 1996

targeted: WIC eligible residents of Mass

contact: Linnae Sperling, 4-6106

Lead Law Brochure

(brochures)

printed: Nov, 1995

targeted: tenants, property owners, general public

contact: Melissa Perrelli, 753-8437

· Other Sources of Lead

(brochures)

printed: Oct. 1995

targeted: parents of children under age 6

contact: Melissa Perrelli, 753-8437

· Lead Poisoning Prevention: A Parents Guide

(video)

printed: 1995

targeted: parents of children under age 6, and general

public

(* two weeks free loan)

contact: Melissa Perrelli, 753-8437

· Deciding Whether to Encapsulate

(quide)

printed: 1995

targeted: property owners going through the deleading

process

contact: Melissa Perrelli, 753-8437

A Cleaning Guide for Temporarily Reducing Lead Hazards

(quide)

printed: 1995

targeted: property owners going through the deleading

process

contact: Melissa Perrelli, 753-8437

Interim Control of Lead Paint Hazards: A New Option for Property Owners

(quide)

printed: 1995

targeted: property owners who have chosen to obtain Interim Control status for their property as a method of

compliance with the Lead Law contact: Melissa Perrelli, 753-8437

Interim Control of Lead Paint Hazards: A Step by Step Guide for Property Owners

(guide)

printed: 1995

targeted: property owners who have chosen to obtain Interim Control status as a method of compliance with

the Lead Law

contact: Melissa Perrelli, 753-8437

Deleading? Grants and Loans for Property Owners

printed: 1995

targeted: property owners who are going through the

deleading process

contact: Melissa Perrelli, 753-8437

"Any Sex is Group Sex"

(poster)

printed: January 1996 targeted: general public

contact: Christie Burke, 983-6959

"Thinking About Sex ? Think About STDs"

(poster)

printed: January 1996

targeted: teenagers and general public contact: Christie Burke, 983-6959

Diabetes Directions: "Neuropathies Associated

with Diabetes"

(quarterly newsletter)

Vol. 2, No. 2,

target: health care practitioners contact: Kate Alich, 4-5403

Eye Care for people with Diabetes

(brochure)

target: Haitian Creole people with diabetes

printed: Spring 1995 contact: Kate Alich, 4-5403

Diabetes Resources in Massachusetts for People with Diabetes and Their Providers

(manual)

printed: Spring 1995

contact: Kate Alich, 614-5403

OTHER PREVENTION NEWS

"Friend of School Nursing Award"

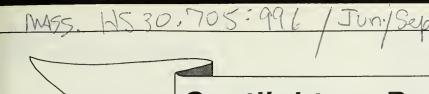
The Massachusetts School Nurse Organization awarded its "Friend of School Nursing Award" to the MDPH School Health Advisors, Connie Brown, Peg Blum, Joanne Buffington and Alice Morrison, at its annual dinner on January 24, 1996. Congratulations to the School Health Unit Staff!

"Outstanding Service Award"

The National Scoliosis Foundation awarded the MDPH Bureau of Family and Community Health, Division of Prevention, School Health Unit, its Outstanding Service Award for supporting quality postural screening programs in the Commonwealth's schools. Thomas Comerford accepted the award at the NSF annual dinner

This newsletter is coordinated by the Division of Prevention, Bureau of Family and Community Health. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 250 Washington Street, 4th Floor, (617) 624-5483.





Spotlight on Prevention

Massachusetts Department of Public Health Prevention Initiative Newsletter

June/September 1996

revention Conference

Prevention Conference Another Success

"Inclusive, informative, and participatory" -- that was one of the many favorable comments from the 800 participants at the third annual statewide prevention conference, "An Ounce of Prevention: Building Healthy Communities 1996", held March 21-22, 1996 at the Royal Plaza Hotel and Conference Center in Marlboro. The conference emphasized community-based approaches to prevention and health promotion. This year's conference was sponsored by the Partners in Prevention and funded by the Department of Public Health, Department of Social Services, and the Executive Office of Education.

A series of facilitated sessions were held on the first day to support and enhance community coalitions and partnerships organizing around the state. Sessions were interactive discussion groups of no more than 40 participants, who represented active leaders, members, or technical advisors in community coalitions and collaborative partnerships such as Community (CSAP) Partnerships, Community Health Networks Areas (CHNA's), Challenge Fund Coalitions, Schoollinked Services Local Partnerships, Community Connections Coalitions, Tobacco Control Coalitions, AHEC Coalitions, and other community-based, grassroots organizations.

First day keynote speaker Arthur Himmelman, Minnesota-based consultant and author on community-based collaboration, delivered the important message that collaboration involves exchanging information, altering activities, sharing resources, and enhancing capacity for mutual benefit and a common purpose. He also pointed out that collaboration requires sharing of risks, responsibilities, and rewards.

Workshops on the second day were interactive sessions on a range of community prevention topics, including coalition building and maintenance, community action planning, integration of prevention approaches, working with diverse populations, and enhancing prevention skills. Workshops were selected from responses to the "Call for Concepts issued by the Partners in Prevention last fall.

The keynote address on the second day was delivered by Geoffrey Canada, CEO of the Rheeden Centers for Children and Families in Harlem, a school run around the clock as a safe haven for children. Canada gave an inspired presentation based on his life experience growing up in the Bronx and working with young people in Harlem. His message of non-violence and compassion resonated with all those in attendance. Canada ended by calling on everyone to support the "Stand for Children" rally on June 1 in Washington D.C.

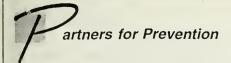
DPH Commissioner David Mulligan presented the second annual "Community Prevention Awards" to ten community members or organizations that have demonstrated extraordinary commitment and accomplishment as active participants in community coalitions involved in prevention and health promotion. In his remarks, the Commissioner cited the increasingly important role communities play in enhancing health status.

Planning has already commenced for next year's prevention conference. Contact Michael Coughlin at (617) 624-5485 for more information.

Includes: Statewide TA System CHNA News

Leukemia Follow-up Study





The Partners for Prevention, the statewide network of local coalitions, individuals, and statewide associations involved in prevention and health promotion, which is the principal sponsor of the annual prevention conference, is holding a series of small planning meetings over the next several months to plan for the future.

Since the inception of Partners, MDPH has been serving as the conveyor. MDPH is now shifting its role as a collaborator partner working with other groups in developing a vibrant constituency for Prevention. For more information please contact Michael Coughlin at (617) 624-5485.



oordinating Statewide Technical Assistance

The movement to build healthier communities by mobilizing local resources to improve health continues to grow. Across the state, many communities now are home to an increasing number of coalitions with multiple agendas and planning processes, including the Department of Social Services Community Connections Initiative, Executive Office of Education's School-linked Services program, CSAP coalitions, the CHNAs and several other DPH and DOE funded coalition programs. This can create confusion and a lot of meetings for community participants.

For more than one year, technical assistance providers from three state-funded systems -- The Department of Public Health, Executive Office of Education, and the Department of Social Services, have been meeting on a statewide and regional basis to coordinate their efforts to serve as effective resources for communities. The group is exploring ways to foster increased collaboration among community groups and the technical assistance systems that support them.

Current activities initiated by the group have included:

- Collaboration around planning and funding the Ounce of Prevention Conference
- Convening a planning group of the program directors or key state contacts for nine state

- and federally funded coalition networks, affectionately dubbed the "Gang of Nine".
- Regional networking, including pilot sites in each region for coordinating technical assistance at the local level
- An ongoing process to identify a vision and guiding principles for assisting communities in developing their full potential.

For more information about the Statewide Technical Assistance Team contact: Michael Coughlin at (617) 624-5485.



Over the summer, all CHNAs have been asked by the Department to participate in the planning process for the coming open RFP by submitting their recommendations for how DPH funding can best contribute to increased linkage and collaboration in their community. Each CHNA will determine its own planning process and will submit recommendations in September.

Here is some news about individual CHNA activities:

Greater Framingham (#7)

The CHNA is creating a resource guide of AIDS-related services for clinicians and patients in the CHNA area and is organizing an education and fundraising event to be held in June.

Boston (#19)

The Boston CHNA, the Alliance for Community Health, held community meetings in 12+ neighborhoods, each of which is conducting its own health planning process. A "Link Team" has been formed to provide technical assistance to each neighborhood, and orientations have been held for Link Team members. The alliance also published the first issue of its newsletter.

Newton/Waltham (#18)

As the West Suburban Health Network, the CHNA is promoting community awareness of domestic violence through public service announcements in local newspapers and a resource booklet which will be available in print and computer formats.



Brockton (#22)

In order to address the need for prenatal care and the health of mothers and babies, the Brockton CHNA is conducting a survey among providers of obstetrical care, is compiling a referral directory to local services, and is planning a walk-a-thon and a conference to be held in June.



eukemia Follow-up Study

The Woburn Childhood Leukemia Follow-up Study was released May 9, 1996 at a public meeting at the High School. The follow-up study is a supplement to the original MDPH investigation which identified an elevation in childhood leukemia between 1969 and 1979. The elevation was found to continue through 1986 and a total of 21 diagnosed cases.

Two municipal wells, which supplemented Woburn's water supply, were closed in 1979 when they were found to be contaminated with chemical solvents.

A relationship between maternal exposure to water from these wells during pregnancy and childhood leukemia was identified. The results also suggested that the greater the amount of contaminated water provided to the house and available for use while the mothers were pregnant the greater the risk of their child developing leukemia.

The follow-up study utilized environmental modeling to assess the distribution pattern of pubic water from the contaminated wells. The model estimated how much water each household received.

The study examined other factors which could have contributed to the occurrence of leukemia including occupational exposures among parents, lifestyle factors, and previously existing medical condition.

For more information about this study contact Kevin Costas at (617) 624-5757.

pcoming DPH Events and News Notes

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (June - Sept, 1996)

June Adolescent Health

1 Children's Hospital, Boston, MA target: adolescents professionals contact: Anne Sheetz, 624-5070

June Proper Record Keeping and Security of

Controlled Substances
 Massachusetts Veterinary Society,
 169 Lake Street, Marlboro, MA
 (1 p.m.)
 target: veterinarians
 contact: Kathy Keough, 983-6733

June Epidemiology and Prevention of Vaccine

Preventable Diseases (Satellite Conf.)
UMass Boston, UMass Dartmouth, Fitchburg State
College and Massachusetts Medical Society,
Holyoke
(12:00 p.m.)
target: nurses, physicians, and other communicable
disease, infection control and immunization
professionals
contact: Jean Franzini, 983-6850

June Assertiveness Training and Conflict

7 Resolution
Simmons College
(9:00 - 3:00 p.m.)
target: nurses, physicians, and other professionals
contact: School Health Advisor (East)

June Prostate Cancer Awareness Program

12 Boston Park Plaza Hotel (8:00 - 10:00 a.m.) target: men over 40 years of age contact: Jose Morales, 624-5413

June Law Update

Holiday Inn, Mansfield, MA (8:30 - 3:30 p.m.) target: hospital pharmacists contact: Kathy Keough, 983-6733



Epidemiology and Prevention of Vaccine June Preventable Diseases (Satellite Conf.) 14 UMass Boston, UMass Dartmouth, Fitchburg State College and Massachusetts Medical Society, Holyoke (12:00 p.m.) target: nurses, physicians, and other communicable disease, infection control and immunization professionals contact: Jean Franzini, 983-6850 June Aging and Health: Older Americans **Exploring Health Issues** 18 Berkshire Hilton Inn, Pittsfield, MA (8:30 - 3:30 p.m.) target: older adults, health care providers contact: Diana Laskin Siegal, 624-5407 June **Chronic Disease Prevention Programs** for Underserved Populations 20 Mass. Department of Public Health, Public Health Council Room, Side A (9:30 - 4:00 p.m.) target: contractors of chronic disease prevention programs for underserved populations contact: Martha Crosier Wood, 624-5448 June **Epidemiology and Prevention of Vaccine** Preventable Diseases (Satellite Conf.) 21 UMass Boston, UMass Dartmouth, Fitchburg State College and Massachusetts Medical Society, Holyoke (12:00 p.m.) target: nurses, physicians, and other communicable disease, infection control and immunization professionals contact: Jean Franzini, 983-6850 Three Day STD Intensive located at multiple sites 24 hours of on-site training (clinical practicum, case studies and lab workshop) 8 hours (home study)

June 24-26

target: clinicians contact: Wendy Hylton, 983-6945

June Nicotine: Examine a Complex Substance 25 **UMass Worcester** (9:00 - 4:00 p.m.) target: MTCP smoking cessation providers, S.A. providers contact: Jeanne Mahoney, 624-6024 or

June **Prostate Cancer Awareness Program** 28 Christine's, South Dennis, MA

Anna Mariani, 624-5419

(9:30 - 12:30 p.m.)

target: men over 40 years of age contact: Jose Morales, 624-5413

July Summer Institute on School Health

8-11 (more details to follow) contact: School Health Advisor

Sept Proper Record Keeping and Security

of Controlled Substances 13 St. Elizabeth's Hospital, Boston, MA (7:15 a.m. - 8:30 a.m.) target: anesthesiologists, surgeons contact: Kathy Keough, 983-6733

Sept WIC Vendor Annual Training

17 - Wareham, Holyoke, Framingham and Boston Oct target: WIC retail stores and pharmaceutical 9 stores contact: Mary Blacksidge, 624-6112

Sept Safe Massachusetts

(Statewide Injury Prevention Conference) Holiday Inn, Worcester target: health, social service and youth providers, safety advocates, community/prevention agencies, educators, public safety staff and domestic violence contact: Diane Butkus, 624-5428 or Cindy Rodgers, 624-5424

Sept Immunization Update

19 satellite training (8:00 - 11:00 a.m.) target: nurses and CME's nursing and CME contact hours available contact: Jean Franzini, 983-6850

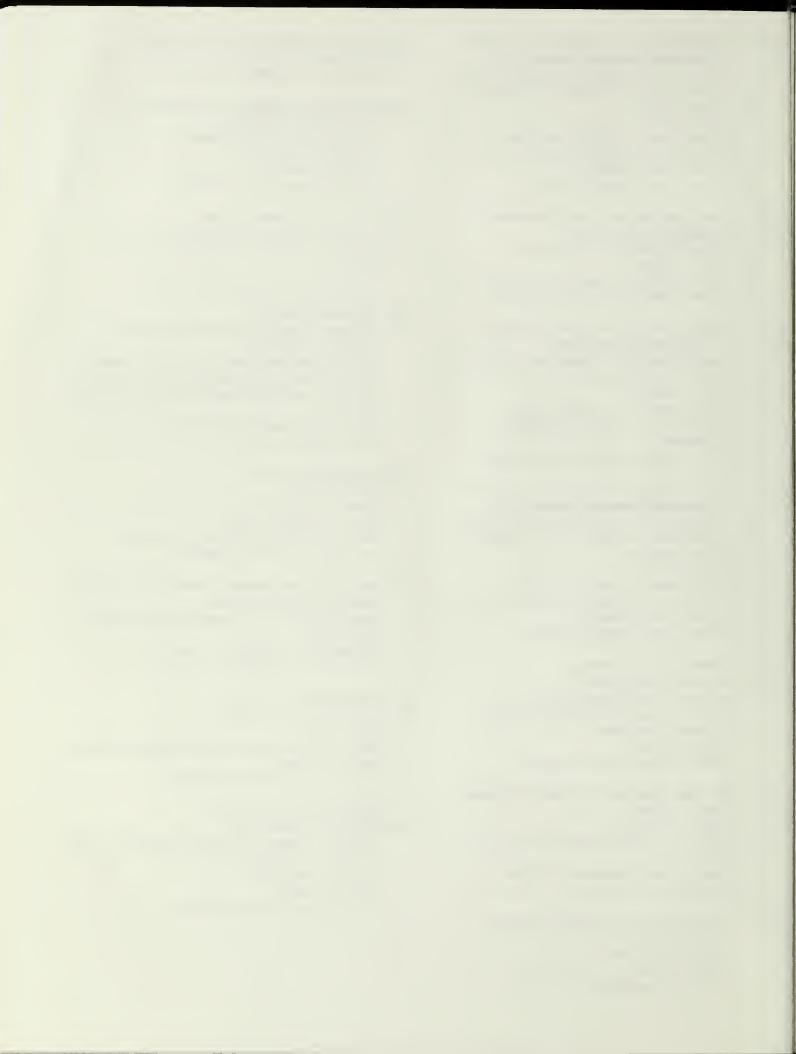
Oct Pregnancy and Smoking: Motivating Cessation (date/place to be announced) target: perinatal care providers, outreach workers, MTCP staff contact: Jeanne Mahoney, 624-6024 or Amina Mariani, 624-5419

Oct Family TIES

Framingham State College (8:30 - 4:30)target: families who have child/children with special health care needs contact: Rosalie Edes, 624-5979

Oct Three Day STD Intensive

21-23 located at multiple sites 24 hours of on-site training (clinical practicum, case studies and lab workshop) 8 hours (home study) target: clinicians contact: Wendy Hylton, 983-6945



RECENTLY RELEASED GUIDELINES/POLICY STATEMENTS/BEPORTS

Fresh Water Fish Consumption Advisory List

(information packet) printed: May, 1996

targeted: general public who are concerned about

mercury levels in fish.

contact: Caty Sibble, 624-5757

Dental Resource Guide for Special Populations in Massachusetts

printed: 1995

targeted: people involved in coordinating community based services for developmentally disabled, older or low income individuals

contact: Carol Roy, 624-5943

NEW DPH HEALTH EDUCATION MATERIALS

News in School Health

(newsletter)

printed: Fall 1996 (available 9-1-96)

targeted: superintendents, school nurses, boards

of health, health coordinators, and parent

organizations

contact: Tom Comerford, 624-5472

Re-Solve Inc. (Dartmouth)

(fact sheet)

available: September 1996

targeted: health professionals, physicians and

general community

contact: Judy Bygate, 624-5757

New Bedford Harbor

(fact sheet)

available: September 1996

targeted: health professionals, physicians and

general community

contact: Judy Bygate, 624-5757

Silresim Chemical Corp. (Lowell)

(fact sheet)

available: September 1996

targeted: health professionals, physicians and

general community

contact: Judy Bygate, 624-5757

Nyanza Chemical Dump (Ashland)

(fact sheet)

available: September 1996

targeted: health professionals, physicians and

general community

contact: Judy Bygate, 624-5757

Blackburn and Union Privileges (Walpole)

(fact sheet)

available: September 1996

targeted: health professionals and physicians

contact: Judy Bygate, 624-5757

Salem Acres

(fact sheet)

available: September 1996 targeted: general public

contact: Judy Bygate, 624-5757

Updated Cashiers Video

printed: April 1996

targeted: WIC retail and pharmaceutical stores

contact: Mary Blocksidge, 624-6112

· WIC Breastfeeding Services

(flyer)

printed: May 1996

targeted: pregnant and breastfeeding women, eligible

for WIC

contact: Deborah Krautor, 624-6153

• The Reporter

(journal)

printed: Fall 1995

targeted: board of health members, sanitarians, citizens interested in food safety and community

sanitation

contact: Joan Gancarski, 983-6764

Sanitary Operating Procedures for Massachusetts Cider Mills

(brochure) printed: 1995

targeted: apple cider producers contact: Joan Gancarski, 983-6764

Sun Safe Tips for SunSpot the Do-Right Dog

(tip sheet)

printed: April 1996

targeted: parents, caregivers of children 0-13 yrs

contact: Martha Crosier Wood, 624-5448

Lead Poisoning: Protect Your Baby Before Birth

(brochure)

printed: April 1996

targeted: expecting mothers/fathers contact: Melissa Perrelli, 753-8437

Deleading: Affordable Loans for Property Owners

(brochure)

printed: April 1996 targeted: home owners

contact: Melissa Perrelli, 753-8437

Stop Now for your Baby

(magazine)

printed: May 1996

targeted: pregnant smokers

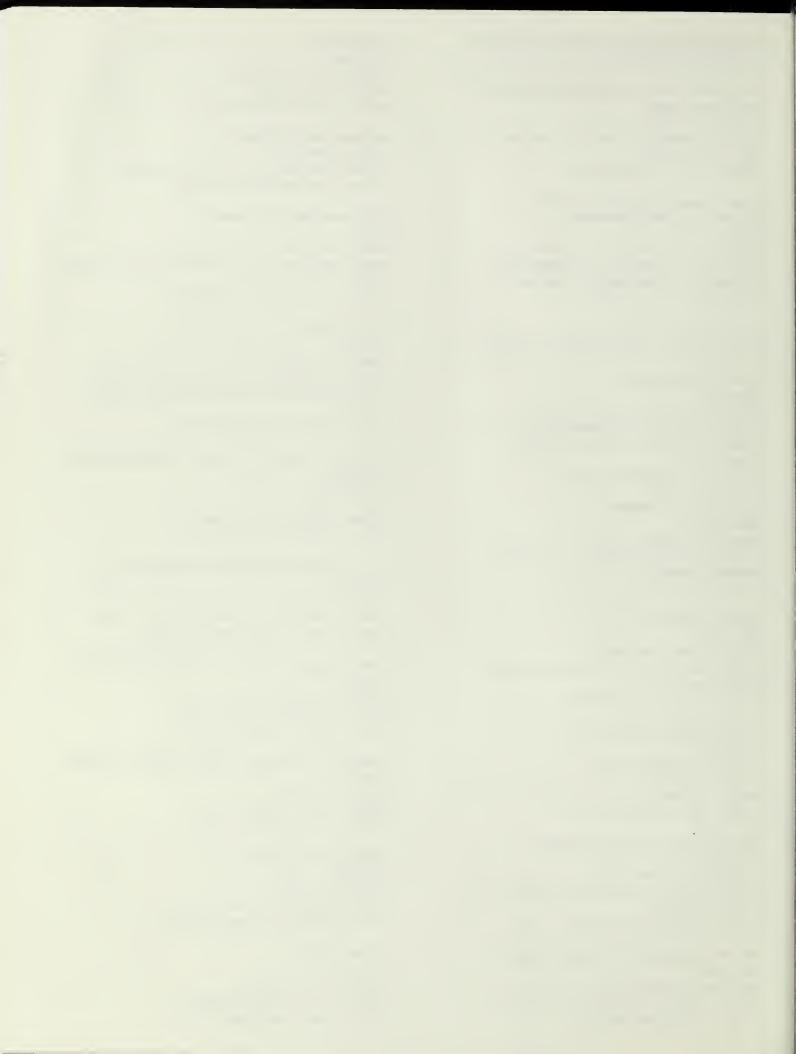
contact: Jeanne Mahoney, 624-6024

Quitting Times

(magazine)

printed: May 1996

targeted: new mothers who smoke contact: Jeanne Mahoney, 624-6024



Maternal and Child Health Education Materials

(resource list) printed: May 1996

targeted: perinatal, pediatric, and adolescent

clients

contact: Mary Stefanelli, 624-6029

Family Planning Services

(brochure)

printed: May 1996

targeted: family planning clients contact: Laura Innis, 624-6060

Are You At Risk?

millions of people have diabetes and don't know it

(brochure)

printed: June 1996

targeted: general public at high risk for diabetes

contact: Jillian Mitchell, 624-5406

Diabetes Can Harm Your Vision

(brochure)

printed: June 1996

targeted: Haitians with diabetes contact: Jillian Mitchell, 624-5406

Diabetes And Your Feet

(brochure)

printed: June 1996

targeted: people with diabetes contact: Jillian Mitchell, 624-5406

Protecting Ourselves...

(manual)

printed: June 1996

targeted: older women who are potential peer

leaders on issues of domestic violence contact: Marlyne Campbell, 624-5418

Protecting Ourselves..

(manual)

printed: June 1996

targeted: older women who are potential peer leaders for programs on issues of domestic

violence

contact: Marlyne Campbell, 624-5418

Working Together for Older Battered Women

(manual/curriculum) printed: June 1996

targeted: professionals who work closely with older

battered women

contact: Marlyne Campbell, 624-5418

Kegel Exercises for Men

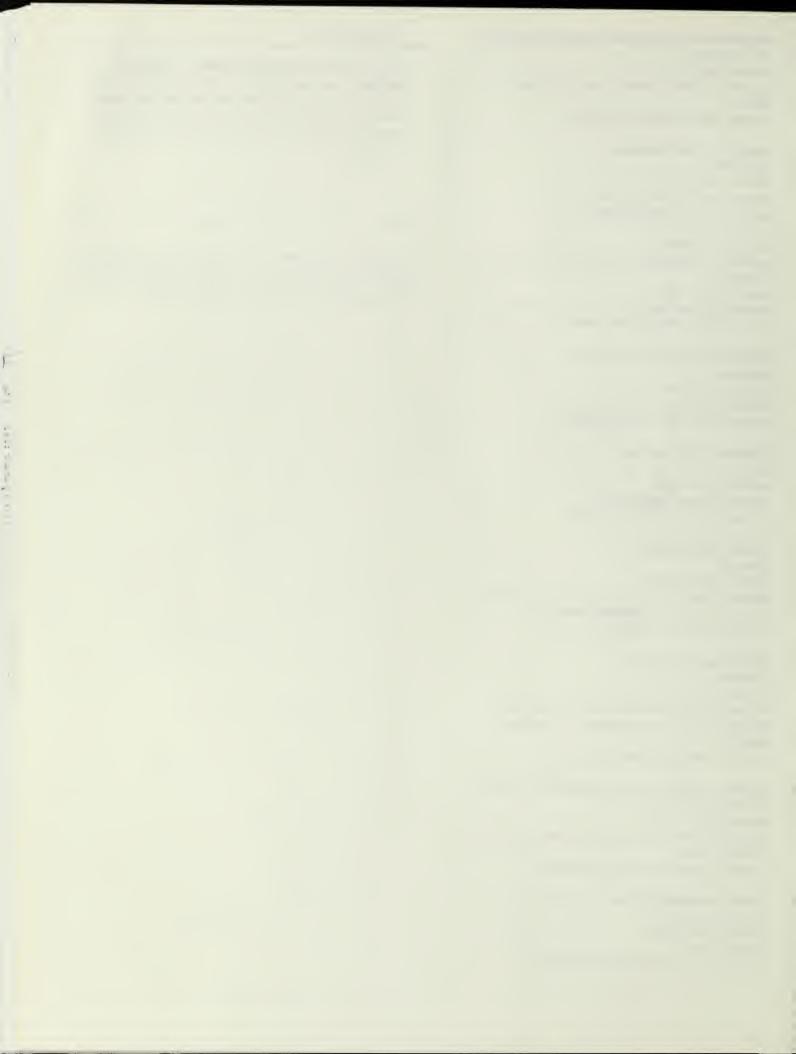
(instruction sheet) printed: June 1996 targeted: men

contact: Diana Laskin Siegal, 624-5407

OTHER NEWS

 Bureau of Environmental Health Assessment involved in an investigation into female lung cancer in Attleboro. The investigation will include interviewing cases or next-of-kin for possible risk factors for lung cancer and testing for radon in the homes of some participants.

We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 250 Washington Street, 4th Floor, (617) 624-5483.



Spotlight on Prevention

Massachusetts Department of Public Health
Prevention Initiative Newsletter

GOVERNMENT DOCUMENTS

COLLECTION

JAN 09 1997

University of Massachusetts
Deposeptember/December 1996



All DPH staff are invited to participate in a workshop on building successful collaborations and partnerships on Thursday October 3, 1:00 PM -- 3:30 PM in the Public Health Council Room. *Circleworks* is a practical road map for developing and sustaining high functioning, results-oriented groups. The approach is useful for CHNA team members and anyone who is working with groups, organizations, multi sector partnerships, and inter/intra organizational efforts.

Circleworks is a framework for looking at how a group functions -- looking at structure processes, organizing principles, and influence of culture.

Circleworks can show you how to take advantage of a group's strengths and help it move in a positive direction -- "To be the change we seek to create".

Manny Brandt, the creator of *Circleworks* and a nationally known trainer has worked with multi sector federal, state and community-based public health efforts: He will facilitate the session. For more information contact Michael Coughlin at 617 624-5485.

uilding the Voice for Prevention 1997

Prevention Conference

The theme of the fourth annual prevention conference, scheduled for March 11-12, 1997 at the Royal Plaza in Marlboro, is **BUILDING THE VOICE FOR PREVENTION**. In previous years, the focus of the conference has been on establishing comprehensive approaches to community-based prevention that cross all health categories.

This year the conference will be a forum to expand and consolidate the growing constituency for community-based prevention in Massachusetts. In communities across the Commonwealth, thousands of volunteers and professionals are involved in coalitions and other prevention efforts. Conference planners hope to use the conference as an opportunity to bring many of them together to strengthen their collective voice and message.

Conference planners hope to expand this year's audience to include larger numbers of youth and adult community volunteers, representing the diversity of the Commonwealth, including all racial and ethnic groups, all age groups, and gender. A special interactive session on the evening of the first day is being organized to attract larger numbers of young people and working adults who are not able to attend daytime conference sessions.

The Call for Concepts, which invites anyone involved in prevention to submit a proposal to organize a workshop at the conference, will be distributed at the end of September.

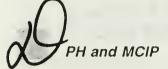
For more information about the 1997 Prevention Conference, contact Michael Coughlin at (617) 624-5485.



artners for Prevention

The Partners for Prevention, the statewide network of local coalitions, individuals, and statewide associations involved in prevention and health promotion, which is the principal sponsor of the annual prevention conference, is planning for the future. In the past year, the Partners developed a mission statement with a major emphasis on strengthening the prevention constituency in Massachusetts, which is the theme of next year's prevention conference.

The membership of the Partners were surveyed over the summer. The results of the survey were presented at a July general membership meeting, where members confirmed their interest in organizing a more ambitious agenda and structure for the organization. A Guidance Team has been convened to meet and come up with recommendations for the full group at it next meeting, to be held this fall.



DPH and MCIP Apply for Robert Wood Johnson Grant

The Bureau of Substance Abuse Services and Massachusetts Communities in Partnership (MCIP-- the statewide association of local CSAP coalitions) have submitted a \$700,000 (check figure) grant proposal to the Robert Wood Johnson Foundation from the Foundation's "Reducing Underage Drinking through Community and State Coalitions" initiative. Focusing on reducing alcohol use by adolescents through community-based activities, including community networking, coalitions, and building capacity, the grant proposes to expand and enrich the work that has already begun in Massachusetts through the CSAP coalitions and the Underage Drinking Task Force.

Funding will support a statewide coalition linked to community coalitions, with a strong youth leadership development component and a public education campaign. The Foundation will award approximately 12 grants. The award announcement will be made in December.

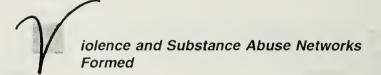


Statewide CHNA Gathering Held July 24

Over 100 CHNA members participated in a statewide gathering on July 24 at Worcester State College to evaluate the CHNA initiative. Meeting in focus groups with facilitators from the Prevention Center system, CHNA members responded to a series of questions about how their CHNA has developed and is currently functioning.

The gathering confirmed that the level of energy and enthusiasm for the initiative at the local level remains high and that participants are committed to continue working in a positive direction.

A summary report from the focus group sessions will be available in October. A survey of individual CHNA members is also being developed and will be pretested in September.



In order to better support health improvement projects being developed by CHNAs the Department has organized two statewide resource networks on health problems that many CHNAs are working on: violence and substance abuse. CHNAs currently working on health improvement project in those two areas have been sent additional resource materials and invited to joint meetings where they can learn about new developments in the field and share information. For more information about the resource groups contact: Trish Gedarovich -- Violence Resource Network 617 983-6980 and John Dunphy --Substance Abuse Resource Network at 413 586-7525. If CHNA groups working on violence have specific programmatic questions, they should contact Torie Ozonoff, Co-Director, Injury Control Program at (617) 624-5070.



The CHNA is organizing a Pneumonia Vaccination Campaign targeting at-risk elders. The first phase of the campaign documented current vaccination efforts and educated the public about vaccine sources, while phase 2 targets nursing homes in the are to make sure all residents are give vaccines, to prevent hospitalization and death from bacterial pneumonia. Contact Paul Muzhuthett for more information at (508) 851-7261.



outh Shore Community Partners in Prevention (Plymouth)

The South Shore Community Partners in Prevention (CHNA #23) planned and presented the Clothesline Project at the Plymouth North High School on June 21 and 22, 1996. Nearly 250 students, teachers, and community residents participated by viewing and designing shirts reflecting the violence of rape, battering, incest, and murder. The Clothesline Project, which gives a voice to women who have been victims or survivors of interpersonal violence, began in Hyannis in 1990 with 300 t-shirts and has grown to an estimated 50,000. For more information on the Clothesline Project, please call Ms. Carol Chicetto, National Coordinator, at (508) 896-1875.



The Partners for a Healthier Community, is implementing a new "Health Pass" program. Free membership in the Health Pass program assists participants in moving in the direction of a healthier lifestyle by offering referrals, discounts at local stores, restaurants, and fitness centers, and ongoing monitoring and screening to assist them in changing their lifestyle. Twenty local businesses have now signed up to participate by offering discounts to pass holders. For more information contact Michael Coughlin at (617) 624-5485.



pcoming DPH Events and News Notes

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (Sept - Dec 1996)

Sept 19 Lab Course - Wet Mouths/Stained Smears

State Lab Institute

target: laboratorian and clinicians contact: Wendy Hylton, 983-6945

Sept 25 Dating Violence - Train the Trainer

Simmons

(3:30 - 6:30)

\$8 fee

target: school nurses and other health care professionals dealing with dating violence contact: School Health Advisor, (East Region)

Sept 26 Dating Violence - Train the Trainer

Fall River

(3:30 - 6:30)

\$8 fee

target: school nurses and other health care professionals dealing with dating violence contact: School Health Advisor, (East Region)

Sept 26 Vision and Hearing: Train the Trainer

UMass Amherst

(9:00 - 3:00)

target: school nurses and other health care professionals dealing with vision and hearing contact: School Health Advisor, (Western Region)

Sept 27 Postural Screening

Simmons

(1:00 - 4:00)

target: school nurses and other health care professionals dealing with postural screening contact: School Health Advisor, (East Region)

Sept 27 Dating Violence - Train the Trainer

Cape Cod

(3:30 - 6:30)

\$8 fee

target: school nurses and other health care professionals dealing with dating violence contact: School Health Advisor, (Cape Region)

Sept 30 Dating Violence - Train the Trainer

UMass Amherst

(3:30 - 6:30)

\$8 fee

target: school nurses and other health care professionals dealing with dating violence contact: School Health Advisor, (West Region)

Sept 30 Vision and Hearing: Train the Trainer

Lowell

(9:00 - 3:00)

target: school nurses and other health care professionals dealing with vision and hearing contact: School Health Advisor, (N.E Region)

Oct 2 Asthma Training for Chronic Disease Prevention Programs (Underserved Population)

Massachusetts Department of Public Health (PHCR, 2nd floor)

(9:30 a.m. - 4:00 a.m.)

target: community health outreach workers and staff of chronic disease prevention programs contact: Martha Crosier Wood, 624-5448 Oct 2 Dating Violence - Train the Trainer Worcester (3:30 - 6:30)

\$8 fee

target: school nurses and other health care professionals dealing with dating violence contact: School Health Advisor,

(Central Region)

Oct 3 **System Development**

Howard Johnson Hotel, Cambridge, MA target: system development specialists contact: Local Prevention Center

Systems Development I Oct 3

contact: Your Local Prevention Center

Oct 4 Postural Screening

Lowell

(1:00 - 4:00)

target: school nurses and other health care professionals dealing with postural screening contact: School Health Advisor,

(N.E. Region)

Oct 6 **Postural Screening**

> Fall River (1:00 - 4:00)

target: school nurses and other health care professionals dealing with postural screening contact: School Health Advisor,

(S.E. Region)

Oct 7-9 STD Clinical Training

> State Lab Institute, Jamaica Plain, Boston (8:00 a.m. - 4:00 a.m.) target: clinicians

contact: Wendy Hylton, 983-6945

Oct 9 Hepatitis B and TB Guideline

> Fall River (9:00 - 3:00)

target: school nurses and other health care professionals dealing with Hepatitis B and TB contact: School Health Advisor,

(N.E Region)

Hepatitis B and TB Guideline Oct 10

> Worcester (9:00 - 3:00)

target: school nurses and other health care professionals dealing with Hepatitis B and TB contact: School Health Advisor,

(N.E Region)

Oct 14 **Postural Screening**

> Cape Cod (1:00 - 4:00)

target: school nurses and other health care professionals dealing with postural screening contact: School Health Advisor, (Cape Region)

Oct 15 Health and Safety in Family Day Care

Cunningham Hall, Milton, MA (7:00 p.m. - 9:30 p.m.)

target: parents, family day care providers contact: Steve Shuman, 624-5427

Oct 16 Youth Development Sharing Day

target: people who work with youths contact: Your Local Prevention Center

Oct 17 Hepatitis B and TB Guideline

Cape Cod (9:00 - 3:00)

target: school nurses and health care professionals

who work with Hepatitis B or TB

contact: School Health Advisor, (Cape Region)

Oct 17 Senior Alert: The Many Faces of Crime and **Violence**

The Jewish Memorial Hospital and Rehabilitation

Clinic (Roxbury) (10:00 - 1:30)

target: senior citizens and providers to senior

citizens

contact: James Kyle, 624-5408

Oct 20 Postural Screening

UMass Amherst (1:00 - 4:00)

target: school nurses and other health care professionals dealing with postural screening contact: School Health Advisor, (West Region)

Oct 21 Hepatitis B and TB Guideline

UMass Amherst (9:00 - 3:00)

target: school nurses and other health care professionals dealing with Hepatitis B and TB

contact: School Health Advisor,

(West Region)

Oct 21-23 STD Clinical Training

State Lab Institute target: clinicians

contact: Wendy Hylton, 983-6945

Oct 24 STD/HIV/TB in Correctional Settings

(satellite teleconference)

State Lab Institute, Holyoke College, Brigewater State College, and other sites within New England (8:00 a.m. - 2:30 p.m.)

target: clinicians working with incarcerated

population

contact: Wendy Hylton, 983-6945

Oct 25 Family Planning for Advanced Practice

(8:00 a.m. - 5:00 p.m.)

target: clinicians, nurses and other health care

providers

contact: Shelly Mains, (617) 357-6000 X235

Nov TBA Training of Providers of Prostate Cancer Introduction to School Health Nursing Oct 25 **Education and Screening Services** Shrewsbury Days Inn The Medical Foundation (95 Berkeley St. Boston) (8:30 - 4:30)target: people working on the issue of prostate \$20.00 fee, lunch included target: school health nurses cancer education contact: Jose Morales, 624-5413 contact: School Health Advisor (Central Region) Nov TBA Training of Massachusetts Business Community on Prostate Cancer Education and Screening Oct 25 Hepatitis B and TB Guideline Simmons Services The Medical Foundation (95 Berkeley St. Boston) (9:00 - 3:00)target: people working on the issue of prostate target: school nurses and other health care cancer education professionals dealing with Hepatitis B and TB contact: Jose Morales, 624-5413 contact: School Health Advisor (Cape Region) Nov TBA Training of Prostate Cancer Survivors on **Prostate Cancer Education and Screening** Oct 26 **Postural Screening** Services Shrewsbury Days Inn The Medical Foundation (9:00 - 12:00) target: school health nurses (95 Berkeley St. Boston) contact: School Health Advisor, target: people working on the issue of prostate cancer education (Central Region) contact: Jose Morales, 624-5413 Oct 26 Vision and Hearing Shrewsbury Days Inn Nov TBA Women and Smoking (1:00 - 4:00)location to be announced target: school health nurses (7:00 p.m. - 9:30 p.m.) contact: School Health Advisor, target: women's programs/tobacco programs (Central Region) contact: Jeanne Mahoney, 624-6024 Oct 27 **Medication Delegation** Nov 6 Lab Course - Syphilis Serocology/Darkfield Lowell Examination (9:00 - 2:00)State Lab Institute target: school health nurses target: laboratorian and clinicians contact: School Health Advisor contact: Wendy Hylton, 983-6945 (N.E. Region) Nov 6 Vision and Hearing: Train the Trainer Hepatitis B and TB Guideline Oct 29 Cape Cod Lowell (9:00 - 3:00)(9:00 - 3:00)target: school nurses and other health care target: school nurses and other health care professionals dealing with vision and hearing professionals dealing with Hepatitis B and TB contact: School Health Advisor, (Cape Region) contact: School Health Advisor (N.E Region) Nov 6 Immunization Tracking Committee Quarterly State Laboratory (Jamaica Plain) Oct 30 Vision and Hearing: Train the Trainer (9:30 - 11:00)Fall River target: school nurses and other health care (9:00 - 3:00)professionals dealing with immunization target: school nurses and other health care contact: School Health Advisor, (Cape Region) professionals dealing with vision and hearing contact: School Health Advisor (S.E Region) Nov 7 Vision and Hearing: Train the Trainer Worcester Flu Immunization Clinic (9:00 - 3:00)lov 1 Department of Public Health target: school nurses and other health care (250 Washington St. Boston) professionals dealing with vision and hearing target: DPH employees contact: School Health Advisor (Central Region)

contact: Phyllis Cohen, 624-5409 or

Connie McCaskill, 624-5411

Nov 5-8 **TB Today**St. Stephen Conference Center
20 Glen Street, Dover, MA
(all day)
target: public health nuses who have major responsibility for TB control activities contact: Kathy Hursen, 983-6970

Nov 13 Resource Library Sharing Day contact: Your Local Prevention Center

Nov 14 Strategic Planning contact: Your Local Prevention Center

Nov 15 Vision and Hearing: Train the Trainer
Simmons
(9:00 - 3:00)
target: school nurses and other health care
professionals dealing with vision and hearing
contact: School Health Advisor,
(East Region)

Nov 18- STD Clinical Training
20 State Lab Institute
target: clinicians
contact: Wendy Hylton, 983-6945

Nov 21 NECON: New England Coalition for Health Promotion and Disease Prevention target: people involved in health care

system

system

contact: Carol McCullogh, (508) 252-3146

Nov 21 Western & Central Regional TB
Conference
target: people involved in TB control
contact: Evelyn Thomas, (413) 736-8939

Nov 21 Demonstrating the Cost Effectiveness of Diabetes Self-management and Education John Hancock Conference Center (40 Trinity Place)
(5:00p.m. - 9:00p.m.)
target: employee benefits managers, insurance companies, and providers contact: Kate Alich, 624-5403

Nov 21 Regional TB Update in Western
Massachusetts
(9:00 a.m. - 12:00)
Location to be determined
target: public health nurses, hospital nurses,
infectious control nurses, physicians and
other health care professionals interested in
prevention and control
contact: Everlyn Thomas, (413) 736-8939

Dec 3 Medication Delegation
Fall River
(9:00 - 2:00)

target: school health nurses contact: School Health Advisor

Dec 4 STD Update Conference (satellite teleconference)

State Lab Institute, Holyoke College, Brigewater State College, and other sites within New England (8:30 a.m. - 4:00 a.m.) target: clinicians working in settings that see/treat STDs contact: Wendy Hylton, 983-6945

Dec 5 Surveillance of Vaccine - Preventable Diseases target: people involved in vaccine control contact: Lewis Thompson, (617) 983-6861

Dec 9 Medication Delegation
UMass Amherst
(9:00 - 2:00)
target: school health nurses
contact: School Health Advisor, (West Region)

Dec 13 Medication Delegation
Simmons
(9:00 - 2:00)
target: school health nurses
contact: School Health Advisor, (East Region)

RECENTLY RELEASED GUIDELINES/POLICY STATEMENTS

 Recommendations for Screening Infants and Children with Tuberculosis printed: August 1996 targeted: pediatricians, private providers, school nurses, public health nurses and pediatric clinics contact: Denise Lancto/Kathleen Hurse, 983-6970

 Self-evaluation Tool for Tobacco Control Program printed: September 1996 targeted: school administrators, teachers, nurses and other support personnel contact: Anne Sheetz, 624-5070

Tuberculosis Screening Guidelines for Infants and Children

printed: October 1996

targeted: primary care providers and health personnel

caring for children

contact: Your Regional TB Nurse

RECENTLY RELEASED REPORTS

1995 Annual STD Report

printed: 1995

targeted: general public and or people involved

with STDs

contact: Wendy Hylton, 983-6945

The Role of BCG Vaccine in Prevention and Control of Tuberculosis

printed: April 1996

targeted: health care professionals, private providers, pediatricians, public health nurses and

school nurses

contact: Kathleen Hursen, 983-6970

NEW DPH HEALTH EDUCATION MATERIALS

Children's Medical Security Plan

(factsheets) printed: 1996

targeted: Russian, Spanish, Portugues, French, and Cantonese uninsured or underinsured parents

of children 0-12 yrs

contact: Jacqui Williams, 624-6086

Stop Now for Your Baby

(magazine) printed: 1996

targeted: pregnant smokers

contact: Jeanne Mahoney, 624-6024

Quitting Times

(magazine) printed: 1996

targeted: mother's who smoke contact: Jeanne Mahoney, 624-6024

The Reporter

(journal)

topics include: National Shellfish Sanitation Program, Foodborne Illness Outbreaks, Safety of Drinking Water, Pest Control Issues and Carbon Monoixide Dangers

printed: Spring/Summer 1996

targeted: boards of health members, sanitarians, citizens interested in food safety and community

sanitation

contact: Joan Gancarski, 983-6764

The Diabetes Help Finder

(manual)

targeted: consumers and providers contact: Darcy Bacall, 624-5404

Diabetes and the Elderly Curriculum Guide, Revised Edition

(curriculum)

available: October 1996

targeted: providers training senior service providers

contact: Jill Mitchell, 624-5406

Prostate Cancer Education Brochure

(brochure)

printed: Fall 1996

targeted: men over the age of 40 contact: Jose Morales, 624-5413

Vaccinations: The Greatest Gift You Can Give Your Grandchild and Yourself

(brochure) printed: 1996

targeted: health care service providers, grandparents,

caregivers, health educators and adults contact: Connie McCaskill, 624-5411

STDs

(factsheet) printed: 1996

targeted: Spanish, Portuguese, and Haitian Creole

population

contact: Wendy Hylton, 983-6945

Choosing a Birth Control Method

(brochure)

printed: November 1996

targeted: women and men of reproductive age (Spanish, Portuguese, Haitian Creole, Chinese,

Vietnamese, Khmer, Laotian) contact: Laura Innis, 624-6021

Massachusetts Family Planning Services

(brochure)

printed: November 1996

targeted: women and men of reproductive age

contact: Laura Innis, 624-6021

Recommendations for Screening Infants and Children for Tuberculosis

(factsheet) printed: 1996

targeted: pediatricians, private providers, public health

nurses, school nurses and pediatric clinics

contact: Kathleen Hursen, 983-6970

News in School Health

(newsletter)

printed: September 1996

targeted: superintendents, school nurses, boards of

health, parents, organizations, etc... contact: Tom Comerford, 624-5472

"Friend of School Nursing Award"
The Massachusetts School Nurse Organization awarded its "Friend of School Nursing Award" to the MDPH School Health Advisors, Connie Brown, Peg Blum, Joanne Buffington and Alice Morrison, at its annual dinner on January 24, 1996.
Congratulations to the School Health Unit Staff!

This newsletter is coordinated by the Division of Prevention, Bureau of Family and Community Health. We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 250 Washington Street, 4th Floor, (617) 624-5483.

Spotlight on Prevention MENT DOCUMENTS

Massachusetts Department of Public Health Prevention Initiative Newsletter

COLLECTION

MAR 14 1997

February/May 1997

University of Massachusetts Depository Copy

uilding the Voice for Prevention

Building the Voice for Prevention -- 4th Annual Prevention Conference

The Partners for Prevention, the statewide prevention network, is organizing the fourth annual statewide prevention conference "BUILDING THE VOICE FOR PREVENTION", Tuesday and Wednesday, March 11-12, 1997, Royal Plaza Conference Center, Marlboro, MA.

The theme of the fourth annual prevention conference is BUILDING THE VOICE FOR PREVENTION. In communities across the Commonwealth, thousands of volunteers and professionals are involved in coalitions and other prevention efforts. Conference planners hope to use the conference as an opportunity to bring many of them together to strengthen their collective voice and message.

Hubie Jones, the Special Assistant for Urban Affairs to the Chancellor of UMASS Boston will kick off the conference on March 11 with the first of two keynote speeches. Jones, a longtime community activist and social commentator in Massachusetts will make a stirring call to all prevention activists to make their voices heard.

On March 12, Dr. Trevor Hancock will address the conference. Dr. Hancock is a founder of the International Healthy Cities Movement and a noted author and speaker in public health. He articulates a vision of a healthy community which continually improves itself to ensure a healthy environment for all residents and which calls for high levels of community participation.

The conference will provide opportunities for interaction between community volunteers and health professionals.

A Community Speak Out on the evening of the first day is being organized to attract larger numbers of young people and working adults who are not able to attend daytime conference sessions.

For the third year, conference planners have invited members of the Massachusetts prevention community to submit proposals to organize workshops. More than fifty workshops designed to enhance skills and increase knowledge about key issues in prevention will be offered in four sessions over the course of the two days.

For registration and other conference information contact Michael Coughlin at (617) 624-5485.

assachusetts Community Health Profile

The Massachusetts Community Health Profile (MassCHIP) is the Department of Public Health's new automated health information service which will soon be generally accessible through the Internet. MassCHIP is a user-friendly source of communitylevel data for use in assessing community need, monitoring health status indicators and evaluating programs. MassCHIP will give users the ability to create reports, charts and maps at various geographic levels with multiple search criteria.

MassCHIP will provide MDPH staff, MDPH contractors, health care providers and community agencies with easy access to a variety of datasets. A March release of the system is anticipated which will contain data on births, deaths, population counts, caner incidence, measles, pertussis, hepatitis B, tuberculosis, STDs, AIDS, childhood immunization. unemployment, Medicaid enrollment, and childhood lead screening.

MassCHIP will also contain data from our Women, Infant and Children (WIC), Early Intervention, and Substance Abuse programs. Later releases of MassCHIP will include the Behavioral Risk Factor Survey, Census socioeconomic status and hospital discharge data.

For more information on the status of MassCHIP you may visit the Department of Public Health Home Page at

http://www.magnet.state.ma.us/dph/dphhome.htm. Once MassCHIP is released, a Home Page notice will be distributed with further information.



Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (Feb - June, 1997)

Feb STD Intensive Clinical Training Courses

24- (3 day course; 8am-4pm) 26 location: Boston MA target: clinicians

contact: Wendy Hylton, 983-6945

Feb STD Lab Training

26 location: Boston MA target: laboratorian

contact: Wendy Hylton, 983-6945

Mar Health Assessment

4 \$32.00 fee (3:30 pm-6:30 pm) location: Amherst MA

target: school nurses

contact: School Health Advisor

Mar Health Assessment

5 \$32.00 fee (3:30 pm-6:30 pm)

location: Dartmouth MA target: school nurses

contact: School Health Advisor

Mar Medication Delegation

free (9:00 am-2:00 pm) location: Cape Cod MA target: school nurses

contact: School Health Advisor

Mar Indoor Playground Safety Training

6 \$30.00 fee (9:00 am-3:00 pm)

location: Lantanas Restaurant in Randolph

target: general public

contact: Heather McLaughlin, 624-5412

Mar Mental Health Problems in Children

8 \$16.00 fee (9:00 am-3:00 pm) location: Worcester MA

target: school nurses and other health professionals

contact: School Health Advisor

Mar Mental Health Problems in Children

8 \$16.00 fee (9:00 am-3:00 pm) location: Cape Cod MA

target: school nurses and other health professionals

contact: School Health Advisor

Mar Introduction to Therapeutic Touch

8 \$16.00 fee (9:00 am-4:00 pm) location: Worcester MA

target: school nurses and other health professionals

contact: School Health Advisor

Mar Understanding Fiscal Resources

10 \$16.00 fee (9:00 am-3:00 pm)

location: Worcester MA

target: school nurses and other health professionals

contact: School Health Advisor

Mar Opportunities in PH

10 (8:45 am-4:15 pm)

location: DPH, Boston MA target: Dietary Interns

contact: Kathy Cunningham, 624-5442

Mar Health Assessment

11 \$32.00 fee (3:30 pm-6:30 pm)

location: Amherst MA target: school nurses

contact: School Health Advisor

Mar Medication Delegation

11 free (9:00 am-2:00 pm) location: Worcester MA target: school nurses

contact: School Health Advisor

Mar Health Assessment

15 \$32.00 fee (9:00 am-12:00 pm)

location: Lowell MA target: school nurses

contact: School Health Advisor

Mar Health Assessment

17 \$32.00 fee (3:30 pm-6:30 pm) location: Worcester MA

target: school riurses

contact: School Health Advisor

Mar Health Assessment

18 \$32.00 fee (3:30 pm-6:30 pm)

location: Amherst MA target: school nurses

contact: School Health Advisor

Mar Osteoporosis Advisory Committee Eating on the Run Mar Meeting 18 (12:00 pm-2:00 pm) 28 location: DPH, Boston MA (10:00 am-12:00 pm) location: DPH, Boston MA target: DPH employees target: members of advisory board contact: Annie Wilde, 624-5444 contact: Chris Economous, 624-5450 **Health Assessment** Mar \$32.00 fee (9:00 am-12:00 pm) Mar Health Assessment 22 \$32.00 fee (3:30 pm-6:30 pm) location: Lowell MA 31 location: Worcester MA target: school nurses contact: School Health Advisor target: school nurses contact: School Health Advisor **Updated for Experienced School Nurses** Mar \$25.00 fee (9:00 am-3:30 pm) April Youth Development Sharing Day 22 target: PC system staff location: Ramada Inn, Auburn MA contact: Prevention Support Services, target: school nurses contact: School Health Advisor 451-0049 Mar **Health Assessment** April STD Intensive Clinical Training Courses 24 \$32.00 fee (3:30 pm-6:30 pm) (5 day course; 8am-4pm) location: Boston MA location: Worcester MA target: clinicians target: school nurses contact: School Health Advisor contact: Wendy Hylton, 983-6945 **DPH Requirements for Record Keeping** April 5-A-Day for WIC Participants Mar (2:00 pm-3:30 pm) **Security of Controlled Substances** 24 location: TBA (7:00 pm) location: Mass College of Pharmacy target: WIC participants target: hospital and consultant pharmacists contact: Annie Wilde, 624-5444 contact: Kathy Keough, 983-6733 April Health Assessment **STD Intensive Clinical Training Courses** \$32.00 fee (9:00 am-3:00 pm) Mar 24-(3 day course; 8am-4pm) location: Simmons location: Boston MA target: school nurses 26 target: clinicians contact: School Health Advisor contact: Wendy Hylton, 983-6945 April Health Assessment \$32.00 fee (9:00 am-12:00 pm) Mar **Health Assessment** location: Lowell MA \$32.00 fee (3:30 pm-6:30 pm) 25 location: Amherst MA target: school nurses contact: School Health Advisor target: school nurses contact: School Health Advisor April Mental Health Problems in Children \$16.00 fee (9:00 am-3:00 pm) Mar "5 plus 5" (12:00 pm-2:00 pm) location: Amherst MA 25 location: DPH, Boston MA target: school nurses and other health professionals target: DPH employees contact: School Health Advisor contact: Chris Economous, 624-5450 April Health Assessment Mar Southeast Regional TB Update \$32.00 fee (3:30 pm-6:30 pm) 26 location: Boston Medical Center location: Worcester MA target: health care professional enrolled in target: school nurses TB control and prevention contact: School Health Advisor contact: Denese Lancto, 983-6770 April DPH Requirements for Record Keeping and Health Assessment **Security of Controlled Substances** Mar 28 \$32.00 fee (9:00 am-3:00 pm) (6:00 pm) location: Simmons location: TBA target: school nurses target: hospital and consultant pharmacists contact: School Health Advisor

contact: Kathy Keough, 983-6733

5-A-Day Poster Contest - Coalition April Health Assessment April \$32.00 fee (9:00 am-12:00 pm) 8 Judging of Statewide Participants (12:30 pm-3:30 pm) location: Lowell MA location: MA Medical Society, Waltham MA target: school nurses contact: School Health Advisor target: coalition members contact: Annie Wilde, 624-5444 April Center City Management April **Prevention and Disability** 22- \$60.00 fee (9:00 am-4:00 pm) target: prevention and disability committee 23 location: Holiday Inn, Marlboro MA 10 target: school nurses and other health professionals contact: Prevention Support Services, contact: School Health Advisor 451-0049 **Health Assessment** April Community Capacity Building April target: PC System Staff \$32.00 fee (9:00 am-3:00 pm) 11 23 contact: Prevention Support Services, location: Simmons 451-0049 target: school nurses contact: School Health Advisor April Update on Adult Immunizations: (CDC Satellite Course) **Basic Concepts in Adolescent Health** April 24 location: several locations around the state \$32.00 fee (9:00 am-3:00 pm) 11target: physicians, nurses and other clinical and location: Amherst MA 12 target: school nurses and other health public health professionals professionals contact: Jeane Franzini, 983-6850 contact: School Health Advisor April 5-A-Day/Osteoporosis Curriculum **Training** April **Basic Concepts in Adolescent Health** 28 11-\$32.00 fee (9:00 am-3:00 pm) location: The Learning Center, Framingham target: location: Cape Cod MA health professionals 12 target: school nurses and other health contact: Cynthia Taft Bayerl, 624-5439 professionals contact: School Health Advisor April STD Intensive Clinical Training Courses 28- (5 day course; 8am-4pm) 30 location: Boston MA Female Health/Condom Training April target: clinicians 14 location: TBA target: STD and FP nurses; counselors of contact: Wendy Hylton, 983-6945 womens health contact: Lorraine Penvey, 983-6940 April Mental Health Problems in Children \$16.00 fee (10:00 am-4:00 pm) 29 Statewide WIC Conference location: Lowell MA April location: Crowne Plaza, Worcester MA target: school nurses and other health professionals 14 target: WIC staff contact: School Health Advisor contact: WIC, 624-6100 April STD Lab Training **Northeast TB Control Conference** April 30 location: Boston MA 17location: SeaCrest Conference Ctr, target: laboratorian 18 Falmouth MA contact: Wendy Hylton, 983-6945 target: health care professional enrolled in TB control and prevention April 5-A-Day Poster Contest - Awards contact: Denese Lancto, 983-6770 Banquet 30 (4:00 pm-8:30 pm) **Nutrition and Cancer Teleconference** location: Holy Cross College, Worcester MA April location: Cambridge MA target: science teachers, media 17 target: dietician, allied health professionals contact: Annie Wilde, 624-5444 contact: Annie Wilde, 624-5444 May Pharmacology Update Pharmacology Update \$16.00 fee (9:00am - 3:00pm) April \$16.00 fee (9:00am - 3:00pm) location: Fall River, MA 18 location: Lowell, MA target: school nurses and other clinical and public target: school nurses and other clinical and health professionals contact: School Health Advisor public health professionals

contact: School Health Advisor

May Systems Development III target: PC System Staff 2 contact: Prevention Support Services, 451-0049 **Basic Concepts in Adolescent Health** May \$32.00 fee (9:00 am-3:00 pm) 2 location: Lowell MA target: school nurses and other health professionals contact: School Health Advisor Pharmacology Update May 7 \$16.00 fee (9:00am - 3:00pm) location: Worcester, MA target: school nurses and other clinical and public health professionals contact: School Health Advisor Resource Library Sharing Day May target: PC System Staff 7 contact: Prevention Support Services, 451-0049 Pharmacology Update May \$16.00 fee (9:00am - 3:00pm) 8 location: Cape Cod, MA target: school nurses and other clinical and public health professionals contact: School Health Advisor May Syphilis Serology location: Boston MA 14 target: laboratorian contact: Wendy Hylton, 983-6945 May STD Lab Training location: Boston MA 14 target: laboratorian contact: Wendy Hylton, 983-6945 Pharmacology Update May \$16.00 fee (9:00am - 3:00pm) 19 location: Simmons target: school nurses and other clinical and public health professionals contact: School Health Advisor May Nutrition and Physical Activity- Promoting Health and Reducing Disease 21 target: PC System Staff contact: Prevention Support Services, 451-0049 Pharmacology Update May 28 \$16.00 fee (9:00am - 3:00pm) location: Amherst, MA target: school nurses and other clinical and public health professionals

contact: School Health Advisor

May Southeast Regional TB Update 28 (9am-1pm) location: to be announced

target: health care professional enrolled in TB control

and prevention

contact: Denese Lancto, 983-6770

June Youth Development Sharing Day

11 target: PC System Staff

contact: Prevention Support Services,

451-0049

June It's Never to Early, It's Never to Late

Osteoporosis through the lifecycle training

(9:30 am-3:30 pm)

location: Best Western Royal Plaza Marlboro MA target: community and school health professionals

working with 16-24 year olds contact: Annie Wilde, 624-5444

RECENTLY RELEASED GUIDELINES/POLICY STATEMENTS/REPORTS

Amendment to the Regulation Governing the Administration of Prescription Medication in Public and Private Schools

(report)

printed: November 1997

targeted: school administrators, parents and school

nurses

contact: Heather McLaughlin, 624-5412

Health and Safety Guidelines for Operators of **Indoor Play Areas**

(quidelines)

printed: March 1997

targeted: playground designers, child care centers,

municipal planners, boards of health contact: Heather McLaughlin, 624-5412

Injury Deaths and Hospitalizations Among Massachusetts Children and Youth 1895-1934

(report)

printed: May 1997

targeted: injury prevention practitioners, policy makers

and advocates

contact: Injury Prevention, 624-5070

Safe State: Injury Prevention in Massachusetts **Conference Proceedings**

(report)

printed: May 1997

targeted: injury prevention practitioners, policy makers

and advocates

contact: Injury Prevention, 624-5070

Injury Prevention: A Guide to Programs and Resources

(guide)

printed: May 1997

targeted: injury prevention practitioners, policy

makers and advocates

contact: Injury Prevention, 624-5070

NEW DPH HEALTH EDUCATION MATERIALS

News in School Health

(newsletter)

printed: Winter 1997

targeted: superintendents, boards of health, school nurses, health coordinators and parents

contact: Tom Comerford, 624-5472

Never Shake a Baby!

(brochure) printed: 1997

targeted: parents, child care providers, general

public who are in contact with babies contact: Heather McLaughlin, 624-5412

Community Food and Public Assistance Resources for Families

(eligibility guide)

printed: January 1997

targeted: health and social service providers

contact: Karyl Resnick, 624-5438

"Pumba" Growth Charts - for children

(poster)

printed: 1996

targeted: parents and health providers

contact: Chet Hood, 624-6102

The Smart WIC Shopper

(newsletter style flyer) printed: November 1996

targeted: adults

contact: Loren Rosenzweig, 624-6151

The Farmers Market Guide

(pamphlet)

printed: November 1996

targeted: adults

contact: Mila Walsh, 624-6153

WIC Pictorial Food List

(flyer/poster) printed: 1997

targeted: WIC participants and retail stores

contact: WIC, 624-6100

STDs: Straight Talk

(A-V film also in Spanish)

printed: 1997

targeted: teens/middle school contact: Christine Burke, 983-6959

It's Never to Late

(brochure)

printed: Spring 1997 targeted: men and women 65+

contact: Chris Economous, 624-5450

You've Got What It Takes

(poster/pocket mirror) printed: Spring 1997 targeted: women 16-24

contact: Chris Economous, 624-5450

OTHER NEWS

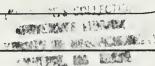
- A New Child Passenger Safety Law will go into effect on April 9, 1997. With a recent report of a decline of 14% in the use of car seats and safety belts among children under 5 years of age in Massachusetts. We hope that this new law will improve protection of young children in motor vehicles. This law is subject to children under 5 weighing less than 40 pounds. All other children must wear a seat belt. For more information contact the Injury Prevention and Control Program at 1-800-227-SAFE.
- The Massachusetts Department of Public Health is sponsoring Violence Prevention Month (May). We will be publishing a calendar of violence prevention events in health, education, human service agencies and communities across the Commonwealth. If you wish to promote your event, or want more information please contact Ellen Connorton, 624-5433 before April 1, 1997.
- The First RFP for the New Breast and Cervical Cancer Training Institute was released, with plans to award the contract in mid April.

We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 250 Washington Street, 4th Floor, (617) 624-5483.

MASS. HS30.705: 997/6-9

Spotlight on Prevention

Massachusetts Department of Public Health Prevention Initiative Newsletter



June/September 199

artners for Prevention Reorganizes

Partners for Prevention Reorganizes - Holds Elections

The Partners for Prevention, the statewide prevention network, conducted a membership drive over the past six months that has recruited more than 250 new individual members. This month members are electing a steering committee which will chart the direction for the Partners in the coming year.

Members of the Steering Committee will be announced at the Partners' Spring/Annual Meeting Scheduled for Thursday June 12 in the Gardner Auditorium in the State House. The June 12 session also features a presentation from Dr. Thomas Inui of Harvard Medical School and Harvard Pilgrim Health Care along with the DPH Assistant Commissioner Deborah Klein Walker on "Using Performance Monitoring to Improve Community Health". Dr. Inui is Co-Chairperson and Dr. Walker is a member of an Institute of Medicine Committee that has just issued a report which outlines a continuing, community-based health improvement process designed to be adapted to meet local needs and circumstances. The Community Health Improvement Process, or CHIP, is relevant and instructive for CHNAs and other community-based health improvement efforts that bring together community residents to plan and implement health improvement efforts.

The Partners for Prevention sponsors the annual prevention conference and other community prevention education forums. In the coming year the Partners will organize a committee structure to implement an ambitious program to improve communications and organize advocacy and education efforts within the statewide prevention community.

Membership in the Partners is free and open to everyone. For a membership application contact Tony Palomba at The Medical Foundation at (617) 451-0049.

ational Coalition Forms for Healthier Cities and Communities

The Coalition for Healthier Cities and Communities in the United States serves as a link to resources and a voice for policy and action to the growing national Healthy Cities movement. Across America, over 1200 multisectoral, comprehensive, community-based health and quality of life improvement initiatives are seeking local solutions to address America's challenges. The movement has its roots in community, not a national agenda, seeking to mobilize local creativity and resources.

The coalition provides access to a learning based of case studies, success stories, best practices, educational materials, training, process tools, practitioners, outcomes research and measures, and standardized data sets. As a voice for policy and action, the coalitions cut across sectoral and partisan boundaries to support the development of a broad, shared, agenda for the health of our communities.

The Coalition is based in Chicago, coordinated by the Hospital Research and Education Trust. The Executive Director is Tyler Norris, the developer of the National Civic League's Healthy Cities program and currently an internationally known trainer and consultant on Healthy Cities/Healthy Communities organizing.

The Department of Public Health and the Partners for Prevention are in the process of joining the Coalition.

Local CHNAs and other coalitions can gain access to more information and access to the database through the Coaction's World Wide Web site at www.healthycities.org.

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997 Prevention Conference a Big Success

1997 Prevention Conference a Big Success -- Planning underway for 1998

About 800 people attended the fourth annual Massachusetts prevention conference, "Building the Voice for Prevention, on March 11-12 at the Royal Plaza in Marlboro. Keynote speakers Hubie Jones of the University of Massachusetts and Dr. Trevor Hancock of the Ontario Healthy Cities Coalition delivered powerful messages on the need for continued emphasis on community-based approaches to prevention and health promotion. Dr. Jones called for greater emphasis on advocacy and speaking out on behalf of children and those in need. Dr. Hancock, a founder of the international Healthy Cities movement, detailed the importance of creating more healthy, safe, and sustainable cities and communities if our world is going to continue to improve its health and standard of living.

The program also featured an evening "Speakout for Prevention" where several hundred prevention activists from across Massachusetts interacted with an informed panel of prevention professionals and volunteers on major issues confronting community-based prevention, particularly sustaining their efforts in a difficult funding environment.

DPH Commissioner David Mulligan handed out the third annual Community Prevention Awards to ten individuals and organizations nominated by their peers in recognition of their outstanding contributions to prevention and health promotion in their community.

Planning is now underway for the 1998 conference. "The Road to Sustainability" will be the overall theme for the two day conference, scheduled for Friday and Saturday March 13-14, 1998 in Marlboro.

This theme captures a current issue for virtually all community-based prevention initiatives, particularly coalitions, that have time-limited funding streams, are attempting to develop local leadership to assume increased responsibility for managing

programs, and are working in other ways to institutionalize their program into the fabric of their community.

Specific skill areas that will be featured at the conference include recruiting and developing volunteer leadership, fundraising, and resource identification and development. Tyler Norris, a national consultant and trainer in the Healthy Cities/Healthy Communities movement, will play a major role as a speaker and trainer at the conference.

Friday March 13 will feature structured workshops, awards, and a keynote address. Saturday March 14 will be organized around a day long interactive exercise that will involve community prevention activists in a "virtual" planning process to figure out how to sustain a prevention initiative in a community facing a number of challenges.

For more information about the Prevention Conference contact Michael Coughlin at (617) 624-5485.

ew Massachusetts Child Passenger Law

Effective April 9, 1997 Massachusetts has a new child passenger safety law that applies to all children under age 12 riding in motor vehicles. Children who are:

- ◆ under age 5 and weigh 40 pounds or less must ride in a federally approved child passenger restraint. (The types of restraints allowed under the law include infant seats, infant/toddler seats, booster seats and devices for children with special needs);
- ◆ under age 5 and weigh over 40 pounds must ride in a booster seat:
- ♦ ages 5 to 12 and who weigh more than 40 pounds must use either a booster seat or a safety belt. Children who are 12 and older must continue to wear a safety belt as required by the Massachusetts Safety Belt Law.

The law applies to children riding in all types of privately owned vehicles and vehicles for hire, including taxi cabs, limousines and 7D vehicles. School buses are exempt.

This is a primary enforcement law. A police officer may stop a car if one or more children are riding unrestrained, No other reason is needed. The driver will be fined \$25 for each unrestrained child. Exception: If a child rides unrestrained in a taxi cab the taxi driver will not be fined.

For more information and to request fact sheets on the law in English, Spanish, Portuguese, Chinese, and Vietnamese, contact the Injury Prevention and Control Program at the Massachusetts Department of Public Health, 1-800-CAR-SAFE.

revention-related Web Sites

The following sites on the World Wide Web contain information of interest to CHNAs and other community-based prevention programs:

National Coalition for Healthier Cities and Communities - www.healthycities.org

MA Partners for Prevention - www.preventionpartners.org

Fall River CHNA - www.ici.net/cust_pages/drweed/prtnhome.htm

Families USA - www.epn.org/families.html

Robert Wood Johnson Foundation - www.rwjf.org

CDC - www.cdc.gov

DPH - www.magnet.state.ma.us/dph

If you know of additional prevention web sites please cc:mail them to Michael Coughlin at Mike.Coughlin@state.ma.us

een Pregnancy Prevention Posters

Teen Pregnancy Prevention Posters are Ready!

The Challenge Fund Teen Pregnancy Program in the Bureau of Family and Community Health at DPH has just finished production of a statewide brochure and three teen pregnancy prevention posters. The posters, two of which target young males, were developed with the input of teenagers across the state, through a series of gender, age and race specific focus groups. In addition, input from parents, youth workers and other social service providers was incorporated into the design.

The statewide brochure, also developed with community input, provides a thumbnail sketch of the complex issues of teen pregnancy and highlights the community-based prevention work of the Challenge Fund Coalitions throughout the state.

Challenge Fund coordinators and community members contributed to the development of the posters and brochure ideas. Youth participants from the Challenge Fund Coalitions were instrumental in creating the concepts and text for the posters. There were also some participants who served as models for the photo shoots! When asked what messages they felt would help prevent teen pregnancy, teens stressed the importance of visually depicting how parenting teens can miss out on peer activities. Teens also emphasized that the posters should convey the economic impact of being a parent. From the photo angles to the colors used, everything about the posters was carefully designed to appeal to youth. It is hoped that the posters will also be used as tools to stimulate discussion in teen pregnancy prevention workshops.

Posters are available FREE from all Massachusetts Prevention Centers and Challenge Fund Coalitions. So, if you work in a youth serving agency, school, church, business or anywhere else where youth "hang out", call your local coalition or PC! For the number of the Challenge Fund Coalition or Prevention Center nearest you, call (617) 624-5475.

reventive Health and Health Services Block Grant

The MDPH Division of Prevention, Bureau of Family and Community Health coordinates the application for the federal Preventive Health and Health Services Block Grant, which supports a wide range of prevention activities including CHNA Initiative, Minority Health, Chronic Disease, Elder Health, Sexual Assault, Domestic Violence, EMS, Community and Refugee Health, Lead, Community Sanitation and Food and Drug.

Administered at the federal level by the Centers for Disease Control and Prevention, the CDC is currently drafting a new set of program measures and reporting requirements that will chart direction for the program through the year 2010 in order to satisfy their requirements under the federal Government Performance and Results Act.

Program directors who administer block grant funds were given an opportunity to comment on the availability and usefulness of these measures earlier this spring.

In August of this year, Joe Webb from the CDC will visit Massachusetts to meet with program staff and conduct a series of short training/consulting sessions, to assist DPH in the block grant application and reporting process.

For more information contact Michael Coughlin at (617) 624-5485.



potlight on CHNAs - Building Healthier Communities in Massachusetts

Cambridge/Somerville -- CHNA 17

CHNA 17 includes Cambridge, Somerville, Watertown, Belmont, and Arlington. The CHNA is a partnership of local health and human service officials from area towns, administrators from area hospitals, the MA Prevention Center based in Cambridge and other area residents and professionals that are making use of rich history in the area of community health planning initiatives, including projects in both Cambridge and Somerville that implemented the Assessment Protocol for Excellence in Public Health (APEXPH) and a community-focussed primary care project in Watertown. The Somerbridge project, a community health planning initiative in Cambridge and Somerville, has been a major focus and resource for the CHNA planning process.

Substance abuse is a key focus for all communities in the area. Trainings, organized by a committee representing health departments, hospitals, academic institutions, and others in the community, have been provided to over 200 primary care providers.

The CHNA represents an innovative and deep partnership in the area communities which is proactively charting the future for public health efforts in its area.



lliance for Community Health

Alliance for Community Health -- Boston CHNA

The Alliance for Community Health, the Boston CHNA, began as a partnership of the Boston Public Health Commission, DPH, the conference

of Boston Teaching Hospitals, and the Boston Conference of Community Health Centers. An initial focus was to create a linkage between several community-focused public health initiatives, the city release of neighborhood based health status reports, the Healthy Boston neighborhood initiative, the community benefit initiatives of the hospitals, and the ongoing commitment of community health centers to community health promotion. The Alliance has created a multi-level structure and process that links community health providers, residents, consumers, community-based organizations, and community coalitions to address shared health issues and concerns.

The focus of the Alliance work is at the neighborhood level, building on the multi-year success of the Healthy Boston initiative. Each Alliance neighborhood is participating in a continuous health improvement process that includes establishing mission and principles, reviewing health data, identifying and analyzing issues, prioritizing health issues, identifying resources, developing action plans, and evaluating outcomes.



itchburg/Gardner Area Community Health Network: CHNA 9

The Fitchburg/Gardner Area Community Health Network is committed to creating healthier communities in a geographic area comprised of 27 cities/towns in North Central Massachusetts.

The goal has been to strengthen the public health infrastructure of the area. The CHNA has attempted to accomplish this through multiple strategies, including the establishment of formal linkages with local community coalitions throughout our area, including: the Ayer Area Domestic Violence Roundtable, the Ayer Coalition for Community Wellness, the Fitchburg Collaborative on Teen Health Services, the Fitchburg Safe & Healthy Neighborhood Coalition, the Greater Gardner Area Community Coalition, the Leominster Community Coalition, the North Worcester County AIDS Coalition and the North Worcester County Roundtable on Domestic Violence.

The CHNA sponsored two full day conferences on the issue of violence: Responding to Battered Women and Their Children on 11/2/94, attended by approximately 75 health care/human service providers, school and law enforcement personnel and Setting the Tone...A Violence Free Community on 6/21/96, attended by approximately 60 health care/human service providers, school and law

enforcement personnel and students. It is sponsoring its third conference, "Violence and Its Impact on Adolescents on 6/12/97.

Dr. Deborah Prothrow-Stith, M.D., former Commissioner of DPH and now the Assistant Dean, Officer of Government & Community Programs and Professor, Public Health Practice, Harvard School of Public Health will be the speaker, with about 200 participants expected.

pcoming DPH Events and News Notes

Please call contact person listed below for more information to event/publication.

TRAINING/EDUCATION (June - Sept, 1997)

Anytime **Reality Female Condom Training**

location: trainer comes to your location target: DPH staff and other health care providers

contact: Lorraine Peavey, 983-6852

Anytime Hepatitis B - OSHA Standard/Universal **Precautions Training**

location: trainer comes to your location target: DPH staff and other health care providers

contact: Lorraine Peavey, 983-6852

June 2 **Emergencies in the School**

(9:00am-3:00pm) \$16.00 fee location: Simmons

target: school physicians, nurses, teachers,

boards of health, superintendents, and

parents

contact: School Health Advisor

June 2-4 STD Clinical Intensive Training

(8:00am-4:00pm)

location: Boston STD Clinics, State Laboratory Institute, Jamaica Plain, MA

target: clinicians

contact: Wendy Hylton, 983-6945

June 4 Wet Mounts Laboratory Training

(1:00pm-4:00pm)

location: State Laboratory Institute,

Jamaica Plain, MA target: laboratorians

contact: Wendy Hylton, 983-6945

June 9 Emergencies in the School

(9:00am-3:00pm) \$16.00 fee

location: Amherst

target: school physicians, nurses, teachers, boards

of health, superintendents, and parents contact: School Health Advisor

June 26 Assessing Risk and Enhancing Safety for Gav and Lesbian Youth in the Clinical Setting

(9:00am-5:00pm)

location: Royal Plaza Hotel, Marlborough target: mental health workers and providers

contact: Kathy Brucker, 624-5494

July 1-2 STD Education for Teachers

location: Bridgewater State College

target: teachers

contact: Paul Etkind, 983-6940

July 17 "Elder Fall Prevention and Emergency Procedures When Fall Has Occurred"

(3:00pm)

location: Bristol Nursing Home, Attleboro, MA

target: senior service providers contact: Janet Marble, 624-5419

Aug 12- Peer Institute

location: Wheaton College, Norton, MA 14 target: youth (13-18 years old) involved in peer leadership programs contact: Shuna Keenan, 451-0049

Aug 13 Elder Fall Prevention and Medication Misuse

location: Mystic Valley Elder Services, Malden, MA target: nurses, case managers

contact: Janet Marble, 624-5419

Sept 9- WIC Vendor Annual Training Sessions

10 location: Taunton, Cape Cod, Framingham, Holyoke and Boston target: food vendors and pharmacies

contact: Bonnie Brathwaite, 624-6100

Sept 11 WIC Vendor Annual Training Sessions

location: Taunton, Cape Cod, Framingham, Holyoke

and Boston

target: food vendors and pharmacies contact: Bonnie Brathwaite, 624-6100

Sept 11 Immunization Update, A CDC Satellite Videoconference

location: TBA

target: health care providers and professionals

contact: Jean Franzini, 983-6850

Sept 12 CDC Immunization Update Teleconference

location: TBD

target: health professionals/general public

contact: Jean Franzini, 983-6800

Sept 12 **Grand Rounds at Emerson Hospital:** Cancer Incidence in Concord

location: Emerson Hospital, Concord, MA

target: physicians and nurses contact: Jeffrey Purvis, 624-5757

Sept 17- WIC Vendor Annual Training Sessions

18 location: Taunton, Cape Cod, Framingham, Holyoke and Boston

target: food vendors and pharmacies contact: Bonnie Brathwaite, 624-6100

Grand Rounds at North Adams Hospital: Sept 23 **PCB Exposure Study**

location: North Adams Hospital,

North Adams, MA

target: physicians and nurses contact: Jeffrey Purvis, 624-5757

Sept 23- WIC Vendor Annual Training Sessions

24 location: Taunton, Cape Cod, Framingham,

Holyoke and Boston

target: food vendors and pharmacies contact: Bonnie Brathwaite, 624-6100

Sept 29- 3 Day STD Intensive Course

Oct 1 location: State Laboratory/

Massachusetts General Hospital/Boston

Medical Center target: teachers

contact: Wendy Hylton, 983-6945

WIC Vendor Annual Training Sessions Sept 30

location: Taunton, Cape Cod, Framingham,

Holyoke and Boston

target: food vendors and pharmacies contact: Bonnie Brathwaite, 624-6100

Sept 30 Elder Health Conference (not yet titled)

> location: Framingham, MA target: seniors, providers

contact: Diana Laskin Siegal, 624-5407

Elder Fitness Conference Sept 30

location: Quincy, MA

target: seniors and those working with them

contact: Chris Economous, 624-5450

RECENTLY RELEASED GUIDELINES/POLICY STATEMENTS/REPORTS

Profile of Brockton Working Teens

(profile)

printed: June 1997

targeted: parents, employees, community

organizations, government officials, teenagers and

health care providers residing in Brockton

contact: Robin Dewey, 624-5625

Weapon Injury Update

(report or summary sheet)

printed: April 1997

targeted: anyone interested in weapon-related

(gunshot and stabbing) injuries contact: Cathy Barber, 624-5663 or

Beth Hume, 624-5664

Health Consultation:

Cancer Incidence in Natick, MA 1982-1992

(report)

printed: May 1997

targeted: Natick residents

contact: Theresa Barry, 624-5757

Health Consultation:

Cancer Incidence in Wayland, MA 1982-1992

(report)

printed: June 1997

targeted: Wayland residents

contact: Theresa Barry, 624-5757

1996 Annual Report

(report)

printed: May 1997

targeted: health care professionals and general public

contact: Ann Davis, 983-6942

1997 Weapon Injury Update

(report)

printed: March 1997

targeted: violence prevention groups, policy makers

and city officials

contact: Cathy Barber, 624-5663

Ice Skating Rink Regulations

(policy report)

printed: March 1997

targeted: operators of ice rinks and boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment,

Norwell Middle School

(report of inspections done on public buildings with

indoor air quality complaints)

printed: March 1997

targeted: school administration, teachers, parents and

boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment,

Norwell Town Hall

(report of inspections done on public buildings with indoor air quality complaints);

printed: March 1997

targeted: school administration, teachers, parents and

boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Wilmington, North Intermediate

(report of inspections done on public buildings with indoor air quality complaints)

printed: March 1997

targeted: school administration, teachers, parents

and boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Plymouth, Indian Brook School

(report of inspections done on public buildings with indoor air quality complaints)

printed: March 1997

targeted: school administration, teachers, parents

and boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Peabody High School

(report of inspections done on public buildings with indoor air quality complaints)

printed: March 1997

targeted: school administration, teachers, parents

and boards of health

contact: Mike Feeney, 624-5757

Report on the Massachusetts Growth and Nutrition Program FY 1993-95

(report)

printed: April 1997

targeted: pediatric health care providers contact: Kathy Cunningham, 624-5442

Indoor Air Quality Assessment, Sharon Middle School

(report of inspections done on public buildings with indoor air quality complaints)

printed: April 1997

targeted: school administration, teachers, parents

and boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Southbridge High School

(report of inspections done on public buildings with indoor air quality complaints)

printed: April 1997

targeted: school administration, teachers, parents

and boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Williamstown, Mt Greylock School

(report of inspections done on public buildings with indoor quality complaints)

printed: April 1997

targeted: school administration, teachers, parents

and boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Wilmington, Boston Regional Medical Center

(report of inspections done on public buildings with indoor quality complaints)

printed: April 1997

targeted: school administration, teachers, parents and

boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Andover, Bancroft School

(report of inspections done on public buildings with indoor quality complaints)

printed: April 1997

targeted: school administration, teachers, parents and

boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Beverly, Ayres Ryal Side School

(report of inspections done on public buildings with indoor quality complaints)

printed: April 1997

targeted: school administration, teachers, parents and

boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Brockton, Lincoln School

(report of inspections done on public buildings with indoor quality complaints)

printed: April 1997

targeted: school administration, teachers, parents and

boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Brockton, West Middle School

(report of inspections done on public buildings with indoor quality complaints)

printed: April 1997

targeted: school administration, teachers, parents and

boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Burlington High School

(report of inspections done on public buildings with indoor quality complaints)

printed: April 1997

targeted: school administration, teachers, parents and boards of health

contact: Mike Feeney, 624-5757

outlies. White recitely, 024 3737

Indoor Air Quality Assessment, Fairhaven, Hastings Middle School

(report of inspections done on public buildings with indoor quality complaints)

printed: April 1997

targeted: school administration, teachers, parents and

boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Malden Alternative High School

(report of inspections done on public buildings with indoor quality complaints)

printed: April 1997

targeted: school administration, teachers, parents

and boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Gloucester High School

(report of inspections done on public buildings with indoor quality complaints)

printed: May 1997

targeted: school administration, teachers, parents

and boards of health

contact: Mike Feeney, 624-5757

Indoor Air Quality Assessment, Carver, Carver Elementary School

(report of inspections done on public buildings with indoor quality complaints)

printed: May 1997

targeted: school administration, teachers, parents

and boards of health

contact: Mike Feeney, 624-5757

NEW DPH HEALTH EDUCATION MATERIALS

Safe Work/Safe Workers: A Guide for Teaching High School Students About Occupational Safety and Health

(3 hour curriculum and 13 minute video)

printed: April 1997 targeted: teachers

contact: Robin Dewey, 624-5625

Protecting Your Working Teen: A Guide for Parents

(curriculum)

printed: May 1997 targeted: parents

contact: Robin Dewey, 624-5625

Are You A Working Teen?

(pamphlet)

printed: February 1997 targeted: young workers

contact: Robin Dewey, 624-5625

Know Your Rights at Work

(poster)

printed: December 1997 targeted: young workers

contact: Robin Dewey, 624-5625

Health and Safety for Worksite Mentors

(curriculum)

printed: February 1997

targeted: worksite mentors involved in school-to-work

contact: Robin Dewey, 624-5625

Fall Prevention Brochures

(brochures)

printed: May 1997

targeted: construction workers

contact: Susan Shepherd, 624-5627

FACE

(factsheet)

printed: February 1997 targeted: woodworkers

contact: Susan Shepherd, 624-5627

• Female Condom Information

(packet and film)

printed: 1997

targeted: women and women's health providers

contact: Lorraine Peavey, 983-6852 or

Christie Burke, 983-6959

Protecting Health Care and Other Workers

(packet)

printed: 1997

targeted: first responders and other workers expected

to be exposed to body secretions contact: Lorraine Peavey, 983-6852

101 Ways to Make Love Without Doin It

(film)

printed: 1997

targeted: general public

contact: Christie Burke, 983-6959

Pros and Condoms - Churchill Media

(film)

printed: 1997

targeted: general public

contact: Christie Burke, 983-6959

• STD - Straight Talk

(film, Spanish and English)

printed: 1997

targeted: general public

contact: Christie Burke, 983-6959

Sexual Responsibility; A Two Way Street

(film)

targeted: general public

contact: Christie Burke, 983-6959

Teen Pregnancy Prevention Poster Campaign

(3 posters, 2 targeting males, 1 target females)
Key chains available; tag line for both is **YOUR LIFE**.

YOUR DECISION. THINK ABOUT IT!

printed: May 1997

targeted: pre-adolescent/adolescent youth

contact: Regina Marchi, 624-5475

Cancer Investigation in Concord

(fact sheet) printed: 1997

targeted: physicians and nurses contact: Jeffrey Purvis, 624-5757

PCB Exposure Study

(fact sheet) printed: 1997

targeted: physicians and nurses contact: Jeffrey Purvis, 624-5757

Violence Prevention Calendar

(calendar of activities) printed: April 1997

targeted: community health and youth workers

contact: Shuna Keenan, 451-0049

Osteoporosis Prevention Calendar

(calendar of awareness activities)

printed: April 1997

targeted: health and community programs, elders

and general public

contact: Lynn Shipley, 451-0049

It's Never Too Late: Osteoporosis Prevention

(brochure)

printed: May 1997 targeted: elders

contact: Chris Economous, 624-5450

Better Bones Shopping

(shopping pad) printed: May 1997 targeted: elders

contact: Chris Economous, 624-5450

Strong Mind, Strong Body, Strong Bones

(transit poster) printed: May 1997

targeted: 16-24 year old women contact: Chris Economous, 624-5450

Strong Mind, Strong Body, Strong Bones

(compact mirror) printed: May 1997

targeted: 16-24 year old women contact: Chris Economous, 624-5450

MA 5-A-Day Coalition Member Directory

(resource directory) printed: May 1997

targeted: coalition and media

contact: Chris Economous, 624-5450

News in School Health (Spring Edition)

(newsletter)

printed: April 1997

targeted: school physicians, nurses, parents, superintendents, teachers, and board of health

contact: Tom Comerford, 624-5472

Fact Sheet Regarding STD's

(fact sheets)

printed: May 1997

targeted: general public (translated into Spanish,

Creole, Portuguese and Vietnamese) contact: Anne Davis, 983-6942

Diabetes Help-Finder

(resource directory of services and information about

diabetes for people in MA)

printed: July 1997

targeted: people with diabetes, health care providers,

general public

contact: Darcy Bacall, 624-5403

Are You At Risk?

(brochure, translated into Haitian Creole)

printed: July 1997

targeted: Haitians at risk for diabetes

contact: Jill Mitchell, 624-5406

· Diabetes & Your Feet

(brochure, translated into Haitian Creole)

printed: July 1997

targeted: Haitians with diabetes contact: Jill Mitchell, 624-5406

Teen Pregnancy Prevention Posters

(posters)

printed: June 1997

targeted: pre-teens and teenagers contact: Regina Marchi, 624-5475

NEW GRANTS/PROGRAMS AT DPH

Occupational Health and Safety Training for Restaurant Workers

Training 370 employees in 5 Brockton, MA restaurants

about workplace health and safety

Funded by the Massachusetts Department of Industrial

Accidents, Office of Safety

contact: Robin Dewey, 624-5625

We appreciate your contribution to "UPCOMING DPH EVENTS AND NEWS NOTES", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 250 Washington Street, 4th Floor, (617) 624-5483.



October - December 1997

sing Community Indicators To Measure Progress in Prevention

An old trend is emerging in public health, and more specifically in community-based prevention programs, that calls for setting priorities and taking action to accomplishing results that are measured according to progress made in relation to a specific set of indicators.

Community Indicators are measurements which provide time series data that reflect community conditions. Through a participatory planning process, communities use indicators to identify the community conditions that they want to influence in a manner that improves health and the quality of life. After review of health and related conditions, communities set priorities and plan a set of activities designed to change community conditions according to measurable benchmarks.

Community Indicators are presented in several different conceptual frameworks. In practice some of the terminology from the different frameworks is occasionally intermingled and confused. Many of the indicators listed in the various frameworks are the same or very similar. Following is a summary of several community indicator frameworks and additional notes on how they are often applied.

Sustainability

Sustainability as a framework for community improvement links economic, environmental health, and social issues an overall effort by a community to "sustain" itself over the long term. A sustainable community seeks to maintain and improve the economic, environmental, and social characteristics of an area so its members can continue to lead healthy, productive, and enjoyable lives there.

Indicators of Sustainability should cut across the three major areas of concern -- economy, environment, society. One dimensional measures, such as median income, air quality, or domestic violence reports do not meet these criteria. Sustainability indicators measure links between two or three of these areas.

A better measure of Sustainability in this context would be a percent of the median income needed to pay for the basic needs of a person living in that community. This measure links the economic and social spheres.

Sustainability projects are now in place in a number of cities internationally. In the U.S. Sustainable Seattle and Sustainable San Francisco are among the more well known efforts.

Social Capital

In the context of community building, social capital refers to relationships among people and organizations within a community. The quality and strength of the interrelationships or the lack of same, serve as an indicator of a community's readiness to embark on a community improvement initiative.

Currently Robert Putnam of Harvard is the best known proponent of this theory, through his studies of civic involvement in Italy and in this country ("Bowling Alone", which used the decline of bowling league membership as a metaphor for the decline of civic participation). He explains the importance the personal, organizational, and institutional relationships play in community problem solving.

Marshal Krueter, a health promotion consultant and coauthor of the PRECEDE-PROCEED behavioral model, is currently preparing a study of the application of social capital to community health promotion. He identifies four constructs of social capital:

Trust is the belief that an individual, group, or organization can be relied on to act in a consistent, fair, rational, and expected manner.

Civic Involvement is participation in activities that directly or indirectly contribute to a community's overall well-being, including voting joining organizations of contribute up after one's dog.

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Social Engagement refers to the interactions that foster connections among community members or organizations, including both formal connections through organized groups and informal connections through neighborhood and community friendships and networks.

Reciprocity refers to the expectation of a return on one's investment, the faith that one's good deed or action will be returned in the future.

Kreuter identifies potential indicators for each of these constructs which could be gathered through a behavioral survey that questions participants about their experience in each of the four areas. He concludes that preliminary work exploring the role of social capital in community health promotion could lead to establishing social capital as a concept that might explain and predict community health status.

Resiliency Indicators

The Center for Substance Abuse Prevention (CSAP) is promoting the development of resiliency indicators that measure community resiliency regarding substance abuse prevention and treatment. A Massachusetts project, Massnap, funded by CSAP and administered by the DPH Bureau of Substance Abuse Services, is developing a set of indicators that, while initially designed to measure the success of substance abuse interventions, will have broader applicability for community prevention efforts.

Massnap currently includes three categories of indicators:

Community Typology Index-- measures general community characteristics, including demographic and socio-economic statistics.

Risk Factor Index -- In its current preliminary form this index incorporates indicators which are specifically related to substance abuse, including hospital discharge data, as well as data on voting patterns and several health and social conditions that are more broadly applicable to the entire community. Taken as a whole, this index measures the community's susceptibility to substance abuse and other health and social problems.

Protective Factor Index -- This index is a set of indicators to measure a community's readiness to prevent substance abuse. In its current form it indicates whether the community being measured includes certain civic organizations and other participatory elements that collectively increase its protective factors against substance and related health and social problems.

Performance Measures

There is a growing consensus within the public health, substance abuse, and mental health communities that performance measurement is a critical tool for evaluating service delivery and examining population-based activities addressing the health of the public. Many state and local administrators believe that the case for increasing, or even maintaining, public funding will depend on their ability to document program performance based on achieving specific performance indicators.

The development of performance measures is a continuation of earlier efforts to specify progress toward important public health goals. The broad acceptance of immunization rates and other such measures developed for Healthy People 1990 and 2000, for example, has been instrumental in encouraging the creation of comparable data bases across states and localities and for mobilizing resources in jurisdictions around the country to realize their objectives.

A major goal of the study conducted by the IOM Committee on Using Performance Monitoring to Improve Community Health, is to develop prototypical sets of indicators for specific public health concerns that communities can use to monitor the performance of public health agencies and personal health care organizations. Performance measures for public health and related programs are tied to specific and measurable changes in health status and behavior in the target population. The Department of Public Health, through the CHNA RFR process has moved forward in this field.

Conclusion

Community Indicators are proving to be useful tools for community goal-setting and visioning. They help unite various interests in communities and provide an information base for larger strategies to improve the health and quality of life in communities.

Over the next year, The DPH Prevention Initiative hopes to sponsor several **Prevention Roundtables** for DPH staff involved in prevention programs and CHNAs to share information on this and other issues.

In the meantime you can refer to these sources for more information:

Besleme, K. and Mullin, M. "Community Indicators and Healthy Communities". <u>National Civic Review.</u> vol. 86 #1 Spring 1997.



Committee on Using Performance Monitoring to Improve Community Health. Improving Health in the Community: A Role for Performance Monitoring. Institute of Medicine. 1997.

Hart Environmental Data. "Measuring Progress Toward Sustainability". www.subjectmatters.com/indicators/. a world wide web site on sustainability indicators.

Kreuter and Lezin, "Social Capital: A Brief Synopsis", to be published in 1997 through the WHO

For more information on community indicators contact Michael Coughlin at (617) 624-5485.



Committee/Schedules Tobacco Forum on October 16

The Partners for Prevention, the statewide prevention network, elected a 12 person steering committee to oversee the direction of the organization for the next two years. Members were elected to represent the six regions of the state and six members were elected at large. The Steering Committee members are:

- Western MA -- Patricia Lamelin, Brightside Center for Children and Families
- Central MA -- Carl McCarthy, DSS Community Connections Team
- Northeast MA -- Marie Silvestro, Health and Education Services, Beverly
- Metro Boston -- Armando Rodriguez, MA Prevention Center -- Cambridge
- Boston -- Laurie Jo Wallace, MA Prevention Center --Boston
- Southeast MA -- James Morrissey, resident volunteer
- At Large -- Ralph Fucillo, Harvard/Pilgrim Community Health Plan Foundation
- At Large -- Brad Cohen, Prevention Support Services, The Medical Foundation
- At Large -- Ruth Smith, consultant
- At Large -- Ann Marie Krol, CASPAR Youth Support
- At Large -- Diane Van Dyke, The Children's Workshop
- At Large -- Michael Coughlin, DPH
- (members' professional affiliation listed for identification purposes only)

Several committees are forming which are open to all members of Partners, including the communications. program, and education committees.



ctober 16 Forum on Tobacco Settlement:

The Partners will host an educational forum on the proposed national tobacco settlement on Thursday October 16, 1:00 PM -- 3:30 PM on the 21st floor of the McCormack State Office Building, one Ashburton Place, Boston (adjacent to the State House on Beacon Hill). Tom Green of the Massachusetts Attorney General's office and Graham Kelder of the Tobacco Control Resource Center at Northeastern University School of Law will discuss "the Tobacco Deal -- what's In and What's Not for Public Health".

For more information about the Partners for Prevention contact Sue Dickinson or Tony Palomba at (617) 451-0049 or visit the Partners' website at ww.preventionpartners.org.



unce of Prevention Conference 98 -- The Road to Sustainability

The theme of the 1998 Ounce of Prevention conference, scheduled for Friday and Saturday, March 13 and 14, 1998, is the road to Sustainability for community-based prevention programs. The conference will emphasize prevention skills and approaches which enable coalitions and other prevention initiatives to increase their available resources and expand their community base to ensure their long term success.

Friday March 13 will include a series of workshops on key topics in sustaining community programs, including fundraising, volunteer management, strategic planning, and marketing and public relations. Tyler Norris, the Executive Director of the National Coalition for Building Healthy Communities will deliver the keynote address. The planning committee has just issued the "Call for Concepts" which invites community prevention activists to submit their ideas for organizing a workshop on the thirteenth.

This year the conference is placing special emphasis on attracting resident community volunteers, including youth.



The Saturday session will be organized as an intensive training for coalitions and other community initiatives that are faced with the challenge of drafting a Sustainability plan. The session on March 14 is being organized by the planning committee as a day-long interactive exercise specifically for those active in ongoing local partnerships faced with the challenge of sustaining their efforts over the long term. For more information about the prevention conference, please contact conference director Michael Coughlin at 617 624-5485.



Health Care Access Emerging as Key Issue for CHNAs and DPH

A number of CHNAs across the state are identifying access to health care for the uninsured and those with low utilization of primary health care as a priority issue. DPH, in its role as administrator of the Children's Medical Security Plan and Healthy Start, is also very active in outreach to low income pregnant women and to children and families eligible to participate in these health insurance program. Also, the Mass Health program continues to revise its eligibility and benefit policies, including some expanded benefits that health consumers do not know about.

The Department is beginning to explore the feasibility of working directly with the CHNAs to reach out to populations that have low utilization of health care. CHNAs may collaborate directly with DPH and other state agencies to sponsor educational forums and other outreach efforts to increase awareness among consumers and local health and social service professionals about current programs and health care benefits that are available. A DPH working group will form soon to begin discussions, which will later be expanded to include interested CHNA members.

Several CHNAs are currently involved in access projects:

Fall River: Partners for a Healthier Community has held several series of health access workshops that provide free primary care to vulnerable populations. A series of eight --twelve weekly sessions on different aspects of care, including screenings, healthy lifestyles, hearing and vision, dental care, chronic illness, and other areas of concern have been held in a local soup kitchen, Cambodian Community

Center and Portuguese Churches. Two more series are in the works for garment shops and senior centers. In addition, the CHNA works closely with another local project, the Robert Wood Johnson funded, Medi-call which is a referral service that matches consumers with local physicians that pledge to provide a certain number of free hours of primary care.

Berkhsire: The Berkshire CHNA has identified access to health care for all under-insured and uninsured people living in Berkshire County as a priority. The project, still under development, will link available resources with an advocacy component that focuses on information, referral, and outreach.

Survey results compiled, to be discussed at meetings this fall.

The results of last year's comprehensive survey of CHNA members from around the state, as well as the feedback received at last year's facilitated discussion about the status of the CHNA initiative, have been compiled and will be reviewed at a series of meetings scheduled for this fall.

Prevention Center staff active in CHNAs reviewed the results at a meeting on September 15.

DPH team members will gather on October 20 from 9:30 -- 12:30 in the Public Health Council Room to discuss the survey report and the direction of the CHNA initiative.

The second annual statewide gathering for CHNA members is scheduled for Monday November 24, 9:30 -- 3L30 at the WIC training center in Framingham. The meeting will also focus on the survey report and future directions.

For more information on the CHNA initiative contact Cathy O'Connor at 617 624-5254.



Mystic Valley Elder Services and the Multicultural Coalition on Aging are hosting an upcoming conference entitled Cultures and Aging: Meeting the Challenges Beyond the Year 2000, to be held on Wednesday, October 22, 19976 at the Marriott in Burlington, MA. This is a daylong conference for health care professional to focus on the challenges and rewards of providing culturally and linguistically appropriate services to elders in New England. This is the first conference of this kind.



In the morning, speakers will create a conceptual and practical framework to help agencies look at mission, structures, practices and resource.

In the afternoon, workshops will facilitate the dialogue between agencies and ethnic community-based agencies wishing to provide services to a broad spectrum of elder constituents.

Registration before October 15, 1997 is \$45.00 and CEUs for social workers, nurses, and nursing home administrators are an additional \$10.00. Late registration, after October 15, is \$65.00 and \$75.00 for CEU candidates. For more information, or to register for this exciting conference, call Debra Payne at (617) 324-7705, ext 209.



Oct 11th Dying, Death and Bereavement among Children

(9:00am - 3:00pm) location: Central target: school nurses

contact: School Health Advisor

Oct 14th- Tobacco Education and Cessation

15th contact: Cambridge Prevention Cntr, 441-0700

Oct 17th Postural Screening

(1:00am - 4:00pm) location: Amherst target: school nurses

contact: School Health Advisor

Oct 17th Folic Acid Preventing Birth Defects:

Scientific Advances and Public Health Issues

(8:30am - 4:15pm)

location: Bentley College, Waltham

target: health care professionals who assess, educate and counsel women ages 15-44; physician, nurses, genetic counselors; health

executives

contact: March of Dimes, 1-800-458-0039

Oct 20th Vision and Hearing: Train the Trainer

location: Lowell target: school nurses

contact: School Health Advisor

Oct 21st- Tobacco Education Programs TEG and TAP

22nd Train the Trainer (8:00am - 3:30pm) location: Central

target: school nurses

contact: School Health Advisor

Oct 21st Latino Pregnancy Prevention Conference

location: target:

contact: Dianne Hagan, 624 -5070

Oct 21st Introduction to School Nursing in Mass

(8:30am - 4:30pm)

location: Best Western Royal, Marlboro

target: school nurses

contact: School Health Advisor

Oct 22nd Rural Health Programs

(9:00am - 3:00pm)
location: Amherst
target: school nurses

contact: School Health Advisor

Oct 22nd Cultures and Aging: Meeting the

Challenges Beyond the Year 2000 location: Burlington, Marriott

target: nurses, nurse practitioners, social

workers, nursing home administrators and other

professionals working with elders

contact: Debra Payne, (617) 324-7705 x 209

Oct 23rd- Tobacco Education Programs TEG and TAP

24th Train the Trainer

(8:00am - 3:30pm) location: Fall River target: school nurses

contact: School Health Advisor

Oct 23rd Dying, Death and Bereavement among

Children

(9:00am - 3:00pm) location: Amherst target: school nurses

contact: School Health Advisor

Oct 27th Mass Health Council Annual Awards Dinner

contact: 965-3711



Oct 28th	Hepatitis B/Immunizations and Managing School Outbreaks (9:00am -3:00pm) location: Central target: school nurses contact: School Health Advisor	Nov 6th Nov 7th	Introduction to Therapeutic Touch (9:00am -4:00pm) location: Lowell target: school nurses contact: School Health Advisor Health Assessment
Oct 29th	Preventing Teen Pregnancy contact: Cambridge Prevention Cntr, 441-0700	Nov /tn	(3:00pm - 6:00pm) location: Springfield - target: school nurses
Oct 29th- 30th	It Takes a Village to Raise a Child Facilitator Training		contact: School Health Advisor
	contact: Cambridge Prevention Cntr, 441-0700	Nov 7th	Medication Delegation (9:00am - 2:00pm)
Oct 30th	Hepatitis B/Immunizations and Managing School Outbreaks (9:00am -3:00pm) location: Fall River		location: Lowell target: school nurses contact: School Health Advisor
	target: school nurses contact: School Health Advisor	Nov 10th	Postural Screening (1:00pm- 4:00pm) location: Lowell
Nov 3rd	Mental Health Problems in Children (9:00am -3:00pm) location: Amherst		target: school nurses contact: School Health Advisor
	target: school nurses contact: School Health Advisor	Nov 10th	St. Vincent's Hospital (6:00pm - 8:00pm) location: St. Vincent's Hospital
Nov 3rd	Utilizing Drama to Develop a Parent/Student Dialogue on Alcohol and Other Drugs contact: Cambridge Prevention Cntr, 441-0700		target: hospital pharmacists and pharmacy technicians contact: Kathy Keough, 983-6733
Nov 5th	Internet Access for Public Health Practitioners contact: Cambridge Prevention Cntr, 441-0700	Nov 13th	Postural Screening (1:00pm - 4:00pm) location: Simmons target: school nurses
Nov 5th	Intermediate Search techniques for Public Health Practitioners		contact: School Health Advisor
N 5.1	contact: Cambridge Prevention Cntr, 441-0700	Nov 14- 15th	Basic Concepts in Adolescent Health (9:00am - 3:00pm)
Nov 5th	Postural Screening (1:00pm - 4:00pm) location: Fall River target: school nurses		location: Amherst target: school nurses contact: School Health Advisor
	contact: School Health Advisor	Nov 14th	Hepatitis B/Immunizations and Managing School Outbreaks
Nov 6th	Postural Screening (1:00pm - 4:00pm) location: Cape Cod target: school nurses contact: School Health Advisor		(9:00am -3:00pm) location: Simmons target: school nurses contact: School Health Advisor
Nov 6th	Tobacco - Up in Smoke contact: Cambridge Prevention Cntr, 441-0700	Nov 14th	Girl - Centered Prevention contact: Cambridge Prevention Cntr, 441-0700



Nov 14th Health Assessment

> (3:00pm - 6:00pm) location: Springfield target: school nurses

contact: School Health Advisor

Nov 19th **Postural Screening**

(9:00am - 12:00)

location: Ramada, Auburn target: school nurses

contact: School Health Advisor

Nov 19th Vision and Hearing

(1:00pm - 4:00pm)

location: Ramada, Auburn target: school nurses

contact: School Health Advisor

Nov 20th 1997 STD Update

(8:30am - 10:00am)

location: For CDC Treatment Guidelines

(sites throughout New England)

Full day program

(Hilton Colonial, Wakefield Mass)

target: physicians, nurses, nurse practitioners,

physician assistants and other health care

providers

contact: Pierre Augustin, 983-6964 or

Wendy Hylton, 983-6945

Nov 20th **Introduction to Therapeutic Touch**

> (9:00am -4:00pm) location: Central target: school nurses

contact: School Health Advisor

Nov 21st Health Assessment

> (3:00am - 6:00pm) location: Springfield target: school nurses

contact: School Health Advisor

Nov 28th **Health Assessment**

> (3:00am - 6:00pm) location: Springfield target: school nurses

contact: School Health Advisor

Dec 2nd **Violence Prevention**

> (3:30pm - 6:30pm) location: Central MA target: school nurses

contact: School Health Advisor

Dec 8th Helping the School Nurse to Help the

> Chronically Ill Child or Child with Physical **Condition in Making Successful Transitions**

to Self Care

(3:30pm - 6:30pm) location: Simmons target: school nurses

contact: School Health Advisor

Pharmacology Update with Focus on Dec 11th

Attention Deficit Disorder (ADD), Asthma,

and Anti-Depressant Medication

(9:00am - 3:00pm) location: Fall River target: school nurses

contact: School Health Advisor

Dec 12th **Medication Delegation**

> (9:00am - 2:00pm) location: Lowell target: school nurses -

contact: School Health Advisor

Dec 12th **Emergency Protocols in Schools**

> (9:00am - 3:00pm) location: Central target: school nurses

contact: School Health Advisor

Dec 19th Pharmacology Update with Focus on

Attention Deficit Disorder (ADD), Asthma,

and Anti-Depressant Medication

(9:00am - 3:00pm) location: Simmons target: school nurses

contact: School Health Advisor

ecently Released Guidelines/Policy Statements/Reports

The Adolescent Births: A Statistical Profile for Mass

printed: 1995

target: general public

contact: Elizabeth Brown, 624-5547

Cancer Incidence and Mortality in Mass (1987-1994)

printed: Aug 1997

target: public health professionals, hospitals, community

organizations and general public

contact: Susan Gershman, 624-5646



Medication Occurrence Reporting (Advisory)

printed: October 1996

target: DMH/DMR community residential programs and

day programs registered with DPH for storage and

administration of medication contact: Lena Deter, 983-6720

Medication Occurrence Reporting (Advisory)

printed: April 1997

target: DMH/DMR community residential programs and

day programs registered with DPH for storage and

administration of medication contact: Lena Deter, 983-6720



News in School Health; Focus on Infectious Disease

(newsletter)

printed: Fall 1997

target: school health personnel, administrators, board of health, teachers, school nurses, parents and general public

contact: Tom Comerford, 624-5472

Lead Poisoning, Nutrition and Children - What you should know

(brochure)

printed: July 1997

target: parents of children under six years contact: Childhood Lead Poisoning Prevention,

(800) 532-9571 or (617) 753-8400

Cyclospora; Salmonellosis from Reptiles

(fact sheet)

printed: Aug 1997 targeted: general public contact: 983-6820

Bats and Rabies

(brochure)

printed: Aug 1997 targeted: general public contact: 983-6820

Public Health Fact Sheet: Adult Immunization

(fact sheet)

printed: July 1997 targeted: general public

contact: David Gray, 983-6861

Public Health Fact Sheet: Flu (Influenza)

(fact sheet)

printed: July 1997 targeted: general public

contact: David Gray, 983-6861

Public Health Fact Sheet: Pneumococcal Disease

(fact sheet)

printed: July 1997

targeted: general public

contact: David Gray, 983-6861

10 Reasons to Vaccinate

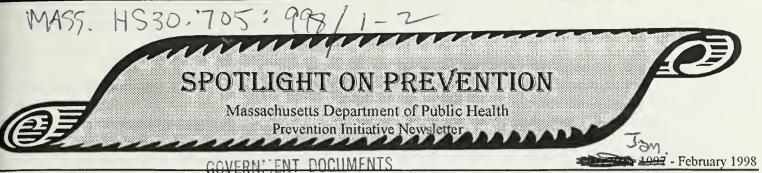
(fact sheet also in Spanish)

printed: July 1997 targeted: general public

contact: David Gray, 983-6861

We appreciate your contribution to "Upcoming DPH Events and News Notes", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 250 Washington Street, 4th floor, (617) 624-5483.





COLLECTION

APR 2 0 1999

5 uilding the Road to Sustainability

Fifth Annual Ounce of Prevention Conference Copy (Secretary O'Leary and Commissioner Koh will participate)

Planning continues for Building the Road to Sustainability, fifth annual Ounce of Prevention Conference on March 13-14, 1998 in Marlboro. State Health and Human Services Secretary William O'Leary and new DPH Commissioner Howard Koh will address the gathering during the awards luncheon on March 13. Regional U.S. Health and Human Services Director Judith Kurland will give the welcoming remarks, followed by the keynote address by Tyler Norris, Executive Director of the National Coalition for Healthier Cities and Communities.

Thirty skills-based workshops will be offered on March 13 which address four key areas related to sustaining community prevention programs -- fundraising, volunteer and leadership management, strategic planning, and marketing and public relations. Once again this year, a mix of beginner and advanced sessions will be offered.

The Saturday March 14 session will feature a day long interactive exercise on developing a Sustainability plan. Participants will select one of five community case studies. Small groups of 15 - 20 people will work together through the day to plan how their community would respond to key challenges on their own road to Sustainability. Specific learning exercises will be offered in Fundraising, Volunteer and Leadership Management, Strategic Planning, and Public Relations and Marketing. Bilingual groups will also be available.

Over the course of the day work groups will develop a comprehensive plan to sustain their coalition. The learnings from the day will be compiled into a summary document that will be distributed to all conference participants later in the spring.

Case scenarios are now being drafted that simulate conditions in the following types of communities:

Large city -- Boston/Worcester/Springfield University of Massachusetts Metro city -- Cambridge/Somerville Small City -- Lowell/Fall River/Fitchburg Suburban town - Milton/Davners/ etc. Rural area - W. MA hilltowns, etc.

> For more information on the prevention conference contact Michael Coughlin at (617) 624-5485.

ealthy People 2010

Feds Propose New Framework

The Office of Disease Prevention and Health Promotion (ODPHP) of the U.S. Department of Health and Human Services is proposing a new framework to measure the nation's progress in improving its collective health for the period 2000 -- 2010. Vision of 2010: Healthy People in Healthy Communities sets broad based goals for the nation to improve health for all -- 1) Increase healthy years of life,

- 2) eliminate health disparities, 3) promote healthy behaviors,
- 4) protect health, 5) assure access to quality health care, and
- 6) strengthen community prevention.

Following from these goals will be a series of objectives which address major public health issues. ODPHP is proposing two types of objectives -- a) measurable objectives, which provide direction for action by measuring progress in improving health in comparison to available baseline data; and b) developmental objectives which provide a vision for a desired outcome or health status but for which not data is currently available from surveillance systems.

A revised framework is being submitted to ODPHP by ASTHO (Association of State and Territorial Health Officers). The comment period is currently scheduled to end on December 15. For more information on Healthy People 2010 see the web site at "hdphp.osophs.dhhs.gov/healthypeople".





akarta Declaration

Health Promotion into the 21st Century

The fourth International Conference on Health Promotion was organized by the World Health Organization this summer in Jakarta, Indonesia to identify the directions and strategies which are required to address the challenges of promoting health in the 21st century.

Participants in the conference reaffirmed the strategies first set forth ten years ago at the first international conference in Ottawa, Canada which drafted the Ottawa Charter for Health Promotion that called for building healthy public policy grounded in the creation of healthy communities.

The Jakarta Declaration cited the need for new responses to the challenges of health promotion in the 21st. century. Five priorities were identified:

- 1) Promoting social responsibility for health
- 2) Increase investments for health development
- 3) Consolidate and expand partnerships for health
- 4) Increase community capacity and empower the individual
- 5) Secure an infrastructure for health promotion.

The participants called on WHO to take the lead in engaging governments and other organizations in advancing the action priorities for health promotion.



Tobacco Settlement Session held October 16

Partners for Prevention held an informative session on the proposed tobacco settlement on October 15 in Boston. Tom Greene from the Office of the Attorney General discussed the merits of the proposal and Graham Kelder Tobacco Control Resource Center at Northeastern University Law School raised some concerns about the settlement.

Membership in Partners continues to grow. The organization is currently organizing a committee structure that will develop a program for the coming year. Following are the substantive areas that members can participate in: Education -- inform members about important public policy issues

Communications -- development of a sophisticated statewide electronic and mail communication system

Membership -- develop a long range membership development plan Organization -- develop a long range plan Program -- plan Partners' quarterly meetings

To Join Partners or for more information contact Tony Palomba at The Medical Foundation or visit our Web site at "www.preventionpartners.org"



Held on November 24th

Over 100 CHNA members from around the state attended the second annual statewide CHNA gathering, *Working Together for Healthy Communities* on November 24 in Framingham. New DPH Commissioner Howard Koh addressed the gathering, reinforcing DPH's commitment to the CHNA process, and praising alLof the work that community members from around the state had put into making the initiative successful.

CHNA members participated in three interactive sessions over the course of the day:

Expanding our Vision -- Participants, working in small groups, shared their thoughts about the ongoing strengths and weaknesses of the CHNA process and how they would like to see it changed. A common refrain among the groups was concern about the diversity of membership, the lack of consumer or community volunteers involved in many CHNAs, and the need for more dedicated resources to CHNAs.

Issue Sessions -- CHNA members active in common issue areas were able to share information and strategies in the areas of substance abuse, access to health care, violence, immunization, healthy lifestyles, asthma, youth, injury prevention, and HIV/AIDS.

Coalition Building Strategies -- skill and strategy sessions were held for membership building, PR/marketing, decision-making, team building, communication, leadership, planning working with data, and CHNA survey results.

The ideas and concerns generated in the many small groups that met on November 24 will be compiled into a summary document and distributed in the near future. Participants and other CHNA members will be informed about all follow up plans coming out of the event. For more information about the CHNA initiative contact Hong Vuong at 617 624-5255.





Expanded State Supplied Vaccine Availability

Hepatitis B, Varicella, MMR and Hepatitis A Vaccines

The Massachusetts Immunization Program (MIP) is pleased to announce the expanded availability of FREE hepatitis B, varicella, MMR, and hepatitis A vaccines.

Hepatitis B Vaccine - is now available to all children through 18 years of age, with targeted catch-up of adolescents in the 6th through 12th grades and all children in any of the high risk groups.

Varicella Vaccine - is now available for susceptible children through 18 years of age, and susceptible household contacts of immunocompromised individuals regardless of age.

MMR Vaccine - is now available for the first or second dose for all children through 18 years of age. Hepatitis A Vaccine - is being made available for the first time by the MIP. This vaccine is available for high risk children through 18 years of age, with prior approval from the MIP.

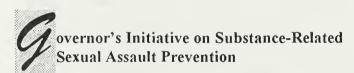
The MIP is encouraging providers to try to catch-up adolescents with varicella and hepatitis B vaccine within the newt two to three years. It is possible that sufficient funding for all these adolescent age groups may not be available after this time period. This catch-up policy is in accordance with the latest national recommendations. Vaccine providers who are enrolled in the MIP can receive these vaccines, and others supplied by the MIP, from their local vaccine distributor with the exception of varicella vaccine in which is ordered through the MIP and then shipped directly the providers' offices by the manufacturer.



The Bureau of Environmental Health Assessment (BEHA) recently released the Housatonic River Area PCB Exposure Assessment Study. This assessment was conducted in Western Massachusetts to identify the frequency of different activities that might lead to opportunities for polychlorinated biphenyl (PCB) exposure, and to determine, through the use of blood testing, how various activities may have contributed to higher serum PCB levels among residents of the Housatonic River Area. PCBs are man-made chemicals which are no longer manufactured in the United States, but continuc to be used in the production and repair of transformers. A number of studies have reported that health effects from long term exposure to PCBs include immune

system suppression, liver damage, neurological effects, and possible cancer. BEHA's study in the Housatonic river Area concluded that PCB levels in the participants tested were generally within the normal background range for nonoccupational exposed individuals. However, the following individuals were found to have slightly higher PCB levels: occupational exposed individuals, older individuals, and individuals who reported greater frequency and duration of consumption of fish or fiddlehead ferns.

Concurrent with the release of this report, environmental regulatory officials, including the Massachusetts Department of Environmental Protection, discovered more widespread contamination in additional residential areas. As a result, the Bureau of Environmental Health Assessment provided free PCB blood testing to anyone who had not already participated in our earlier study. As of December 1, approximately 120 residents had samples taken at the Berkshire Medical Center in Pittsfield. Residents concerned with their opportunities for exposure to PCBs are able to voluntarily contact the toll free number 1-800-240-4266 to schedule blood testing. For more information about PCB exposure and the Housatonic River Area call the Bureau of Environmental Health Assessment at 617-624-5757. from Springfield College, and Carvn Kauffman from the Coalition on Addiction, Pregnancy and Parenting.



Acting Governor Argeo Paul Celluci directed DPH this fall to educate the public about the problem of substance-related sexual assault, with a particular focus on prevention work on state college and university campuses. DPH has convened an interagency advisory group and begun to disseminate information in partnership with state agencies including the Board of Higher Education, the State Police Academy and Diversion Investigative Units, the Governor's Alliance Against Drugs, Mass. Office of Victim Assistance, and students and staff of state campuses. DPH's public-private partnership also includes the pharmaceutical company Hoffman LaRoche, as well as statewide and regional organizations such as the Massachusetts Coalition Against Sexual Assault, New England College Sexual Assault Network, Massachusetts College and University Public Safety Directors, and many other organizations. DPH has also presented workshops and disseminated information at conferences and trainings for campus police officers, school health professionals, sexual assault prevention and survivor services programs, teen dating violence programs, victim advocates, and many others.



This information is then incorporated into ongoing violence/crime prevention and health education programs.

The problem of using drugs as a tool to commit sexual assault is not a new phenomenon. However, there has been growing attention to the problem of substance-related sexual assault. Much of the recent media attention has been on benzodiazepine misuse, with a particular focus on Rohypnol (flunitrazepam), a strong sedative not legal for use in the United States. Gamma Hydroxy Butyric Acid, a depressant which can be "home-cooked" and is also illegal in the United States, has been used in cases of drugging and assault as well. These drugs have been "slipped" into victims' drinks by individuals who later assault them. If the drink is alcoholic, the drugs' effects (eg, amnesia, confusion, disinhibition) can be even more profound and dangerous. In rare instances, coma and death have occurred after ingestion.

The drugs' effects also make it difficult for the person who has been assaulted to remember what occurred, and he or she may have a "confused" story. Although this may be a sign of trauma stemming from an assault, it can also indicate that the person may have been drugged. There is a urine test for both rohypnol and GHB available. Urine must be collected within 72 hours of ingestion for rohypnol, and the sample should be kept refrigerated and secured to protect the chain of evidence. The State Police Crime Lab can perform this test on urine samples included in sexual assault evidence kits, and Hoffman LaRoche also has contracted with an independent lab to provide urine testing which can be accessed by calling 1-800-608-6540.

Individuals who have just been drugged and/or assaulted and need emergency assistance should call 911. For free support services after an assault, there are sexual assault prevention and survivor services programs funded by DPH that serve every part of the state; each one has a 24 hour toll-free crisis line. Medical assistance and forensic exams can also be obtained at health care facilities by survivors even if they choose not to report the assault for possible prosecution. For those do want to report an assault, the local police can be contacted. Finally, the state police have established a drug tip line to report that someone may have or be distributing illegal drugs such as rohypnol or GHB: 1-888-766-3437.

For more information on substance-related sexual assault, please contact your local sexual assault prevention and survivor services program,* the DPH substance-related sexual assault initiative at 617-624-5457 or 617-624-6067, or check out the related information and resources on the Governor's Alliance Against Drugs webpage at www.state.ma.us/gaad.

*For Spanish-speakers, there is a statewide Spanish language 24 hr. sexual assault hotline: 800-223-5001.

Article by Marci Diamond



ew Grants Awarded for Injury Prevention

The Massachusetts Department of Public Health has recently been awarded two new grants for injury prevention efforts from the U.S. Centers for Disease Control and Prevention. Emergency Department Surveillance and Coordinated Injury Prevention (EDSCIP) and the Residential Fire Injury Prevention Project: Fire-Safe Families will each be funded for three years and will contribute to reducing the burden of injury to Massachusetts citizens. A total of 19 awards were made nationwide; Massachusetts was the only state to receive two awards.

Emergency Department Surveillance and Coordinated Injury Prevention (EDSCIP) will develop a statewide injury surveillance system based on data collected from a random sample of hospital emergency departments. Currently there is no centralized reporting of emergency department-treated injuries, and this project will provide unique data for injury prevention programs. Close collaboration between the surveillance system and injury prevention programs will be an integral feature of the system. The project is a collaborative effort of the Injury Prevention and Control Program and the Bureau of Health Statistics, Research and Evaluation.

The purpose of the Residential Fire Injury Prevention Project is to demonstrate means of promoting home smoke detectors in high-risk populations. The project proposes to increase the overall rate of smoke detectors in targeted communities and to evaluate the effectiveness of different strategies. Low income minority families with young children will be visited by a trained fire safety educator who will provide fire safety materials, recommend smoke detector installation, and in some cases install smoke detractors for free. Initially, the project will focus its efforts in Brockton, Lynn and Lowell. and in the second the third year, will work in other communities with high risk of home fires. This Injury Prevention and Control Program project will work collaboratively with State Fire Marshal's Office, the National Fire Protection Association (headquarters in Quincy), and the WIC Program.

For more information, contact Cindy Rodgers or Torie Ozonoff, Co-Directors of the Injury Prevention and Control Program at 617-624-5070.



Article by Cindy Rodgers

assachusetts Breast Cancer Research Grant Program (FY 1998 Awards)

The Massachusetts Breast Cancer Research Grants Program began in 1993 as part of the Massachusetts Breast and Cervical Cancer Initiative. It was established to encourage researchers in the formative stages of their careers to turn their talents toward the examination of fundamental questions about breast cancer. Once established in breast cancer research, it is hoped that these young investigators will continue their work in the field throughout their careers.

Since its inception the program has grown significantly. In its first year the program received 53 proposals from researchers at 22 Massachusetts institutions. In FY 1998 eighty-six proposals were received and in January 1998 over \$2.3 million will be awarded to 38 breast cancer researcher.

To date, \$7.9 million has been devoted to this program and 134 grants have been awarded to breast cancer investigators who are studying diverse areas of breast cancer research.

Areas of research that are currently funded included research studies on topics such as angiogenesis, immunobiology, gene regulation, hormonal interactions, and epidemiological studies on environmental factors and breast cancer risk assessment. In addition, research on new imaging techniques, psychological intervention and treatment modalities are currently under investigation in this program. Although as yet there is no known way to prevent breast cancer, we hope that the Massachusetts Cancer Research Grants will lead the way.

Article by Patricia Brennan, Women's Health Unit.



Translating Research into Practice

On Wednesday, March 11, 1998 the Roybal Center on Applied Gerontology and the Massachusetts Department of Public Health will be co-sponsoring a conference at Boston University's Sargent College. The theme of the conference is strategies for preventing disability in late-life. Providers of services to older adults in the New England area representatives from Home Care agencies, social workers, nurses, physical and occupation therapists, researchers, and

representatives from senior housing - will be the target audience. The goal of this conference is to disseminate to the gerontological community practical findings from the two major field studies conducted by the Boston University Roybal Center Consortium. The field study "Fear of Falling" is a group intervention focusing on instilling confidence, self of control and increased activity levels for older persons who fear falling. The second study called "Strong-for-Life" evaluated the strength, balance, and functional benefits of an in-house resistance-training program designed specifically for functionally limited older adults. Continuing Education Units from National Association of Social Workers and the Mass. Nursing Association will be offered. Refreshments will be served. Cost for attending is \$20.00. Registrations from 8:00 - 8:30 am and the conference goes from 8:30 - 12:45. If you are interested in attending, call Ginger Quinn at Boston University at (617) 353-0500 or Janet Marble, Elder Health Program at the Department.

assachusetts's First Young Women's Preventive Health Conference

Joining a panel of health and fitness experts, William Dietz MD, Ph.D., an international authority on obesity will present the keynote address at the Department of Public Health's Young Women's Preventive Health Conference. Designed for people working with high school and college age women in Massachusetts, the conference will present the latest information every health professional needs to know about lifestyle and its impact on long term health.

Howard Koh, MD, MPH, will open the one day conference, and introduce Dr. Dietz, the keynote speaker. Dr. Dietz is the Director of the Division of Nutrition and Physical Activity of the National Center for Disease Control and Prevention. Prior to joining the CDC, Dr. Dietz was a Professor of Pediatrics at the Tufts University School of Medicine and Director of Clinical Nutrition at the Floating Hospital of New England. He was also Associate Director of the Clinical Research Center at MIT, and the Director of the Boston Obesity/Nutrition Research Center. Dr. Dietz will present the latest information on young women's most critical lifestyle and health issues.

A young women's wellness expert panel will address the state of young women today; social and cultural pressures and the resulting health risks and the impact of these behaviors on long term health. Eating disorders, smoking, nutrition and physical activity are some of the topics that will be addressed by the Young Women's Wellness expert panel.



The panel includes: Catherine Steiner-Adair, EdD, from the Harvard Eating Disorder Center, Tina Manos, MA EdD

Interactive afternoon sessions will include: Teen Health Fads: The Latest, Not So Greatest; Unleashing the Power of Youth: Peer Education; Targeting Sedentary Youth: Strategies for Fostering Movement; Eating Disorders and Excessive Exercise, Cultural Diversity and Health Promotion; and the Mind/Body Connection and Health. The conference will provide a forum for professionals working with youth for strategies on reaching all young women with a healthy lifestyle message, and to develop an agenda for community action.

The Young Women's Preventive Health Conference will be held on January 29, 1998 from 8:00am until 3:00pm at the Best Western Royal Plaza Hotel in Marlboro, MA. The deadline for registration is January 16, 1998. Professional CEUs are available. For more information please contact Jennifer Fahey of AdCare at 508-752-7313.

Article by Beth Rinaldi.

Breast and Cervical Cancer Training Institute

In the summer of 1997, the Women's Health Unit established the new Breast and Cervical Cancer Training Institute (BCCTI). The BCCTI will provide a broad range of continuing education programs for professionals and paraprofessionals on the topics of breast cancer early detection and cervical cancer prevention/early detection. Workshops, grand rounds presentations and clinical skills refresher training will be offered to health care providers statewide. There are BCCTI continuing education training programs designed for physicians, mid-level clinicians, nurses, nursing school faculty, cytotechnologists mammography technologist medical physicists, outreach workers, and home health care providers. BCCTI sessions are listed in the Spotlight calendar. For information on any of the programs offered, please contact Michelle Mancuso, BCCTI Coordinator at Boston University School of Medicine (617) 638-8036. You may also contact Janice Mirabassi, Professional Education Coordinator at DPH (617)625-5455.

Article by Janice Mirabassi of Public Health 617- 624-5419.



Dec 12th **Medication Delegation**

(9:00am - 2:00pm)

location: Simmons College target: school nurses

contact: School Health Advisor

Dec 19th Pharmacology Update with a Focus on Attention Deficit Disorder (ADD), Asthma, and Anti-Depressant Medications

> (9:00am - 3:00pm) location: Simmons target: school nurses

contact: School Health Advisor

Jan 13th Preliminary Training: Breast Cancer

Screening

(12:00 - 1:00pm)

location: Good Samaritan Medical Center,

Brockton, MA

target: physicians and other health care

professionals

contact: Janice Mirabassi, 617-642-5455

Jan 13th **Tobacco Education Programs TEG & TA**

Train the Trainer

(8:00 - 3:30pm)

location: Amherst, MA target: school nurses

contact: School Health Advisor

Jan 21st Mass Health Council Pharmacy - In-service

(9:00am - 4:00pm)

location: Wyndham Garden, Needham, MA

target: pharmacists

contact: Kathy Keogh, 617-983-6733

Jan 21st Breast Cancer Early Detection: Home Care

Providers '

(8:00am - 10:00am)

location: VNA of Central Massachusetts,

Worcester, MA

target: health care professionals and

paraprofessionals in the elder services networks

contact: Janice Mirabassi, 617-642-5455



Jan 23rd Controlled Substance Diversion by Nursing Feb 7th Vision and Hearing Train the Trainer Personnel (1:00pm - 4:00pm) location: Ramada Inn, Auburn, MA (9:00am - 4:00pm) location: Lombardo's, Randolph, MA target: school nurses target: nurses and pharmacists contact: School Health Advisor contact: Kathy Keogh, 617-983-6733 Feb 10th Preliminary Training: Prevention Strategies Jan 23rd-STD Course (3 day intensive course) for High Risk Women 25th location: State Laboratory (12:00 - 1:00pm) target: health care professionals who examine location: Good Samaritan Medical Center, and treat individuals at risk of STDs Brockton, MA contact: Wendy Hylton, 617-983-6945 target: physicians and other health care professionals Jan 28th **Brightfield Microscopy Wet Mounts** contact: Janice Mirabassi, 617-624-5455 location: State Laboratory target: clinicians and libertarians already Feb 23rd-STD Course (3 day intensive course) performing state lab tests for STDs location: State Laboratory 25th contact: Wendy Hylton, 617-983-6945 target: health care professionals who examine and treat individuals at risk of STDs contact: Wendy Hylton, 617-983-6945 Feb 3rd **DPH Violence Prevention Working Group** (Brown Bag Lunch) time: TBA Vaccine Safety and Risk Communication Feb 26th location: TBA (8:00am - 10:00am and 12:00 - 2:00pm) target: general public location: State Laboratory, Jamaica Plain, MA contact: Ellen Connorton, 617-624-5070 target: physicians, nurses, physician assistants, nurse practitioners, pharmacists, medical Feb 3rd Breast Cancer Early Detection: Home Care students and others who provide immunization **Providers** and counseling regarding immunization (2:00pm - 4:00pm) contact: Jean Franzine, 617-983-6850 location: Family Services of Greater Lowell, Lowell, MA Feb 26th Pharmacology Update with a Focus on target: health care professionals and Attention Deficit Disorder (ADD), Asthma, paraprofessionals in the elder services networks and Anti-Depressant Medications contact: Janice Mirabassi, 617-642-5455 (9:00am - 3:00pm) location: Amherst, MA Feb 6th target: school nurses Introduction to School Nursing in contact: School Health Advisor Massachusetts (8:30am - 4:30pm) location: Ramada Inn, Auburn, MA Feb 27th Basic Concepts in Adolescent Health target: school nurses (9:00am - 3:00pm) contact: School Health Advisor location: Lowell, MA target: school nurses Feb 6th **Bright Futures** contact: School Health Advisor (3:30pm - 6:30pm) location: Simmons Feb 28th Basic Concepts in Adolescent Health (9:00am - 3:00pm) target: school nurses contact: School Health Advisor location: Lowell, MA target: school nurses Feb 7th contact: School Health Advisor **Postural Screening** (9:00am - 12:00) location: Ramada Inn, Auburn, MA target: school nurses contact: School Health Advisor



Mar 2nd Violence Prevention

(3:30pm - 6:30pm) location: Cape Cod target: school nurses

contact: School Health Advisor

Mar 2nd Bright Futures

(3:30pm - 6:30pm) location: Amherst target: school nurses

contact: School Health Advisor

Mar 5th Medication Delegation

(9:00am - 2:00pm) location: Fall River, MA target: school nurses

contact: School Health Advisor

Mar 10th Medication Delegation

(9:00am - 2:00pm) location: Central target: school nurses

contact: School Health Advisor

Mar 11th Bright Futures

(3:30pm - 6:30pm) location: Fall River target: school nurses

contact: School Health Advisor

Mar 11th Tobacco Education Programs TEG & TA

Train the Trainer (8:00 - 3:30pm)

location: Cape Cod, MA target: school nurses

contact: School Health Advisor

Mar 11th Enhancing Late-Life Function: Translating

Research into Practice

(8:00 - 12:45pm)

location: Sarget College, Boston University,

Boston, MA

target: providers of services to elders contact: Janet Marble, 617-624-5419

Mar 12th Tobacco Education Programs TEG & TA

Train the Trainer (8:00 - 3:30pm)

location: Cape Cod, MA target: school nurses

contact: School Health Advisor

Mar 12th Caring for Women with Vaginal Infections

(8:00 - 3:30pm)

location: satellite (variety of sites) target: health care professionals

contact: Wendy Hylton, 617-983-6945

Mar 21st Update for Experienced School Nurses

(8:30am - 3:30pm)

location: Ramada Inn, Auburn, MA

target: school nurses

contact: School Health Advisor

Mar 23th Helping the School Nurse to Health the

Chronically Ill Child or Child with Physical Condition in Making Successful Transitions

to Self Care (3:30 - 6:30pm)

location: Amherst, MA target: school nurses

contact: School Health Advisor

Mar 23rd- STD Course (3 day intensive course)

25th location: State Laboratory

target: health care professionals who examine

and treat individuals at risk of STDs contact: Wendy Hylton, 617-983-6945

Mar 28th Mental Health Problems in Children

(9:00pm - 3:00pm) location: Simmons target: school nurses

contact: School Health Advisor

Mar 30th Violence Prevention

(3:30pm - 6:00pm) location: Lowell target: school nurses

contact: School Health Advisor

Mar 30th WIC Retail Store Training

(10:00am - 3:00pm)

location: WIC Learning Center, Framingham

target: retail stores, manager, assistant

managers, general public contact: WIC, 617-624-6100



Preliminary Training: Prevention Strategies April 2nd for High Risk Women (12:00 - 1:00pm) location: Harrington Memorial Hospital, Southbridge, MA target: physicians and other health care professionals contact: Janice Mirabassi, 617-624-5455 April 4th **Bright Futures** (3:30pm - 6:30pm) location: Lowell target: school nurses contact: School Health Advisor Mental Health Problems in Children April 4th (9:00pm - 3:00pm) location: Cape Cod target: school nurses contact: School Health Advisor

April 7th Breast Cancer Early Detection: Home Care Providers
(2:00pm - 4:00pm)
location: Boston VNA, Hyde Park, MA target: health care professionals and paraprofessionals in the elder services networks contact: Janice Mirabassi, 617-624-5455

April 7th Pharmacology Update with a Focus on Attention Deficit Disorder (ADD), Asthma, and Anti-Depressant Medications (9:00am - 3:00pm) location: Central target: school nurses contact: School Health Advisor

April 9th Bright Futures
(3:30pm - 6:30pm)
location: Central
target: school nurses
contact: School Health Advisor

April 9th Breast Cancer Early Detection: Home Care
Providers
(2:00pm - 4:00pm)

location: Boston VNA, Hyde Park, MA target: health care professionals and paraprofessionals in the elder services networks contact: Janice Mirabassi, 617-624-5455

April 9th Preliminary Training: Controversies in Breast Cancer Screening (12:00 - 1:00pm) location: Harrington Memorial Hospital, Southbridge, MA target: physicians and other health care professionals contact: Janice Mirabassi, 617-624-5455

April 10th Violence Prevention

(3:30pm - 6:30pm)

location: Simmons
target: school nurses
contact: School Health Advisor

April 14th Breast Cancer Early Detection: Home Care
Providers
(2:00pm - 4:00pm)

(2:00pm - 4:00pm)
location: Boston VNA, Cambridge, MA
target: health care professionals and
paraprofessionals in the elder services networks
contact: Janice Mirabassi, 617-642-5455

April 16th Breast Cancer Early Detection: Home Care Providers
(2:00pm - 4:00pm)
location: Boston VNA, Cambridge, MA
target: health care professionals and
paraprofessionals in the elder services networks
contact: Janice Mirabassi, 617-642-5455

April 16th Preliminary Training: Controversies in Breast Cancer Screening
(12:00 - 1:00pm)
location: Harrington Memorial Hospital,
Southbridge, MA
target: physicians and other health care
professionals
contact: Janice Mirabassi, 617-624-5455

April 17th Childhood Attention Deficit and Hyperactivity Disorder (9:00am - 3:00pm) location: Amherst, MA target: school nurses contact: School Health Advisor

April 24th Childhood Attention Deficit and Hyperactivity Disorder (9:00am - 3:00pm) location: Simmons target: school nurses contact: School Health Advisor



April 27th Mental Health Problems in Children

(9:00pm - 3:00pm) location: Lowell target: school nurses

contact: School Health Advisor

April 28th Breast Cancer Early Detection: Home Care

Providers

(2:00pm - 4:00pm)

location: Boston VNA, S. Boston, MA target: health care professionals and

paraprofessionals in the elder services networks

contact: Janice Mirabassi, 617-642-5455

April 30th Breast Cancer Early Detection: Home Care

Providers

(2:00pm - 4:00pm)

location: Boston VNA, S. Boston, MA target: health care professionals and

paraprofessionals in the elder services networks

contact: Janice Mirabassi, 617-642-5455

April 30th Preliminary Training: Update on Breast and

Cervical Cytology (12:00 - 1:00pm)

location: Harrington Memorial Hospital,

Southbridge, MA

target: physicians and other health care

professionals

contact: Janice Mirabassi, 617-624-5455

ecently Released Guidelines/Policy Statements/Reports

Symptom Prevalence Survey at Gloucester High School

(survey)

printed: August 1997 target: general public

contact: Elaine Krueger, 617-624-5757

Housatonic River Area PCB Exposure Assessment Study

printed: September 1997 target: general public

contact: Elaine Krueger, 617-624-5757

Assessment of Cancer Incidence in Canton,

Massachusetts - 1982-1992

(report)

printed: September 1997 target: general public

contact: Theresa Barry, 617-624-5757

Advanced Data Deaths: 1996

(book/report)

printed: October 1997 target: general public

contact: Bruce Cohen, 617-624-5635

Inter-relationships between STD and HIV

(factsheet) printed: 1997

target: general public

contact: Ann Davis, 617-983-6940

CHNA Survey Evaluation Technical Report

(report)

printed: November 1997

target: CHNA members and DPH staff contact: Abbie Averbach, 617-624-5640

Enhanced School Health Services Program Data Report:

Executive Summary, 1996-1997 School Year

(report)

printed: November 1997

target: individuals (school personnel and others) interested

in the delivery of school health services contact: Kristen Scalese, 617-624-5536



News in School Health - Winter 1997-1998: Focus on Violence Prevention

(newsletter)

printed: Winter 1997-1998

target: school health personnel, administrators, boards of health, teachers, school nurses, parents and general public

contact: Tom Comerford, 617-624-5472

A Guide to Enjoying Birds and Reptile Pets Safely

(poster)

printed: October 1997

target: persons dealing with reptiles/birds and general public contact: Communicable Disease Control, 617-983-6800



Elder Health Alert: Take Charge of your Hospital

Discharge (newsletter)

printed: January 1998 target: elders and providers

contact: Ruth Grabel, 617-624-5411

Promoting Health, Preventing Disease and Disability: A Lifespan Perspective on Elder Health and Well-Being

(curriculum and workshop guide)

printed: January 1998

target: public health, elder health and healthcare providers

contact: Diana Laskin Siegal, , 617-624-5407

Men Talking to Men to Prevent Violence

(video and replication/discussion guide to use video)

printed: January 1998

target: community groups and cable TV stations

contact: James Kyle, 617-624-5408

Housatonic River Area PCB Exposure Assessment Study

(factsheet)

printed: September 1997 target: general public

contact: Stephanie Lentz, 617-624-5757

Assessment of Cancer Incidence in Canton,

Massachusetts 1982-1992

(factsheet)

printed: September 1997 target: general public

contact: Stephanie Lentz, 617-624-5757

Upper Cape Cod Cancer Incidence Review

(factsheet)

printed: December 1997 target: general public

contact: Kevin Costas, 617-624-5757



Emergency Department Surveillance and Coordinated Injury Prevention (ED SCIP)

To develop a surveillance system to track all injuries treated

in Massachusetts emergency department funding: CDC National Center for Injury

start date: October 1, 1997 (three year grant) contact: Torie Ozonoff, 617-624-5070

Massachusetts Health Assessment Partnership (MHAP)

To develop, implement, and evaluate integrated public health and Managed Care Organization (MCO) assessment data systems for monitoring and improving health status and outcomes; and to develop and disseminate population-based and MCO enrollment-based measurements on a core set of health status and health outcome indicators. The MHAP will bring together MDPH, MCOs, and state agencies responsible for Medicaid an hospital discharge data, and other key health care providers.

funding source: Centers for Disease Control and Prevention start date: October 1997 (5 year cooperative agreement)

contact: Daniel Friedman, 617-624-5613 and

Debbie Klein Walker, 617-624-6060

We appreciate your contribution to "Upcoming DPH Events and News Notes", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 250 Washington Street, 4th floor, (617) 624-5483.



MSS. HS30.705:998/4-6

SPOTLIGHT ON PREVENTION

Massachusetts Department of Public Health
Prevention Initiative Newsletter

GOVERNIZENT DOCUMENTS

April - June 1998

COLLECTION

APR 20 1999

ifth Annual Prevention Conference achusetts
Depository Copy

Prevention Conference Held March 13 - 14

Over 700 prevention volunteers and professionals attended "The Road to Sustainability: The Fifth Annual Massachusetts Ounce of Prevention Conference" on March 13 - 14 at the Royal Plaza Hotel in Marlboro.

The conference emphasized prevention skills and approaches which enable coalitions and other prevention initiatives to increase their available resources and expand their community base to ensure their long term success.

Keynote speaker Tyler Norris, the Director of the National Coalition for Healthier Cities and Communities, encouraged participants to collaborate on long term strategies to sustain their efforts to build healthy communities. He shared successful sustainability approaches from other parts of the world. He concluded his remarks by calling on participants to adhere to a number of core values essential to building healthy communities, including collaboration, using data, and staying committed to long term goals.

At the luncheon Health and Human Services Secretary William O'Leary and DPH Commissioner Howard Koh spoke of their personal and organizational commitment to community-based prevention. Secretary O'Leary previewed an upcoming EOHHS initiative which targets a number of cities in the Commonwealth for an intensive collaborative effort to address the problems of children and their families. Commissioner Koh reminded the audience of DPH's commitment to sustaining healthy communities through the CHNA initiative, support for local coalitions and a wide range of health promotion programs. Other speakers included DPH Assistant Commissioner Deborah Klein Walker, Regional U.S. Health and Human Services Director Judith Kurland and Dr. Robin Richman and Dr. Joseph Dorsey, representing

Conference Co-sponsors Tufts Health Plan and Harvard Pilgrim Health Care, respectively.

Community Awards

Commissioner Koh and Tyler Norris presented the 1998 Community Prevention Awards to eleven individuals and organizations, chosen by the Conference Planning Committee from over 60 nominees, that have demonstrated outstanding contributions to prevention and improving the quality of life in their community. The winners for 1998 are:

- Pamela Cruz, Coordinator, New Bedford Community Connections Coalition
- Healthy Malden 2000 Inc.
- Hispanic Office of Planning and Evaluation (HOPE)
- Volunteers of the New Bedford Prevention Partnership
- Marcos Ortiz, Peer Leader, Protect Teen Health and Tobacco Control, Salem
- ROCA, Revere
- Smiley Rodriguez, AIDS Prevention Activist
- South Boston Collaborative Center
- Springfield Citywide Violence Prevention Task Force
- Worcester Latino Coalition, Miriam Torres and Leopoldo Negron Cruz, Co-Chairs
- Worcester Forum Theater/Cast of West Side Story

On March 13 participants enjoyed workshops focusing on key areas of sustainability -- fundraising, managing volunteer and developing leadership, marketing and public relations, and planning.

Saturday March 14 was a day-long community simulation on planning the sustainability of community prevention initiatives. Based on five fictional case scenarios -- The Hub, Metropolis, Milltown, Hingbedwich, and Farmtown, participants went through an interactive exercise to pull together the key elements of sustaining any community-based prevention collaboration.



The Partners for Prevention, a statewide network of prevention professionals and volunteers, which champions health promotion and prevention strategies that cut across all public health problems, was principal convener of the conference. Conference sponsors include the Department of Public Health, the Executive Office of Health and Human Services, the Department of Social Services, Harvard Pilgrim Health Plan, and Tufts Health Plan.

For more information about the Prevention Conference contact Michael Coughlin at (617) 624-5485.

Partners for Prevention Plans Summer Educational Forums

The Partners for Prevention has announced its spring and summer membership meetings and educational forums:

The Prevention Workforce: Who We Are Thursday June 18, 1998 1:00 PM -- 3:00 PM Panelists and Boston Location to be announced

A business meeting and members' announcements are included in the program for each Partners for Prevention meeting.

For more information about the Partners for Prevention contact Tony Palomba, (617) 451-0049.

Celebration of National Men's Health Week

In June 1998, the MDPH Family Planning Program together with the Division of STD Prevention, ABCD, Health Services, and JSI Research and Training Institute is sponsoring, a celebration of National Men's Health Week. Activities planned throughout the week include the second annual men's reproductive health provider conference which will be held on June 18, 1998 in Boston. The theme of this year's conference is culture and is entitled "MACHO", Manhood Across Cultures and Healthy Outcomes. It is open to all health and human service providers.

Michael B. Cross, MSW, a well respected social worker, researcher, lecturer and Vice President of Social Responsibility for the Detroit Urban League, will give the keynote address. From 1986 until June 1995, he was Director of the Male Responsibility Program at the Urban League, and developed it into one of the most innovative and effective male-based programs in the United States. His keynote address will provide a broad overview of how we as service providers can be involved in "creating a new man". The focus will be on culture and the health needs of males from a broad cultural context.

The afternoon workshops will include: Standards for Male Programs; Men Are Talking, a video and discussion guide about men working to prevent violence featuring MDPH Elder Health's James Kyle; Men's Health Care Issues; Men's Health Policy Development and Initiatives; and Health Issues Pertaining to Men who have Sex with Men.

In addition to the conference, the Family Planning Program is collaborating with The Medical Foundation's Fathering Project and Harvard Pilgrim Health Care Foundation to host "Dads Make a Difference: A Celebration of Fathering and Families". Kiss 108 personality Matt Siegel will MC the event, which will take place in Boston on Father's Day, June 21, 1998. The celebration will take place either on Boston Common or Harbor Lights and will feature entertainment including live music and appearances by sports celebrities. A wide array of activities are planned for the event including a magic show, putting greens, basketball courts, face painting, interactive exhibits and health screenings.

Men's Health Week Kits will also be distributed to community organizations throughout the Commonwealth who are interested in organizing events in their local communities. The kits will assist them in developing activities during Men's Health Week and improving men's health programs throughout the year. Men's Health Kits for consumers will be distributed at the public gathering and will include resources such as information about local fathering programs, community health centers, free gifts and much more. For more information, to exhibit materials or to participate in these events, please contact Laura Innis at the Department of Public Health, 617-624-6021.





Heard of Folic Acid in the News Lately?

Folic acid can reduce risks of heart disease, NTD's and maybe even cancer!

A simple B vitamin called folic acid or folate has been shown to help prevent birth defects of the spine and brain known as spina bifida (open spine). To gain the benefits, women should take 0.4milligrams (400 micograms) daily before becoming pregnant. Since 1992 the U.S. Public Health Service has recommended that women take 0.4 mg of folic acid to reduce the incidence of birth defects. However, this news is slow to get to the people who need it most, women of childbearing age.

Fortunately recent studies of an amino acid called homocysteine has brought folic acid and B vitamins back to the spotlight. Research has shown that women and men who have adequate folic acid intake can lower the levels of homocysteine (higher than average levels of this amino acid are associated with harden of the arteries) to reduce the risk of heart disease and stroke. This is great news!

Two other studies have also found that as the intake of folic acid and other B vitamins approaches recommended levels, the incidence of colon and rectal cancer decreases. Again more good news!

Where is Folic Acid Found?

Folic acid and other B vitamins can be found in foods such as dark green vegetables, whole grain foods, orange juice and fortified cereals. As of January 1, 1998, the FDA approved the fortification of foods such as commercial baked goods, breads, rolls, pasta and rice products with folic acid to increase the ability to gain folic acid in one's diet. One can also get adequate folic acid and other nutrients through taking one multi-vitamim a day.

How Do We Get the Word Out about the Benefits of Folic Acid?

DPH has developed a brochure called FOLIC ACID - A HEALTHY HABIT which covers information on the benefits of folic acid. We have also developed a teaching curriculum that can be utilized to educate health care staff. If you would like to receive copies of the brochure or you would like more information on the benefits of folic acid for men and women contact Kathy Cunningham at (617) 624-5442 or fax a request to (617) 624-5075.



The publication Advance Data: Births 1996 was released at the Public Health Council meeting on March 18, 1998. The Advance Data series highlights annual, basic surveillance data from vital statistics for births and deaths. Some of the major findings in this year's birth publication include:

- 1. Compared to the US, Massachusetts is doing very well on nearly all perinatal indicators. The Massachusetts infant mortality rate (IMR, deaths per 1,000 live births) is 31% lower than the US rate; the low birth weight (less than 5.5 lbs.) rate is 14% lower than the national average; the teen birth rate (births per 1,000 women age 15-19) is 40% lower; and use of prenatal care in the first trimester is 3% higher.
- 2. Overall, the infant mortality rate in Massachusetts is stable and low, declining from 5.1 in 1995 to 5.0 in 1996 with slight increases in white non-Hispanic IMR and the black post neonatal mortality rate. There were declines in Hispanic and Asian IMRs and the black neonatal mortality rate. These patterns need to be followed to see whether they represent a trend or merely year-to-year fluctuation.
- 3. However, disparities by race and ethnicity in perinatal indicators still exist: the infant mortality rate for blacks is substantially higher than the rate for whites; 84% of white mothers receive adequate prenatal care compared to 66% of black and Hispanic mothers; and teen birth rates are higher for Hispanic and black women than for white women.



- 4. Although it is difficult to examine trends in adequacy of prenatal care due to changes in the birth certificate from 1995 to 1996, women in some of the larger, older, urban communities such as Lawrence. Brockton, Springfield, Holyoke, and Lowell have much lower rates of timely use of prenatal care services than the statewide average.
- 5. In 1996 there were more births to women age 30+ than under the age of 30 in Massachusetts. In 1980, 75% of all births were to women < 30, now it is 49%. Birth rates continue to decline for teens and women in their 20's, while the fastest growing birth rate in 1996 was for women age 40-44.
- 6. New birth certificate data allow us to track changes in smoking behavior for women who give birth. In 1996, among women who smoked prior to becoming pregnant, 62% decreased the amount they smoked, 37% remained the same, while <1% increased their smoking. Although we are making progress, work still remains.
- 7. The Cesarean section delivery rate has declined from 23.7% in 1987 to 19.7% in 1996, although six hospitals still have Cesarean section rates of 25% or higher. Furthermore, it is encouraging to note that the vaginal birth after cesarean section delivery rates (VBACs) have increased from 9% in 1987 to 34% in 1996.
- 8. Finally, we need to recognize the importance of the birth certificate data for surveillance, research, and program development such as newborn screening, high risk infant identification and immunization tracking. It is extremely important that all physicians, other medical professionals, and hospital administrators sustain their efforts to provide timely data of the highest quality. Many thanks to Elaine Trudeau, Registrar, and her staff at the Registry of Vital Records and Statistics for their hard work in collecting and compiling these data.

In addition to the Advance Data release, adolescent birth fact sheets and detailed community packets for 1996 are now available. Please contact Jean Lorusso (617-624-5699) in the Bureau of Health Statistics, Research and Evaluation for copies of Advance Data. Please contact Saul Franklin (community packets) or Sion Kim Harris (adolescent birth fact sheet) in the

Bureau of Family and Community Health for more detailed data as well. Tables and figures from Advance Data: Births 1996 as well as previous Advance Data Birth and Death publications are available on the Internet at: http://www.magnet.state.ma.us/dph. The entire publication will soon be available on the Internet as well.



April 24th Childhood Attention Deficit and Hyperactivity Disorder

(9:00am - 3:00pm)

Fee: \$16.00

Location: Simmons College

Target: school health nurses, parents, teachers,

doctors and other health care professionals

Contact: School Health Advisor

April 27th Mental Health Problems in Children

(10:00am - 4:00pm)

Fee: \$16.00

Location: Lowell

Target: school health nurses, parents, teachers,

doctors and other health care professionals

Contact: School Health Advisor

April 27th WIC Retail Store Training

(1:30pm - 4:00pm)

Location: The WIC Learning Center,

Framingham, MA

Target: authorized WIC food stores and pharmacies - owners, managers, cashiers

Contact: Mary Blocksidge, 617-624-6112

April 28th Ninth Annual Partners in Perinatal Health Conference

(8:15am - 4:30pm)

Location: Crowne Plaza, Worcester, MA Target: health care professionals, nurses, doctors, other health care providers who deal

with perinatal issues

Contact: Tara O'Day, 617-624-6016



April 29th STDs for HIV Counselor

(1:30pm - 4:00pm)

Location: State Laboratory Target: HIV counselor

Contact: Paul Etkind, 617-983-6941

April 30th Meeting the Needs of Small and Rural

Councils on Aging: A Matter of Balance

Workshop

Location: Holiday Inn, Worcester, MA Target: elder health care providers, council on aging directors and their board members Contact: Janet Marble, 617-624-5419

May 4th Record Keeping and Security of Controlled

Substances in Hospitals

(4:00pm - 6:00pm)

Location: Holyoke Hospital, Holyoke

Target: hospital pharmacists

Contact: Kathy Keogh, 617-983-6733

May 4th **Emergency Protocols in Schools**

> (9:00am - 3:00pm) Fee: \$16.00

Location: Lowell

Target: school health nurses, pharmacists, doctors and other health care professionals

Contact: School Health Advisor

May 6th **Prostate Cancer Symposium for Prostate**

Cancer Survivors and Newly Diagnosed Men

(8:00am - 4:00pm)

Location: Boston Park Plaza Hotel

Target: men who are survivors or who have

been diagnosed with prostate cancer Contact: Jose Morales, 617-624-5413

May 6th Rural Health Programs

> (9:00am - 3:00pm) Location: Amherst

Target: school health nurses, parents, teachers, doctors and other health care professionals

Contact: School Health Advisor

May 8th **Emergency Protocols in Schools**

(9:00am - 3:00pm)

Fee: \$16.00

Location: Cape Cod

Target: school health nurses, parents, teachers,

doctors and other health care professionals

Contact: School Health Advisor

May 8th **HIV Prevention Update**

(1:00pm - 3:30pm)

Location: Satellite Broadcast

(sites to be determined)

Target: health care professionals Contact: Paul Etkind, 617-983-6941

May 14th Sharing Our Successes: Violence Prevention

Strategies That Work

(8:00am - 4:00pm)

Location: Holy Cross College, Worcester, MA Target: educators, students, parents, law enforcement, counselors, youth workers and

other general public

Contact: Christine Farrell, 617-624-5486

How to Foster Coordinated School Health May 15th

Programs

(9:00am - 3:00pm) Fee: \$35.00 includes lunch Location: Summons

Target: school health nurses, parents, teachers,

doctors and other health care professionals

Contact: School Health Advisor

May 18th- STDs Course

20th Location: State Laboratory

Target: health care professionals who examine

and treat patients at risk for STDs Contact: Wendy Hylton, 617-983-6945

May 19th Elder Care in a Changing World - Ninth

Annual Western Mass Conference

Location: Mont. Marie Conference Center,

Holvoke, MA

Target: professionals in elder services and

health care organizations

Contact: Ruth Grabel, 617-624-5411

May 25th **WIC Retail Store Training**

(1:30pm - 4:00pm)

Location: The WIC Learning Center,

Framingham, MA

Target: authorized WIC food stores and pharmacies - owners, managers, cashiers Contact: Mary Blocksidge, 617-624-6112



Bridging Theory and Practice: Applying June 18th May 28th Behavioral Theory to STD/HIV Prevention (9:00am - 4:30pm) (all day) Location: Central Mass (exact location TBD) Target: STD/HIV prevention and allied fields such as family planning, school health and substance abuse Contact: Wendy Hylton, 617-983-6945 June 19th May 28th Massachusetts Immunization Action Partnership - Third Annual Conference (8:30am - 4:30pm) Location: Crowne Plaza Hotel, Worcester, MA Target: health care providers, schools, communities and general public June 19th Contact: Mimi Larzelere, 617-491-0049 Fee: \$16.00 May 29th Overview of Behavioral Counseling for STD/HIV Prevention (9:00am - 4:30pm) Location: TBD Target: STD clinic counselors, other STD/HIV prevention counselors June 21st Contact: Wendy Hylton, 617-983-6945 (all day) June 2nd Violence Prevention Newcomers Group (12:00 - 1:30pm) Location: DPH, PHCR Target: DPH staff Contact: Ellen Connorton, 617-624-5433 June 4th-Basic Concepts in Adolescent Health 5th (9:00am - 3:00pm) Fee: \$32.00 Location: Springfield Target: school health nurses, parents, teachers, doctors and other health care professionals Contact: School Health Advisor June 27th June 9th Aging with Dignity: A Conference on Preventing and Responding to Alcohol and Other Drug Problems among Older People (8:30am - 3:00pm) Location: Holiday Inn, Worcester, MA families Target: professionals in elder services and substance abuse treatment and prevention

agencies and personnel

Contact: Ruth Grabel, 617-624-5411

MACHO - Manhood Across Cultures and **Healthy Outcomes** Location: Boston (exact location will be announced) Target: health and human service providers Contact: Laura Innis, 617-624-6060 Mass Council on Aging - A Matter of Balance Workshop (Quarterly Meeting) Location: Milford Radisson Hotel Target: members of mass council on aging Contact: Jeanne Edmond, 617-624-5418 Current Issues in Adolescent Health (9:00am - 3:00pm) Location: Simmons College Target: school health purses, parents, teachers, doctors and other health care professionals Contact: School Health Advisor A Celebration of Fathering and Families: A Father's Day Gathering and Resource Fair Location: Boston (exact location will be announced) Target: general public Contact: Laura Innis, 617-624-6060 June 22nd WIC Retail Store Training (1:30pm - 4:00pm) Location: The WIC Learning Center, Framingham, MA Target: authorized WIC food stores and pharmacies - owners, managers, cashiers Contact: Mary Blocksidge, 617-624-6112 Prostate Health Information Breakfast for African American Men and their Families

(8:30am - 1:00pm)

Location: Prince Hall, Roxbury

Target: men who have prostate cancer and their families

Contact: Jose Morales, 617-624-5413

July 1st Location: State Laboratory

Target: health care professionals who examine

and treat patients at risk for STDs Contact: Wendy Hylton, 617-983-6945





Evaluation of Breast Cancer Incidence in Andover, MA

(report)

Printed: March 1998 Target: general public

Contact: Theresa Barry, 617-624-5757

Weapon Injury Data: Notes from the Weapon-Related Injury Surveillance System

(public information piece)
Printed: January 1998
Target: general public

Contact: Weapon Related Injury Surveillance System

(WRISS), 617-624-5600

Indoor Environment and Health Assessment at the US EPA Offices on One Congress Street in Boston, MA

(report)

Printed: January 1998 Target: general public

Contact: Elaine Krueger, 617-624-5757

Helping Children See Through Violence in the Media

(guide)

Target: teens, parents, teachers, general public Contact: Christine Farrell, 617-624-5486

Prevention Pamphlet (describes all DPH violence efforts)

(pamphlet)

Printed: April 98 Target: general public

Contact: Ellen Connorton, 617-624-5433

Wew DPH Health Education Materials

Andover Breast Cancer Evaluation Question and Answer Sheet

(fact sheet)

Contact: Theresa Barry, 617-624-5757

Indoor Environment and Health Assessment for the US EPA Offices at One Congress Street in Boston

(booklet)

Contact: Stephanie Lentz, 617-624-5757

Elder Med

(calendar, passport and brochure in Russian)

Target: senior center directors in all regions of state council

on aging and elder health care providers Contact: Janet Marble, 617-624-5419

Prostate Cancer Educational Brochure

(brochure in English, Spanish, Portuguese, Haitian Creole

and Chinese)

Printed: 1/98-5/98

Target: men over the age of 40

Contact: Jose Morales, 617-624-5413

Inhalant Abuse Prevention

(booklets, factsheets, MBTA billboards posted throughout

March)

Target: parents, teachers, criminal justice community and

others

Contact: Kathleen Herr Zaya (call her)

Injury Prevention Yellow Pages

(directory)

Printed: April 98

Target: injury prevention practitioners Contact: Cindy Rodgers, 617-624-5424

News in School Health

(newsletter)

Printed: Winter 1997-1998

Target: school nurses, superintendents, boards of health,

parents, teachers, general public

Contact: Tom Commerford, 617-624-5472

We appreciate your contribution to "Upcoming DPH Events and News Notes", please send information to Julia Bonavita, Bureau of Family and Community Health, Division of Prevention, 250 Washington Street, 4th floor, (617) 624-5483.



Dec-Feb 1999

oices and Choices for Change: Sixth Annual Massachusetts **Ounce of Prevention Conference**

The Partners for Prevention, a statewide network of individuals and organizations working in partnership to promote community-based prevention strategies, is organizing the sixth annual statewide prevention conference on Tuesday and Wednesday, March 23-24, 1999 at the Royal Plaza Conference Center, Marlboro, MA.

Conference Theme and Objectives

The theme of the conference is prevention and social change. The Conference will provide an opportunity to link community-based prevention activists with researchers and planners in the field of prevention in order to promote new prevention models, document positive outcomes from prevention activity, and increase support for prevention approaches in all sectors of community life in Massachusetts. Four areas of Concentration are Social Marketing, Collaboration, Surveillance & Evaluation, and Leadership.

Tuesday March 23 will feature two day long Pre-Conference Intensive on Social Marketing and Public Health and on Science-based Approaches to Community Prevention.

Dr. William Smith, Executive Vice President of the Academy of Educational Development will conduct the social marketing session. Dr. Smith is one of the CDC's principal technical assistance providers on social marketing and his training will be consistent with the CDC's ongoing Prevention and Social Marketing Initiative.

The science-based approaches to prevention session will feature trainers currently involved in the Massachusetts Collaboration for Action Leadership and Learning (Mass CALL), the statewide substance abuse prevention initiative rooted in a public health model based on risk and protective factors.

The tentative keynote speaker on May 24 is Dr. Larry Wallack from the University of Berkeley School of Public Health who is a leading authority nationally on Public Health and Social Marketing. Wednesday's program will also feature three sessions of workshops:

Advanced Workshops on Prevention & Social Change (am) Prevention Frameworks and Strategies (mid-afternoon) Prevention 101 (late afternoon) Nurturing ourselves (late afternoon)

On Wednesday evening the program will conclude with the presentation of the annual Community Prevention Awards, dinner, and entertainment.

For more information about Voices and Choices for Change contact Michael Coughlin at (617) 624-5485.

artners for Prevention Forum December 15th Lessons Learned: Mobilizing for Better Health

The Partners for Prevention will host their Winter Forum on Tuesday December 15th from 10:00 AM – Noon in Gardner Auditorium in the State House. Panelists will include:

Senator Mark Montigny, Co-Chairman Joint Committee on

Robert Restuccia, Executive Director, Health Care for All Lori Fresina, Director of Government Affairs, American Cancer Society

Marsha Lazar, Director, Mount Auburn Center for Community Heath

For more information about the Partners for Prevention, please contact Lillian Collavecchio at (617) 451-0049.

GOVERNMENT DOCUMENTS COLLECTION

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CHNA Celebration Held November 19

The DPH CHNA Initiative celebrated four years of working together to create healthier communities on November 19 at a gala event for veteran and new CHNA team members in the Public Health Council Room. Commissioner Koh and Cathy O'Connor, Director of the CHNA Initiative recognized the contributions of CHNA Team members over the past four years by handing out special ribbons and tags based on participants' length of service and special "CHNA Superlative Awards". The awards were based on high school superlative awards and included such noteworthy achievements as Ron O'Connor's award for "Most Likely to Take a Boat to his CHNA Meeting" (Ron works with the Cape and the Islands CHNA) and [get another funny one from Hong].

Celebrants also competed in a rousing game of CHNA Jeopardy, where contestants responded in the form of a question to a series of CHNA-related Jeopardy answers.

New members were given an orientation to the CHNAs via a video presentation featuring estimonials about CHNA work from DPLI ream members and a panel discussion by members of the Blue Hills, Boston, and Worcester CHNAs.

Additional openings are avaided on some CHNA Teams. If you are interested, contact of Vuong at (617) 624-5255



pcoming DPH Events and News Notes

Dec 2nd - Asthma Management

(4:00 pm - 7:00 pm)

Fee: \$8.00

Location: Worcester, MA

Target: physicians, nurses, and other health

care professionals

Contact: School Health Advisor

Dec 3rd - Hepatitis B/ Pertussis Immunizations and Tuberculosis Program

(9:00 am - 3:00 pm) Location: Cape Cod Target: school nurses

Contact: School Health Advisor

Dec 3rd - Hepatitis B/ Pertussis Immunizations and Tuberculosis Program

(8.00 am - 3.00 bm)

Location: Amherst, MA Target: school nurses

Contact: School Health Advisor

Dec 4th Nutrition and Children: Who's Paying Attention?

(4:00 pm - 8:30 pm)

Fee: \$40.00 MPHA members \$50.00 non-members

Location: Tufts University School of Medicine

Sackler Center, Boston, MA

Target: dietitians, teachers, nurses and other

health care professionals

Contact: MPHA, (617) 524-6696

Dec 4th - Vision and Hearing Train the Trainer

(9:00 am - 3:0 pm) Location: Boston, MA Target: school purses

Contact: School Health Advisor

Dec 4th - Attacking the Demons Tobacco: Planning effective policies and programs for students

smoking premation and cessation

(9:00 pm - 3:0 lpm) Location: Ley 11, MA

Target: physicians, nurses, and other health

care professionals

Contact: Sch Health Advisor

Dec 7th - Violence Prevention Brown Bag Lunch

"Holiday Gik or Children which Promote

Violence Previation" (12:00 - 1:30 pm)

Location: DPH, Boston, MA

Target: interested parties

Contact: Ellen Connorton, (617) 624-5433

Dec 7th - Strategies for School Health Managers

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Amherst, MA

Target: school nurses, teachers,

superintendents and other interested parties

Contact: School Health Advisor



Dec 9th - Bright Futures/DDST2

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Amherst, MA Target: school nurses

Contact: School Health Advisor

Dec 11th - Sexual Assault

(9:00 am - 3:00 pm) Location: Lowell, MA

Fee: \$16.00

Target: school nurses

Contact: School Health Advisor

Jan 22nd - How Healthy is Your School, and, What Can

You Do About It?

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Boston, MA Target: school nurses

Contact: School Health Advisor

Jan 25th - Strategies for School Health Managers

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Boston, MA

Target: school nurses, teachers,

superintendents and other interested parties

Contact: School Health Advisor

Jan 25th - STD Intensive 3 Day Course

27th (8:30 am - 4:00 pm)

Location: State Laboratory Institute, Jamaica Plain, MA and STD Clinics (Boston Medical

Center, Mass General Hospital)

Target: health care professionals who examine and treat individuals at risk for STD/HIV including physicians who work in family planning, adolescent health, women's health, primary care, community health centers

Contact: Wendy Hylton, (617) 983-6945

Jan 29th - How Healthy is Your School, and, What Can You Do About It?

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Amherst, MA Target: school nurses

Contact: School Health Advisor

Feb 1st - Asthma Management

(4:00 pm - 7:00 pm)

Fee: \$8.00

Location: Boston, MA

Target: physicians, nurses, and other health

care professionals

Contact: School Health Advisor

Feb 3rd - Violence Prevention Brown Bag Lunch

"Violence Prevention in Prisons"

(12:00 - 1:30 pm)

Location: DPH, Boston, MA Target: interested parties

Contact: Ellen Connorton, (617) 624-5433

Feb 5th - Introduction to School Nursing in

Massachusetts

(8:30 am - 4:30 pm)

Fee: \$25.00

Location: Ramada, Auburn MA

Target: school nurses
Contact: School Health Ad

Feb 6th - Postural Screening

(9:00 am - 12:00 pm)

Location: Ramada, Auburn MA

Target: school nurses

Contact: School Health Advisor

Feb 6th - Vision and Hearing Train the Trainer

(1:00 pm - 4:00 pm)

Location: Ramada, Auburn No.

Target: school nurses

Contact: School Health Advisor

Feb 8th - School-Based Health Centure Planning and

Implementing Quality Implayement

Projects

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Ramada Inn, Auburn, MA Target: school nurses, teachers,

superintendents and other interested parties

Contact: School Health Advisor

Feb 9th - Medication Delegation

(9:00 am - 2:00 pm) Location: Worcester

Target: school nurses

Contact: School Health Advisor



Feb 12th - Strategies for School Health Managers

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Lowell, MA

Target: school nurses, teachers,

superintendents and other interested parties

Contact: School Health Advisor

Feb 22nd - STD Intensive 3 Day Course

(8:30 am - 4:00 pm)

27th

Location: State Laboratory Institute, Jamaica Plain, MA and STD Clinics (Boston Medical

Center, Mass General Hospital)

Target: health care professionals who examine and treat individuals at risk for STD/HIV including physicians who work in family planning, adolescent health, women's health, primary care, community health centers

Contact: Wendy Hylton, (617) 983-6945

Feb 24th - How Healthy is Your School, and, What Can

You Do About It?

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Worcester, MA Target: school nurses

Contact: School Health Advisor

Feb 25th -Easing the Transition of Chronically Ill and

Disabled Youth into Adulthood

(3:30 pm - 6:30 pm)

Fee: \$8.00

Location: Amherst, MA

Target: school nurses, teachers,

superintendents and other interested parties

Contact: School Health Advisor

Feb 25th - Strategies for School Health Managers

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Cape Cod

Target: school nurses, teachers,

superintendents and other interested parties

Contact: School Health Advisor

Feb 26th -**Medication Delegation**

> (9:00 am - 2:00 pm) Location: Boston Target: school nurses

Contact: School Health Advisor

Feb 27th - Mental Health Problems in Children Assessing and Finding Resources for

Substance Abuse

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Amherst, MA Target: school nurses

Contact: School Health Advisor

Mar 4th -**Medication Delegation**

> (9:00 am - 2:00 pm) Location: Cape Cod Target: school nurses

Contact: School Health Advisor

Mar 5th -How Healthy is Your School, and, What Can

> You Do About It? (9:00 am - 3:00 pm)

Fee: \$16.00

Location: Fall River, MA Target: school nurses

Contact: School Health Advisor

Mar 6th -**Update for Experienced School Nurses**

(8:30 am - 3:30 pm)

Fee: \$25.00

Location: Ramada, Auburn MA

Target: school nurses

Contact: School Health Advisor

Mar 8th -A lacking the Demons To ... o: Planning

> elective policies and programs for students smoking prevention and cessation

(9.00 pm - 3:00 pm)

Location: Lowell, MA

Target: physicians, nurses, and other health

care professionals

Contact: School Health Advisor

Mar 9th -**Health Assessment**

(3:00 pm - 6:00 pm)

Fee: \$16.00 Location: Lowell Target: school nurses

Contact: School Health Advisor

Mar 10th - Pharmacology Update

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Worcester Target: school nurses

Contact: School Health Advisor



Mar 11th - Health Assessment

(3:00 pm - 6:00 pm)

Fee: \$16.00 Location: Lowell

Target: school nurses

Contact: School Health Advisor

Mar 11th - Pharmacology Update

(9:00 am - 3:00 pm)

Fee: \$16.00 Location: Amherst Target: school nurses

Contact: School Health Advisor

Mar 12th - Childhood Attention Deficit and

Hyperactivity Disorders: Communication

with the Physician and Family

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Worcester

Target: physicians, nurses and other health

care professionals

Contact: School Health Advisor

Mar 12th - Effective STD/HIV counseling for the Busy

Primary Care Provider

Location: various downlink satellite locations

Target: clinicians, other interested

professionals

Contact: Wendy Hylton, (617) 983-6945 http://inpharmatics.uc.edu/stdptc/html

Mar 12th - How Healthy is Your School, and, What Can You Do About It?

00 am - 3:00 pm)

Fee: \$16.00

Location: Lowell, MA Target: school nurses

Contact: School Health Advisor

Mar 19th - Health Assessment

(9:00 am - 3:00 pm)

Fee: \$32.00 Location: Boston Target: school nurses

Contact: School Health Advisor

Mar 23rd - Health Assessment

(3:00 pm - 6:00 pm)

Fee: \$16.00 Location: Boston Target: school nurses

Contact: School Health Advisor

Mar 25th - Health Assessment

(3:00 pm - 6:00 pm)

Fee: \$16.00 Location: Boston Target: school nurses

Contact: School Health Advisor

Mar 26th - Health Assessment

(9:00 am - 3:00 pm)

Fee: \$32.00 Location: Boston Target: school nurses

Contact: School Health Advisor

Mar 27th - Mental Health Problems in Children

Assessing and Finding Resources for

Substance Abuse

(9:00 am - 3:00 pm)

Fee: \$16.00

Location: Worcester, MA Target: school nurses

Contact: School Health Advisor

Mar 29th - Easing the Transition of Chronically III and

Disabled Youth into Adulthood (3:30 pm - 6:30 pm)

Fee: \$8.00

Location: Boston, MA

Target: school nurses, teachers,

superintendents and other interested parties

Contact: School Health Advisor

R

ecently Released Guidelines/Policy Statements/Reports

1997 STD Annual Report

(report)

Printed: September 1998

Target: interested professionals or community groups

Contact: Wendy Hylton, (617) 983-6945

Enhanced School Health Service

(Data Summary 1997-1998) Printed: December 1998

Target: superintendents school nurses, school physicians, boards of health, other school personnel and parent groups

Contact: Robert Leibowitz, (617) 624-5531





ew DPH Health Education Materials

Start Sun Smart: A Resource Guide for Sun Protection Education In Newborn Nurseries

resource guide)

arget: hospital maternity units

ontact: Martha Wood, (617) 624-5448

cealthy Choices, A Guide for Designing School-Based Vutrition and Physical Activity Programs

how-to manual)

Printed: September 1998

Target: piloted with middle school youth, however can be

adapted for other age groups

Contact: Julia Robarts, (617) 624-5492

Cancer Incidence and Mortality in Massachusetts (1990-1995)

book)

rinted: September 1998

larget: public health professionals and general public

ntact: Susan Gershman, (617) 624-5646

Diabetes in Massachusetts: Results from the Behavioral Risk Factor Surveillance System, (1994-1996)

(book)

inted: June 1998

get: public health professionals and general public

tact: Kate Alich, (617) 624-5401

11 Alth Risks and Preventive Behavior Among 20 Sachusetts Adults, 1996

(wook)

Printed: November 1998

Target: public health professionals and general public

Contact: Dan Brooks, (617) 624-5636

Start Sun Smart: A Hospital Outreach Program To Promote Newborn Sun Protection Education

(resource guide/video)

Printed: 1998

Torget: hospital maternity units

Cantact: Martha Wood, (617) 624-5448

Maternity Discharge: A Report to the Massachusetts

Legislature

Printed: November 1998

Target: doctors, nurses, health care professionals, public

health professionals and general public Contact: Judy Weiss, (617) 624-5634

Elder Health Alert: Alcohol and Medicine (A Dilemma for Older People)

(newsletter)

Printed: Fall/Winter 1998

Target: elders, health care providers and general public

Contact: Elder Health Unit, (617) 624-5405

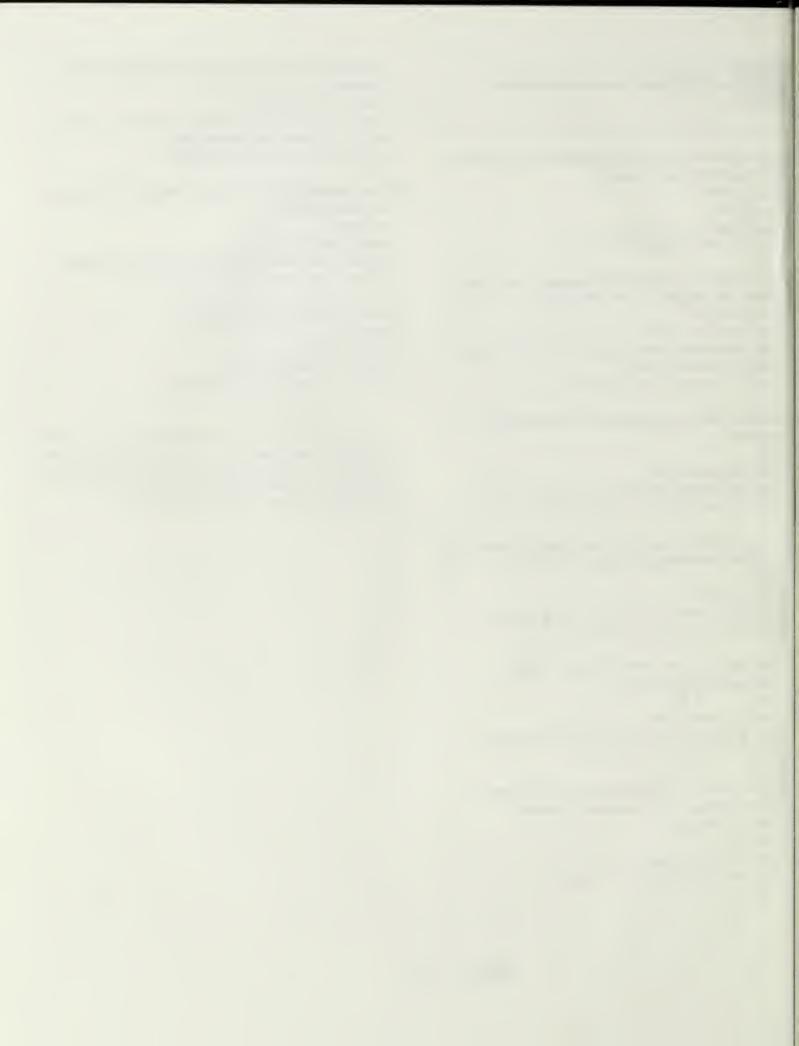
Safe Child Community Checklist

(pamphlet) Printed: 1998

Target: community leaders

Contact: Anna Castro, (617) 624-5429

We appreciate your contribution to "Upcoming DPH Events and News Notes", please send information to Julia Behavita, Bureau of Family and Community Health, Division of Prevention, 250 Washington Street, 4th floor, (617) 624-5483.





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